

PHILADELPHIA UNIVERSITY

**FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
JUNE, JULY, AUGUST & SEPTEMBER 2003**

I. PUBLICATIONS

Frank Baseman, School of Architecture & Design

"Juliette Borda Illustration," *Communication Arts Magazine*, p. 92. May/June 2003.

"Design for Communication: Conceptual Graphic Design Basics," contributed to article by Elizabeth Resnick. p. 86-90, 109-113, 228-233, June 2003.

Steven Bell, Gutman Library

"Cyber-Guest Lectures: Using Webcasts as a Teaching Tool," *TechTrends*, Vol. 47, Issue 4, July-August, 2003.

"Keeping Up; Using E-Resources for a Personalized Professional Development Program," *Educause Quarterly*, Vol. 26, No. 3, Fall 2003

Anusua Datta, School of Business Administration

"Time-Series Tests of Convergence and Transitional Dynamics," *Economic Letters*, 2003.

Julie Kimmel, School of General Studies

"The Corporation as Family: The Gendering of Corporate Welfare, 1890-1930," by Nikki Mandell, book review, *Enterprise & Society*, 4, No. 1 (2003): 162-164, Chapel Hill: University of North Carolina Press,.

Jaideep Naidu, School of Business Administration

"A Note on a Well Known Dispatching Rule to Minimize Total Tardiness," *Omega, The International Journal of Management Science*, 31 (2), 137-140.

Cathy Rusinko, School of Business Administration

"Adapting to the Online Teaching Environment: Using Literature to Develop Experiential Exercises for International Management," in *Using Digital Technology in Teaching International Business*, International Business Press, 2003.

Richard Shain, School of General Studies

"Roots in Reverse: Cubanismo in Twentieth-Century Senegalese Music," *International Journal of African Historical Studies*, Vol. 35, No. 1, 2002.

Sigrid Weltge, School of Textiles & Materials Technology

"Anni Albers and Ancient American Textiles: From Bauhaus to Black Mountain," *Surface Design Journal*, Vol. 27, Number 4, Summer 2003.

II. CONFERENCES

Anne Bockarie, School of Science & Health with Philadelphia University students

“Invasive Plants: Issues and Actions,” presentation & poster presentation, The Morris Arboretum of the University of Pennsylvania and the Mid-Atlantic Exotic Pest Council Bi-Annual Conference, August 6-7, 2003, Philadelphia, PA.

Jeffrey Ashley, Anne Bockarie, Brad Thompson & William Brendley, School of Science & Health

“Community Partnerships: A Model for Environmental Science Service Learning at Undergraduate Institutions,” poster presentation, SENCER (Science Education for New Civic Engagements and Responsibilities) Summer Institute, Santa Clara University, Santa Clara, CA, August 7-13, 2003.

Frank Baseman, School of Architecture & Design

“Design Education,” Shifting Perspective Breakout Session Chair, American Institute of Graphic Arts, National Design Leadership Retreat, Austin, TX, June 2003.

Steven Bell, Gutman Library

“Business Resources Update: A Closer Look at the Basic and Affordable,” presentation, Lehigh Valley Chapter of the Pennsylvania Library Association Annual Spring Conference, DeSales University, Center Valley, PA, May 22, 2003.

“Put Your White Flag Away: Why Librarians Will Prevail Over Google,” presentation, Annual Spring Workshop of the College and Research Division of the Pennsylvania Library Association, Harrisburg, PA, May 20, 2003.

Janet Brady, School of Textiles & Materials Technology

“Improving Dimensional Change Measurements: A Comparison Study of Conventional Measurement Techniques and the Quick View Plus Instrument,” presentation, AATCC New England Regional Technical Conference, Groton, CT, May 2, 2003.

Steven Dinero, School of General Studies

“The Politics of Education Provision in a Formerly Nomadic Community: A Case from Alaska,” International Union of Anthropological and Ethnological Sciences, International Congress, Florence, Italy, July 8, 2003.

Susan Frosten, School of Architecture & Design

“Technology as a Cultural and Environmental Mediator,” presentation, 2003 ACSA International Conference in Helsinki, Finland, July 2003.

Tim McGee, Instructional Design & Technology

“Radical Transformations I: Administrative Shifts,” presentation, Writing Program Administrators' Summer Conference, Grand Rapids, MI, July 11, 2003.

Cathy Rusinko, School of Business Administration

“Can We Innovate Our Way to a Sustainable Future?” symposium organizer, introductory speaker, and moderator, Showcase Symposium at Academy of Management National Meetings, Seattle, WA, August 2003.

Philip Russel and DK Malhotra, School of Business Administration

“Economies of Scale in the Management of Mutual Funds,” presentation; “Mutual Funds,” session chair; “Project Finance,” discussant; reviewer for papers included in special issue of

EFMA; European Financial Management Association Annual Conference, Helsinki, Finland, June 25-28, 2003.

Suzanne Singletary, School of Architecture & Design

“Voyages”: Baudelaire, Manet and Whistler,” presentation, Interdisciplinary Nineteenth Century Studies Association Conference, University of Notre Dame, London, England, July 10-12, 2003.

Hitoshi Ujiie, School of Textiles & Materials Technology

“Digital Inkjet Textile Printing,” presentation, “Textile Designing to Basic Digital Inkjet Printing,” workshop conductor, Surface Design Association International Conference, Kansas City Art Institute, Kansas City, MO, June 5-8, 2003.

III. GRANTS

Steven Dinero, School of General Studies

National Science Foundation grant for “Bridging the Technology Gap: A Culture-Based Model for Economic Development in Rural Alaska.”

Hilary Jay, The Design Center

Strawbridge’s grant for “Godley/Schwan: A Retrospective,” the Design Center’s Fall 2004 exhibit.

Faye Ross, Learning & Advising Center

Ross Family Foundation grant for “Teaching, Tutoring & Advising Program.”

University Research & Design Grants – 2003-04

Jeffrey Ashley, School of Science & Health

Evaluating the Use of Archived fish Samples to Assess Historical Polychlorinated Biphenyl ICB Trends

Parimal Bhagat, Steven Frumkin & Les Sztandera, School of Business Administration

Design of an E-Commerce Global Trade Advisor

Diana Cundell, School of Science & Health

Bioremediation of Gasoline Components MTBE, ETBE, TBA and BTEX by Aerobic Bacteria and Algal Species

Steven Dinero, School of General Studies

The Role of the Episcopalian Church in Gwich/in Social Development Artic Village, Alaska

Susan Frosten, School of Architecture & Design

Technology as a Cultural Mediator: A Study of the Tjibaou Cultural Center

Brian George, School of Textiles & Materials Technology and Anne Bockarie, School of Science & Health

Use of Kudzu Nonwoven Fabrics for Erosion Control

Katharine Jones, School of General Studies

Football as a Reflection of Society? Race, Gender and Sexual Hierarchies Among English Football Fans

Morna Livingston, School of Architecture & Design

Documenting the Rich Legacy of Water Buildings in the West: Greece and Turkey

DK Malhotra, School of Business Administration

Determining the Optimal hedge Ratio: Evidence from Cotton Futures Market

Alex Messinger, School of Architecture & Design

Breathing Wall Systems: New Applications of Textiles for the Building Construction Industry

Jaideep Naidu, School of Business Administration

Scheduling with Deteriorating Job Processing Times

Technology Grant Awards – 2003-04

Parimal Bhagat, School of Business Administration

Embedding E-Business (E-Commerce and other IT enabled applications) across the Business Curriculum

Julie Kimmel, School of General Studies

Examining Frederick Taylor's "One Best Way," an On-line Learning Experience

DK Malhotra, School of Business Administration

E-Commerce Driven Learning in Financial Management

NTC Grant Awards – 2003-04

Mohamed Abou-iiiana, Chris Pastore & Claire Beevers, School of Textiles & Materials Technology

On Line Weight and Shrinkage Control of Cotton Knits

Susan Christoffersen, Anusua Datta, Philip Russel, DK Malhotra & Mikhail Kouliavtsev, School of Business Administration

Optimal Investment Strategies for Enhancing Productivity

Anusua Datta, Susan Christoffersen, DK Malhotra & Philip Russel, School of Business Administration

Strategies for Improving the Competitiveness of the U.S. Textile and Apparel Industries: A Production-Cost Approach

Celia Frank, School of Textiles & Materials Technology; Les Sztandera, School of Business Administration

A Fuzzy Forecasting Model for Apparel Sales

Brian George, Muthu Govindaraj & Hitoshi Ujiie, School of Textiles & Materials Technology

Integration of Fabric Formation and Coloration

Kathy Rusinko, School of Business Administration; Chris Pastore, School of Textiles & Materials Technology; Rob Fleming & Susan Frosten, School of Architecture & Design; John Pierce, School of Science & Health

Sustainability as a Source of Competitive Advantage

Hitoshi Ujiie & Nancy Jo Howard, School of Textiles & Materials Technology; Krishna Bhat & Charles Bock, School of Science & Health

Universal Set of Dyes for Digital Inkjet Textile Printing

IV. EXHIBITS

William Cromar, School of Architecture & Design

"Halfwayhouse" exhibit, Nexus Gallery, Philadelphia, PA, September through October 2003.

Josh Owen, School of Architecture & Design

Surface T.A.G. (Ten Avant-Garde) Industrial Design Showcase, Jacob Javits Center, New York, NY, and Salone del Mobile, Milan, Italy, 2003.

Smart Paper Kite Exhibition, Smithsonian Arts & Industrial Building, Washington, DC, 2003.

International Contemporary Furniture Fair, Jacob Javits Center, New York, NY, 2003.

Hitoshi Ujii, School of Textiles & Materials Technology

“Retail Invitational,” exhibition, Kemper Contemporary Art Museum, Kansas City, MO, June 6-June 30, 2003.

V. AWARDS

Susan Haiman, School of Science & Health

2003 Pennsylvania Occupational Therapy Association Award of Outstanding Achievement.

Scott Hanson, School of General Studies

2003-04 Regional Faculty Research Fellowship, Penn Humanities Forum, The University of Pennsylvania.

Josh Owen, School of Architecture & Design

Surface T.A.G. (Ten Avant-Garde) Industrial Design Showcase Winner, 2003.

VI. OTHER

Frank Baseman, School of Architecture & Design

Elected to the National Board of Directors, American Institute of Graphic Arts, June 2003.

"The Tolerance Project," to accompany "The Tolerance Exhibition," invited speaker, Bradley Academy for the Visual Arts, York, PA, July 2003.

Kris Bhat, School of Science & Health

Listed in the Empire Who's Who, 2002-2003 Edition, pg. 77.

Diana Cundell, School of Science & Health

Member of the Editorial Board of the MicrobeLibrary's Curriculum Resources Division of the American Society for Microbiology.

Ed Dowden & Michael Rackover, School of Science & Health

Participated in the Genetics Interdisciplinary Faculty Training Program, Duke University, Summer 2003.

Peggy Goutmann, School of Textiles & Materials Technology

Participated in content creation, provided content and illustrations in electronic format; participated in final edit & review for *BlueBolt*, Student Software for Interior Designers, Prentice Hall, Summer 2003.