

**MBA – TEXTILE APPAREL MARKETING
CURRICULUM CHECK SHEET
PHILADELPHIA UNIVERSITY**

Name: _____ SS# _____

Address: _____

Telephone (home): _____ Telephone: (office): _____

E-mail 1: _____ E-mail 2: _____

TOTAL NUMBER OF CREDITS: 33

CORE COURSES

Semester	Grade	Course [prerequisites]	(24 Credits)
_____	_____	MB25 Management Communications and Negotiations	
_____	_____	MB26 Global Managing in the 21 st Century [MF09]	
_____	_____	MB27 Management of Information through Technology [MF01]	
_____	_____	MB28 Accounting for Management Decisions [MF01, MF04]	
_____	_____	MB29 Financial Policy and Planning [MF01, MF05]	
_____	_____	MB30 Quantitative Methods in Decisions [MF01, MF08, MF10]	
_____	_____	MB32 Strategic Marketing Management [MF06 or HS46]	
_____	_____	MB42 Strategic Planning in the Global Environment* [All core courses]	

* Capstone course must be taken the last semester.

OPTION COURSES

TEXTILE APPAREL MARKETING

Semester	Grade	Course	(9 Credits)
_____	_____	MB43 Global Licensing and Sourcing for the Textile & Apparel Industry	
_____	_____	MT45 Trends in the Textile Industry	
_____	_____	MT46 Textile and Apparel Integrated Enterprise	