

PHILADELPHIA UNIVERSITY

**FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
NOVEMBER 2002**

I. PUBLICATIONS

Frank Baseman, School of Architecture & Design

“A Lesson in Tolerance,” *HOW Magazine*, p. 14, October 2002.

Steven Bell, Gutman Library

“Do I Detect A Change: The Ins and Outs of Web Page Change-Detection Services,” *Library Journal New Connect*, Fall 2002.

Parimal Bhagat, School of Business Administration

“Leveraging Relationships in Marketing: A Motivational Perspective,” *Journal of Relationship Marketing*, Vol. 1 (3/4) 2002, Haworth Press.

Kris Bhat and Charles Bock, School of Science & Health

“Mulagenicity of aminoazobenzene dyes and related structures: a QSAR/SPAR investigation,” *Dyes and Pigments* 2002, 55, pp. 35-52.

DK Malhotra, School of Business Administration

“A Comparative Analysis of the Expense Ratios of Domestic and International Open-end and Closed-end Equity Funds,” *Financial Counseling and Planning Journal*, Volume 12, (2), 2001, pp. 61-72.

Les Sztandera, School of Business Administration & Chris Pastore, School of Textiles & Materials Technology

Editors, *Studies in Fuzziness and Soft Computing, Soft Computing in Textiles Sciences*, Physica-Verlag, Heidelberg, 2002.

Sigrid Weltge, School of Textiles & Materials Technology

“Archie Brennan: Drawing on Tapestry,” *American Craft*, Vol. 66, No. 5, October/November 2002.

II. CONFERENCES

Frank Baseman, School of Architecture & Design

“Enhancing the Experience,” session chair, AIGA National Leadership Retreat, Seattle, WA, June 2002.

“Future History,” presentation, Design Education Conference, University of Illinois at Chicago, Chicago, IL, October 11-12, 2002.

“Schools of Thought,” presentation, AIGA Design Education conference, University of California at Los Angeles, Los Angeles, CA, October 18-20, 2002.

Steven Bell, Gutman Library

“Getting the Professional Juices Flowing at your Library,” keynote speaker, 2002 Kentucky Library Association Conference, Louisville, KY, October 17, 2002.

“Live Reference Meets Live IT Support: Collaboration for Real-Time Chat Service,” presentation, Montgomery County Community College Eighth Annual Technology & Learning Conference, Blue Bell, PA, October 18, 2002

Steven Bell & Jordana Shane, Gutman Library

“Stop Sending Those Cards: Equipping Faculty with E-Selection Tools for Collaborative Collection Management,” presentation, The Pennsylvania Library Association Annual Conference, Hershey, PA, November 11, 2002.

Parimal Bhagat, School of Business Administration

“Creating Socially Responsible Business Leaders: An Initiative for Marketing Education,” presentation, Academy of Business Education Annual Conference, Key West, FL, September 19-22, 2002.

Kris Bhat & William Brendley, School of Science & Health

“MTBE and its Degradation Products: Molecular Modeling Study,” presentation, 18th Annual International Conference on Contaminated Soils, Sediments and Water, University of Massachusetts, Amherst, MA, October 21-24, 2002.

William Brendley, School of Science & Health

“Phytoremediation of MTBE with *Ceratopteris richardii*,” presentation, 18th Annual International Conference on Contaminated Soils, Sediments and Water, University of Massachusetts, Amherst, MA, October 21-24, 2002

Diana Cundell and William Brendley, School of Science & Health

“Microbial Bioremediation of Methyl Tertiary Butyl Ether,” presentation, 18th Annual International Conference on Contaminated Soils, Sediments and Water, University of Massachusetts, Amherst, MA, October 21-24, 2002.

Craig Griffen, School of Architecture & Design

“Truly Affordable Housing? Practical Techniques for Urban Housing Design,” presentation, American Collegiate Schools of Architecture Technology Conference, Portland, OR, October 10-13, 2002.

Susan Haiman, School of Science & Health

“What’s in a Name,” presentation, Pennsylvania Occupational Therapy Association, Philadelphia, PA, October 19, 2002.

Herman Hamann & William Brendley, School of Science & Health

“Removal of Methyl-t butyl Ether from Water Using Synthetic Absorbents,” presentation, 18th Annual International Conference on Contaminated Soils, Sediments and Water, University of Massachusetts, Amherst, MA, October 21-24, 2002.

DK Malhotra, School of Business Administration

“Determinants of Basis Swap Rates: Evidence from the U.S. Treasury-LIBOR Swap Market,” presentation, Financial Management Association Meetings, San Antonio, TX, October 2002.

Emily Whitehorse, School of Science & Health

“Complementary and Alternative Medicine: Where Does it Fit in PA Education,” workshop presentation, Association of Physician Assistant Programs Annual Conference, Miami, FL, November 8, 2002.

III. AWARDS

Susan Haiman, School of Science & Health

Received Pennsylvania Initiative on Assistive Technology: Achievement Award, Honorable Mention for occupational therapy contributions to development of assistive technology tool kits for people with mental illness.

Susan Haiman, School of Science & Health

Received Todah Award given by the Advocates for the Jewish Mentally Ill in appreciation of special efforts to improve the quality of life for those with mental illness.

IV. OTHER

Frank Baseman, School of Architecture & Design

External Assessor, Graphic Design Program, School of Media Arts and Design, Drexel University, May 2002.

Invited juror, Graphic Design Alumni Exhibition, Richard Stockton State College, Stockton, NJ, August 2002.

Steven Bell, Gutman Library

Elected to the Board of Trustees of Palinet, a major regional consortium of libraries in Pennsylvania, New Jersey, Delaware and Maryland.

Cheryl Longfellow, School of Science & Health

Attended Project Kaleidoscope National Assembly, Faculty of the 21st Century Conference, Washington, DC, October 11-13, 2002.

DK Malhotra, School of Business Administration

Invited to be a member of the Editorial Advisory Board for the International Journal of Insurance and Risk Management.

Appointed to the Editorial Board of International Journal of Management Research.

Invited to be the External Examiner for the University of West Indies, Institute of International Business.

Sigrid Weltge, School of Textiles & Materials Technology

“German-Americans in the Cultural Life of America,” lecture, Roxborough-Wissahickon-Manayunk Historical Society, September 25, 2002.

“The Bauhaus in the Context of American Design,” lecture, International Women’s Club of Philadelphia, October 7, 2002.

"Design in the 20th Century", lecture, International Women's Club of Philadelphia, October 7, 2002