

**MBA – TEXTILE APPAREL MARKETING  
CURRICULUM CHECK SHEET  
PHILADELPHIA UNIVERSITY**

Name: \_\_\_\_\_ SS# \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone (home): \_\_\_\_\_ Telephone: (office): \_\_\_\_\_

E-mail 1: \_\_\_\_\_ E-mail 2: \_\_\_\_\_

**TOTAL NUMBER OF CREDITS: 33**

**CORE COURSES**

<b>Semester</b>	<b>Grade</b>	<b>Course [prerequisites]</b>	<b>(24 Credits)</b>
_____	_____	MB25 Management Communications and Negotiations	
_____	_____	MB26 Global Managing in the 21 <sup>st</sup> Century [MF09]	
_____	_____	MB27 Management of Information through Technology [MF01]	
_____	_____	MB28 Accounting for Management Decisions [MF01, MF04]	
_____	_____	MB29 Financial Policy and Planning [MF01, MF05]	
_____	_____	MB30 Quantitative Methods in Decisions [MF01, MF08, MF10]	
_____	_____	MB32 Strategic Marketing Management [MF06 or HS46]	
_____	_____	MB42 Strategic Planning in the Global Environment* [All core courses]	

\* Capstone course must be taken the last semester.

**OPTION COURSES**

**TEXTILE APPAREL MARKETING**

<b>Semester</b>	<b>Grade</b>	<b>Course</b>	<b>(9 Credits)</b>
_____	_____	MB43 Global Licensing and Sourcing for the Textile & Apparel Industry	
_____	_____	MT45 Trends in the Textile Industry	
_____	_____	MT46 Textile and Apparel Integrated Enterprise	