

PHILADELPHIA UNIVERSITY

FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS  
JUNE-JULY-AUGUST-SEPTEMBER 2006

I. PUBLICATIONS

**Steven Bell, Director, Gutman Library**

“What’s Your Library Brand? Using OCLC’s Perceptions Report to Increase Student Awareness of Library Services and Resources,” *Library Issues*, Vol. 27 No. 1, September 2006.

“Search Alternatives and Beyond,” *EDUCAUSE Quarterly Journal*, Vol. 29 No. 3, September 2006.

**Samuel Bradley, School of Business Administration**

“International Marketing, instructor’s manual, by Terpstra, Sarthy, and Russow, 9e, 2006.

**Steven Dinero, School of Liberal Arts, Parimal Bhagat & Elizabeth Mariotz,**

“Bringing the Knowledge Economy to Isolated and Rural Communities: Balancing Cultural and Economic Sustainability,” *International Journal of Environmental, Cultural Economics and Social Sustainability*, Vol. 1, Issue 3, 2005, pp. 135-140.

**DK Malhotra, School of Business Administration**

Named co-editor, “International Journal of Finance,” September, 2006.

**Jerry Rosenau, School of Engineering & Textiles**

“Apparel Merchandising: The Line Starts Here,” co-authored with David Wilson, Second Edition, Fairchild Books, 2006.

**Catherine Piersol, School of Science & Health**

“Making daily activities at home easier,” and “Ideas for one-handed home management,” book chapters, co-authored with P. L. Ehrlich, *Patient – Caregiver Handouts for Adult Rehabilitation*, Hardy, E., Ed. Austin, TX, Pro-Ed, Inc. 2006.

II. CONFERENCES

**Steven Dinero, School of Liberal Arts; Tim, McGee, School of Design & Media & Elizabeth Mariotz, School of Business Administration**

“Bridging the Technology Gap: A Culture-Based Model for Economic Development in Rural Alaska,” presentation of major findings, with Parimal Bhagat, Anchorage, AK, June 16, 2006.

**Jeffrey Ashley and Anne Bower, School of Science & Health**

“Building Life-Long Science Literacy and Inquiry through a Hands-on Approach Centering on Health-Related Issues,” presentation, Mid-Atlantic Discovery in Chemistry Project (MACDCP), Lancaster, PA, June 2006.

**Jeffrey Ashley, School of Science & Health**

Invited Panel Review Member for the 2006 National Science Foundation’s Division of Undergraduate Education CCLI Grants in Chemistry, Crystal City, VA, July 2006.

**Steven Bell, Director, Gutman Library**

“Next Stop Blogging: Building a Professional Blog for your Library”, panelist, LITA (Library and Information Technology Association), American Library Association Conference, New Orleans, LA, June 26, 2006.

**Steven Bell, Director of Gutman Library**

“Exploring Google and New Search Options,” presentation, workshop, Berks County Library System, Reading, PA, June 2, 2006.

**Steven Bell, Director of Gutman Library**

“Google and Your Patrons,” presentation and workshop, Nassau County Library System, Uniondale, NY, June 15, 2006.

**Craig Griffen, School of Architecture**

“Teaching Construction Details with Color,” presentation, Building Technology Educators Symposium, University of Maryland, College Park, MD, August 2006.

**Valerie Hanson, School of Liberal Arts**

“Envisioning Ethical Implications: Anticipatory Rhetorics in Discussions of Nanotechnologies’ Ethical and Societal Implications,” presentation, European Association for the Study of Science and Technology (EASST) Conference, Lausanne, Switzerland, April 23-26, 2006.

**EJ Herczyk, School of Engineering & Textiles**

“Higher Education: Shaping the Creative Economy,” panel discussion, Global Creative Economy Convergence Summit, Philadelphia, PA, June 12, 2006.

**C. Andrew Lafond, School of Business Administration**

“Consumer Turned Consultant: Developing a Balanced Scorecard for the Campus Store,” presentation, American Accounting Association Annual Conference, Washington, DC, August 8, 2006.

**Tim McGee, School of Design & Media**

“Instructional Design for Teaching and Learning in Libraries,” keynote address, Library Instructional Round Table session “Jazz Up Your Teaching with Technology,” American Library Association National Conference, New Orleans, LA, July 25, 2006.

### **III. EXHIBITS**

**Frank Baseman, School of Design & Media**

Co-curator, “The Graphic Imperative: International Posters for Peace, Social Justice and the Environment, 1965-2005.” AIGA National Design Center, New York, NY, June 15-August 18, 2006; Washington University, Des Lee Gallery, St. Louis, MO, September 5 – October 28, 2006; Florida Atlantic University, University Galleries, Boca Raton, FL, November 10-January 28, 2006.

**EJ Herczyk, School of Engineering & Textiles**

“Found Space,” Critical Line Gallery, 741 ST. Helens, Tacoma, WA, April 28-July 7, 2006.

**Josh Owen, School of Design & Media**

Designboom’s Designmart, Invited Guest Exhibitor, International Contemporary Furniture Fair, Jacob Javitz Center, New York, NY, May 2006.

### **IV. AWARDS**

**EJ Herczyk, School of Engineering & Textiles**

Board Member/Curator for the Northwest Artist Registry, [www.nwartistregistry.com](http://www.nwartistregistry.com).

**Josh Owen, School of Design & Media**

“Candle Light,” Competition, finalist, Mathmos Design, London, UK, August 2006.

## V. GRANTS

### **R. Scott Hanson, School of Liberal Arts**

Awarded \$3000 publication grant, Schoff Publication Fund of University Seminars at Columbia University for manuscript completion of forthcoming book, "City of Gods: Religious Freedom, Immigration, and Pluralism in Flushing, Queens – New York City, 1945-2001."

### **UNIVERSITY RESEARCH & DESIGN GRANT AWARDS**

#### **Jack Carnell, School of Design & Media**

Photographs of the American Landscape: The Impact of Commerce and Culture

#### **Anusua Datta, School of Business Administration**

Assessing the Implications of Quota Elimination and CAFTA on U.S. Clothing and Textile Firms

#### **Ann Gardiner, School of Liberal Arts**

The Reception of Shelley in Europe

#### **Praveena Gullapalli, Adjunct Faculty, School of Liberal Arts**

Power and Control in Ancient Polities: The Political Economy of Iron Production in Early Historic Southeastern Rajasthan, India

#### **Nancy Howard, School of Engineering & Textiles**

Encapsulated Specialty Inks for Digital Ink Jet Technology

#### **Ileana Ionascu, School of Science & Health**

Theory of Hilbert Space Operators with a focus on Matters Regarding Invariant Subspaces for Linear Operators

#### **Katharine Jones, School of Liberal Arts**

Final Phase of Book Project entitled "You Don't Belong Here! Gender, Race Class and Sexuality Among English Football Fans"

#### **Russ Kleinbach, School of Liberal Arts**

Research on Non-consensual Bride Kidnapping and Tradition in Kyrgyzstan

#### **Mikhail Kouliavtsev, School of Business Administration**

International Merger Policy Coordination: Structural Remedies and Welfare Considerations

#### **DK Malhotra, School of Business Administration**

Analyzing the European Union Using Data Envelopment Analysis

#### **Claudia Phillips, School of Architecture**

Evaluate and Disseminate Emerging Issues Regarding Sustainable Design Education.

### **NTC GRANT AWARDS**

#### **John Pierce, School of Science & Health; Fernando Tovia and Natalie Weathers, School of Engineering and Textiles**

Scent-Infused Textiles to Enhance Consumer Experiences  
Competency: Fabrication

#### **Les Sztandera, School of Business Administration; Fernando Tovia, School of Engineering & Textiles; Chi-Chung Chu (Cornell University), Hugh Cartwright (Oxford University)**

Genetic Algorithms in Molecular Design of Novel Fibers  
Competency: Chemistry

**Alexander Messinger & Rob Fleming, School of Architecture, Diana Cundell, School of Science & Brian George, School of Engineering & Textiles**  
Development of Environmental Fabrics & Breathing Wall Systems  
Competency: Fabrication

## **VI. OTHER**

**Frank Baseman, School of Design & Media**

American Graphic Design Awards, 43<sup>rd</sup> Annual Competition, Invited Judge, Graphic Design USA Magazine, New York, NY, July 2006.

Woldstudio AIGA Scholarship Program, Juror, New York, NY, June 2006.

Curator-led Gallery Tour, AIGA National Design Center, New York, NY, June 2006.

**Steven Bell, Director, Gutman Library**

Appeared on NUTN (National University Telecommunications Network) Radio on August 10, 2006 as a guest speaker for the program "Online Course Meets Library." with John Shank of Penn State, presented and answered questions about the linkage between libraries and courseware systems.

**Josh Owen, School of Design & Media**

Invited Guest Juror for selection of new cutting edge materials, The Material Connexion, New York, NY, July 2006.

**Maribeth Kradel-Weitzel, School of Design & Media**

Poster design published in "Creativity 35," International Design Annual, 2006 by David E. Carter, 2006.

Elected to third term as Vice President Education for AIGA (American Institute of Graphic Arts) Philadelphia Board of Directors.

**Samuel Bradley, School of Business Administration**

Accepted into doctoral program in marketing at Argosy University.

**Lloyd Russow, School of Business Administration**

Everything International web site, received the 2006 "Really Useful Site" Award from the Federation of International Trade Association.

**Sigrid Weltge, School of Engineering & Textiles**

Taught Critical Studies Seminar, "The Bauhaus from Weimar to America," Anderson Ranch, Aspen CO, July 31-August 4, 2006