

PHILADELPHIA UNIVERSITY

FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS  
NOVEMBER 2006

I. PUBLICATIONS

**Diana Cundell, School of Science & Health**

“Science as a Borderless Discipline,” *Thought and Action*, Fall 2006.

<http://www2.nea.org/he/tanda.html>

**Anusua Datta, School of Business Administration**

“Prescription Drug Expenditures in the United States: The Effects of Obesity, Demographics and New Pharmaceutical Products,” co-author, Donald Vandergrift, *Southern Economic Journal*, October 2006.

**D.K. Malhotra, School of Business Administration**

“Do Price-Earnings Ratios Drive Stock Values?” *Journal of Portfolio Management*, Volume 33, Number 1, Fall 2006.

“The Impact of Internet and E-Commerce on the Evolving Business Models in the Financial Services Industry,” co-author, Rashmi Malhotra, *International Journal of Electronic Business*, 4, 1, 2006.

**D.K. Malhotra and Elizabeth Mariotz, School of Business Administration**

“Benchmarking European Union Nations Using Data Envelopment Analysis,” co-author, Rashmi Malhotra, *International Journal of Finance*, 17, 4, 2006.

II. CONFERENCES

**Steven Bell, Gutman Library**

“Academic Librarianship by Design: Evolving Through Design Thinking,” presentation, Western New York Library Resources Council Annual Meeting on “Library Adaptation: Evolution of a Species,” Grand Island, NY, October 19, 2006.

“Socio-Tech Trends and How Libraries Need to Change and Adapt,” presentation, Geoscience Information Society Annual Meeting, Philadelphia, PA, October 25, 2006.

**Tim McGee, School of Design & Media**

“Instructional Design for Teaching and Learning in Libraries,” keynote presentation, The College and Research Libraries Division of the Delaware Library Association Fall Conference, Wilmington, DE, October 17, 2006.

III. EXHIBITS

**Frank Baseman, School of Design & Media**

“The Graphic Imperative: International Posters for Peace, Social Justice and the Environment, 1965-2005,” co-curator, Florida Atlantic University, University Galleries, Boca Raton, FL, November 10-January 28, 2006.

Fourth Annual Holiday Poster Auction, AIGA/Colorado, Denver, CO, Fall 2006.

**Maribeth Kradel-Weitzel, School of Design & Media**

“Wear Your Voice: A T-shirt Design Competition for Students,” author and head organizer, Icebox Gallery, through December 1, 2006.

**Josh Owen, School of Design & Media**

Designboom House Party Exhibition; 100% Design Tokyo, Invited Exhibitor, Jingu-gaien, Tokyo, Japan, October 2006.

#### **IV. AWARDS**

**Maribeth Kradel-Weitzel, School of Design & Media**

Received one gold award and one silver award in the “Creativity 36: International Design Annual, October 2006.

**Josh Owen, School of Design & Media**

Finalist, Designboom House Party Competition, October 2006.

#### **V. GRANTS**

**Robert Fleming, School of Architecture & Christopher Pastore, School of Engineering & Textiles**

The Engineering & Design Institute (EDI) as part of the PA Consortium for Technology and Sustainability and the Green Building Alliance received \$2,000,000 State Grant to establish the statewide Pennsylvania Green Growth Partnership to promote economic development through the design and construction of green buildings and the development of energy-saving building materials, products and technologies.

#### **VI. OTHER**

**Frank Baseman, School of Design & Media**

Invited Design Judge, 2006 Wally Awards, Yupo Corporation American, Chesapeake, VA, October 2006.

“The Graphic Imperative: International Posters for Peace, Social Justice & The Environment, 1965-2005,” gallery talk, University Galleries, Florida Atlantic University, Boca Raton, FL, November 9, 2006.

**Steven Bell, Gutman Library**

“Best New Technologies: Keeping Up with the Storm,” teleconference featured speaker, Soaring to Excellence National Teleconference Series, College of DuPage, Glen Ellyn, IL, October 27, 2006.

**Robert Fleming, School of Architecture**

Served as a Sustainable Design Charette Team Leader for the Potomac River Wildlife Area Project, Washington, DC, November 4-6, 2006.

Served as an Integrated Design Charette Co-Facilitator for the Fort Washington Office Park Redesign Project, November 14-15, 2006.

**Ellen Kolodner, School of Science & Health**

“LCCC Graduates: Occupational Therapy Professionals Influencing the Future by Creating Legacies,” keynote speaker, Lehigh Carbon Community College, Occupational Therapy Program Alumni Dinner, Schnecksville, PA, October 20, 2006.

**Ann Northrup, School of Engineering & Textiles**

“Going Home,” completed mural, Riverside Correctional Facility, Philadelphia, PA, November 2006.

**Josh Owen, School of Design & Media**

New Product Release: “Mini Magnito” Salt + Pepper Shaker Set for Kikkerland, October 2006.

**Cathy Rusinko, School of Business Administration**

“Does Green Manufacturing Pay? Sustainable Practices in the Carpet Industry and Their Impact on Competitive Outcomes,” invited presentation, The Carpet and Rug Institute/Carpet America Recovery Effort, Dalton, GA, October 25, 2006.