



**Career Services Center
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INTRODUCTION

The Career Services Center (CSC) of Philadelphia University is pleased to present its Success Survey for the Class of 2000. This survey includes students with graduation dates of August 1999, December 1999 and May 2000. Statistics are derived from a survey response pool of **240** from a total graduating class of **337**. Of the **240** survey pool, **15** reported that they were not currently looking for work due to other personal plans. Of the remaining **225** graduates, the Center is proud to report that **207 or 92%** have reported post-graduation employment or graduate school acceptance **three months** following Commencement. The remaining **18 or 8%** indicated they were still seeking employment. Factors that contribute to this success include our talented students, their high-quality academic preparation, recognition we attain from numerous regional and national employers and the provision of a comprehensive array of cooperative education/internship experiences and career-related services and programs. This success translates into a reported average starting salary of **\$32,404** with a range from **\$18,720 to \$55,000**.

The career-related services and programs provided by the Center include the following: employment services, employer relations, employer database, workshops and individual appointments/contacts. Additional information about these services can be found below.

The on-line Career Office was installed in the fall of 1999. This is an Internet based resume, interview and job listing management system, which replaced the former CSC Database and job listing system. This new system provides for the electronic storage, retrieval and distribution of resumes, job listings, and employer information. It also greatly increases Career Service's capacity to process an ever-increasing demand for student and alumni candidates. Over 2500 job titles of both part-time and full-time positions were posted in the Career Office system. Four new features were added to this already comprehensive job search tool: CareerSearch Database of 1.2 million companies nationwide; Philadelphia University's Employer Database of 8,000 contacts; Employer password-accessed Internet accounts to search the resume database, post positions, and schedule interviews; and, an upgraded capacity to host resumes in "pdf" format.

During the 1999-2000 academic year, 70 employers recruited on-campus generating nearly 400 individual interviews. The 3rd Annual Corporate Connections Career Fair was held in October 1999. This event brought to campus 60 companies and provided them with the opportunity to share information about careers, internships, cooperative education and job opportunities with nearly 400 students. Ten employers remained after the fair to conduct approximately 70 interviews.

Throughout the year, the Center offered 51 workshops that generated approximately 300 student participants. These workshop presentations were offered on the following topics:

- Orientation to Career Services and On-Campus Interviewing
- Job Search Skills
- Resume Writing
- Cover Letter Writing
- Interviewing Skills
- The Job Search on the Internet
- Negotiating Job Offers

In addition to utilizing the workshop presentation format, the Center staff met with over 500 students individually to assist and coach them in the job search process.

In March, the Center created and sponsored the First Annual Marianne Able Career Day Fair. This event brought to campus 45 companies, many with an alumni representative, who met with approximately 250 students to discuss their specific careers and the opportunities that exist in their field. This program provides the students with an excellent opportunity to interact with a member of the Philadelphia University alumni community. The month of March also featured the First Annual Career Development Week. Concluding with the Marianne Able Career Day Fair, the Career Development Week featured other notable events including:

- ❖ “Live” Mock Interviews with Corporate Recruiters
- ❖ The 1st Annual Professional Etiquette Dinner
- ❖ First Year Success – A panel of Recent Graduates on Job Success
- ❖ Starting Your Own Business – A panel of Alumni Entrepreneurs
- ❖ Internet Job Search Success – Featuring the Vice President of JobTrak.com

Career services at Philadelphia University are available to alumni after graduation. Currently, alumni are registered in the on-line Career Office and may view open positions daily and have their resumes distributed to prospective employers electronically. Alumni also receive individual advising in person, over the phone or electronically as needed.

School of Architecture & Design

Graduates Responding: 73 Placed: 65 (89%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	CHANGE IN SALARY FROM 1999	SALARY RANGE
Architecture	93%	\$30,334	+10%	\$25,000-\$40,000
Architectural Studies	100%	\$28,000	N/A	\$20,000-\$36,000
Graphic Design	86%	\$30,496	+17%	\$19,000-\$52,000
Interior Design	88%	\$26,800	+10%	\$24,000-\$28,000
Industrial Design	80%	\$30,000	N/A	\$24,000-\$34,000

COMPANY	POSITION TITLE	LOCATION	MAJOR
3R1 Group	Graphic Designer	Willow Grove, PA	Graphic Design
Advance Internet	Graphic Designer - Freelance	Jersey City, NJ	Graphic Design
Advertising Specialty Institute	Production Artist	Langhorne, PA	Graphic Design
Architectural Concepts	Intern	Exton, PA	Architecture
Architectural Studio	Architectural Designer	Easton, PA	Architecture
Architecture Alliance	Intern Architect	Malvern, PA	Architecture
Assemblage, Inc.	Junior Designer	Philadelphia, PA	Graphic Design
Atlantic Skyline Displays	Exhibit Designer	Hatboro, PA	Industrial Design
Ballinger	Junior Interior Designer	Philadelphia, PA	Interior Design
Bauer, Lewis & Thrower	Intern	Philadelphia, PA	Architecture
Brawer & Hauptman Architects	Intern	Philadelphia, PA	Architecture
Bushey, Feight & Morin Architects	Intern	Hagerstown, MD	Architecture
Cassway Albert Ltd.	Architectural Designer	Philadelphia, PA	Architecture
Cassway Albert Ltd.	Intern Architect	Philadelphia, PA	Architecture
CDA & I	Intern	Philadelphia, PA	Architecture
Children's Place, Inc.	Graphic Designer	Secaucus, NJ	Graphic Design
CLR Design	Head Architect	Philadelphia, PA	Architecture
Cody Anderson Wasney Architects	Intern	Palo Alto, CA	Architecture
Cope-Linder	Architectural Intern	Philadelphia, PA	Architecture
Derer Architects	Intern	Philadelphia, PA	Architecture
Diversified Interior Design, Inc.	Junior Designer	Philadelphia, PA	Interior Design
FCFA Architects Ltd.	Architect	Philadelphia, PA	Architecture
FJF Architects	Architect	Rochester, NY	Architectural Studies
Folio Philadelphia	Exhibit Designer	New Castle, DE	Industrial Design
Francis, Kauffmann, Foley, Hoffmann, Ltd.	Intern Architect	Philadelphia, PA	Architecture
Franklin Institute	Assistant Graphic Designer	Philadelphia, PA	Graphic Design
G.J. Olson Architects, Inc.	Intern	Philadelphia, PA	Architecture
Gillespie	Graphic Designer	Lawrenceville, NJ	Graphic Design
Granary Associates	Junior Designer	Philadelphia, PA	Interior Design
Gratz College	Master of Arts of Education	Philadelphia, PA	Graphic Design
Greenberg Farrow Architects	Intern	Somerville, NJ	Architecture
Hemisphere, Inc.	Web Designer	Somerset, NJ	Graphic Design

School of Architecture & Design (continued)

COMPANY	POSITION TITLE	LOCATION	MAJOR
HQW Architects	Intern	Newton, NJ	Architecture
Ignarri & Lummis	CAD Support	Cherry Hill, NJ	Architecture
InterArch	Jr. Project Designer	Mount Laurel, NJ	Interior Design
Kise, Straw & Kolodner	Assistant Cultural Resources Specialist	Philadelphia, PA	Architectural Studies
Marella Company	Head Graphic Designer	n/a	Graphic Design
Mitchell Studio LLC.	Intern	New Haven, CT	Architecture
Montgomery Newspapers	Artist	Fort Washington, PA	Graphic Design
Not Sold Separately.com	Graphic/Web Designer	Maple Shade, NJ	Graphic Design
Office of the Governor	Aide to the Governor	Trenton, NJ	Graphic Design
Old Castle Precast Modular Group	Marketing Coordinator	Telford, PA	Graphic Design
Pemcor, Inc.	Graphic Designer	Conshohocken, PA	Graphic Design
Pennoni Associates (Engineering Firm)	Interior Designer	Philadelphia, PA	Interior Design
Perkins Design	Interior Assistant	Philadelphia, PA	Interior Design
Rector Communications, Inc.	Designer	Philadelphia, PA	Graphic Design
Rector Communications, Inc.	Freelance Graphic Designer	Philadelphia, PA	Graphic Design
Richard J. Finch Associates	Intern	Bordentown, NJ	Architecture
Sandvold Blanda Architecture & Interiors	Designer	Philadelphia, PA	Architecture
Schuylkill Design & Print	Designer	Orwigsburg, PA	Graphic Design
Sho Stak Studios Inc.	Graphic Designer	New York, NY	Graphic Design
Sintaks, A Cannon USA Company	Web Developer	Bridgeport, PA	Graphic Design
SJI Associates, Inc.	Graphic Designer	New York, NY	Graphic Design
Somnia Furniture	Sales Associate	Philadelphia, PA	Industrial Design
South Jersey Review	Production Manager/Art Director	Sewell, NJ	Graphic Design
STV Group	Intern	Douglasville, PA	Architecture
The Office of Charles King	Project Manager	Philadelphia, PA	Interior Design
Toll Brothers	CAD Technician	Morrisville, PA	Architecture
US Interactive	Graphic Designer	King of Prussia, PA	Graphic Design
USA Models	Designer	Folcroft, PA	Industrial Design
Victory Graphics	Graphic Designer	Bridgewater, NJ	Graphic Design

School of Business Administration

Graduates Responding: 82 Placed: 78 (95%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	CHANGE IN SALARY FROM 1999	SALARY RANGE
Accounting	100%	\$34,278	+17%	\$28,000-\$40,000
Mgt. Info. Systems	100%	\$38,400	+22%	\$32,000-\$48,000
Finance	88%	\$32,750	+23%	\$30,000-\$40,000
Management	100%	\$27,500	+9%	\$25,000-\$30,000
Marketing	87%	\$37,600	+21%	\$25,000-\$55,000
Business and Science	100%	\$33,000	N/A	N/A
Fashion Merchandising	96%	\$31,167	+9%	\$25,000-\$37,000
Human Resources	100%	\$34,500	+17%	\$29,400-\$41,000
International Business	100%	\$26,000	N/A	N/A
Pre-Law	N/A	N/A	N/A	N/A
Small Business	N/A	N/A	N/A	N/A
Textile Mgt./Mktg.	100%	\$38,000	+15%	N/A

COMPANY	POSITION TITLE	LOCATION	MAJOR
ABC Packaging Machine Corp.	Database Administrator	Tarpon Springs, FL	Management Information Systems
Aerotek	Recruiter	Cherry Hill, NJ	Marketing
Aetna US Healthcare	Account Executive	Blue Bell, PA	Marketing
Arthur Andersen LLP.	Staff (Tax Department)	Philadelphia, PA	Accounting
Atlantic Coast Marketing	Marketing Representative	Pennsauken, NJ	Marketing
Blinds To Go	Assistant Manager	Clifton Heights, PA	Finance
Bloomingdales	Assistant Buyer	New York, NY	Human Resources Management
Bon Ton	Executive Training Program	York, PA	Fashion Merchandising
Bon Ton	Executive Training Program	York, PA	Fashion Merchandising
Burlington Coat Factory	Assistant Buyer	Burlington, NJ	Fashion Merchandising
Caliber Indemnity Insurance	Financial Analyst	Yardley, PA	Accounting
Cias Internet	Property Management Specialist	Washington, DC	Marketing
Comcast Cable	Desktop Applications Specialist	Oaks, PA	Management Information Systems
Commerce Bank	Customer Service Rep.	Philadelphia, PA	Finance
Commerce Bank	Customer Service Rep.	Philadelphia, PA	Management
Computer Sciences Corporation	Project Office Specialist	Newark, DE	Management Information Systems
CyberSyn	Lab Technician	Aston, PA	Business and Science
Deb Shops, Inc.	Assistant Buyer	Philadelphia, PA	Fashion Merchandising
Delaware Investments	Prospectus Coordinator	Philadelphia, PA	Management Information Systems
Drummond Scientific Company	Marketing Assistant	Broomall, PA	Management
Enterprise Rent-A-Car	Management Trainee	Temple, PA	International Business
Federated Merchandising Group	Product Assistant Manager	New York, NY	Fashion Merchandising
Federated Merchandising Group	Product Trainee	New York, NY	Fashion Merchandising
Fiberlink Communications	Help Desk Administrator	Blue Bell, PA	Management Information Systems
Forman Mills	Assistant Buyer Program	Pennsauken, NJ	Fashion Merchandising
Gayley & Lord	Account Executive	New York, NY	Fashion Merchandising

School of Business Administration (continued)

COMPANY	POSITION TITLE	LOCATION	MAJOR
Goldenberg Rosenthal LLP.	Senior Network Technician	Jenkintown, PA	Management Information Systems
Goldenberg Rosenthal LLP.	Staff Accountant	Jenkintown, PA	Accounting
Hecht's	Executive Training Program	Philadelphia, PA	Fashion Merchandising
Isdamer & Company, LLC.	Accountant	Bala Cynwyd, PA	Accounting
Isdamer & Company, LLC.	Staff Accountant	Bala Cynwyd, PA	Accounting
Izzet Benadrete	Textile Sourcing	New York, NY	Textile Management and Marketing
Janney Montgomery Scott LLC.	Staff Accountant	Philadelphia, PA	Accounting
JC Penney Co., Inc.	Merchandise Management Trainee	Johnson City, NY	Fashion Merchandising
Jones New York	Assistant Merchandiser	Bristol, PA	Fashion Merchandising
Kamdar Exports	CEO	Bombay, India	Marketing
Kohl's	Management Trainee	Springfield, PA	Fashion Merchandising
Kohl's	Management Trainee	Ralph's Corner, PA	Fashion Merchandising
Kohl's	Assistant Manager	n/a	Fashion Merchandising
Lancer Textiles	Sales Representative	Philadelphia, PA	International Business
Liberty Merchant Group, Inc.	Human Resource Manager	Wayne, PA	Human Resources Management
Lilly Pulitzer	Production Control Associate	King of Prussia, PA	Fashion Merchandising
Liz Claiborne	Assistant Merchandiser	North Bergen, NJ	Fashion Merchandising
Medical Cosmetology Associates	Licensed Medical Anesthetist	Philadelphia, PA	Marketing
Mellon Bank	Financial Analyst	Philadelphia, PA	Finance
Merrill Lynch	Financial Consultant	Philadelphia, PA	Marketing
Morgan Stanley Dean Witter	Broker	Philadelphia, PA	Finance
Pep Boys	Payroll Supervisor	Philadelphia, PA	Accounting
Polo Ralph Lauren	Merchandising Assistant	Lyndhurst, NJ	Fashion Merchandising
PriceWaterhouseCoopers	Audit Associate	Philadelphia, PA	Accounting
PriceWaterhouseCoopers	Associate	Philadelphia, PA	Accounting
PriceWaterhouseCoopers	Tax Accountant	Philadelphia, PA	Accounting
Procacci Brothers Sales Corporation	Production/Warehouse Manager	Philadelphia, PA	Marketing
Quest Diagnostics	Programmer Analyst	Collegeville, PA	Management Information Systems
QVC	Merchandise Planning/Sales Trainee	West Chester, PA	Fashion Merchandising
QVC	Buying Trainee	West Chester, PA	Fashion Merchandising
Ravioli House, Incorporated	Manager	Wildwood, NJ	Management
Schering Plough	Pharmaceutical Sales Representative	Bellmawr, NJ	Marketing
SEI Investments	Fund Accountant	Wayne, PA	Accounting
Smart & Associates, LLP	Accounting & Auditing Associate	Devon, PA	Accounting
Somethings Different	Assistant Manager	Philadelphia, PA	Fashion Merchandising
Stanley Stephens Co.	Architectural Representative	Bristol, PA	Marketing
Talbots	Assistant Manager	Slatington, PA	Marketing
Tenet Healthcare Group	Accountant	Philadelphia, PA	Accounting
TV Guide	Marketing Coordinator	Philadelphia, PA	Marketing
Yellow Book USA	Sales Representative	King of Prussia, PA	Business and Science

School of Science & Health

Graduates Responding: 15 Placed: 14 (93%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	CHANGE IN SALARY FROM 1999	SALARY RANGE
Applied Mathematics	100%	\$46,000	N/A	N/A
Biopsychology	0%	N/A	N/A	N/A
Biochemistry	N/A	N/A	N/A	N/A
Biology	100%	\$32,500	N/A	\$20,000-\$45,000
Chemistry	100%	N/A	N/A	N/A
Computer Science	N/A	N/A	N/A	N/A
Physician Assistant	100%	\$51,666	-1%	\$50,000-\$55,000
Psychology	100%	\$29,720	+35%	\$22,000-\$48,000
Environmental Science	100%	N/A	N/A	N/A

COMPANY	POSITION TITLE	LOCATION	MAJOR
Carlson Restaurant, Inc. (TGI Friday's)	FOH Operations Manager	Philadelphia, PA	Psychology
Chick-A-Chop Electric	Office Manager	Cherry Hill, NJ	Psychology
Concerta Medical Centers	Physician Assistant	Mechanicsburg, PA	Physician Assistant
Frankford Avenue Family Practice	Physician Assistant	Philadelphia, PA	Physician Assistant
Hereaus Cernelloi	Organic Chemist	West Conshohocken, PA	Biology
Urology of Indiana	Physician Assistant	Indianapolis, IN	Physician Assistant
Lockheed Martin	Associate Systems Engineer	King of Prussia, PA	Applied Mathematics
Monell Chemical Senses Center	Research Technician	Philadelphia, PA	Biology
Pathway School	Discrete Trial Therapist	Norristown, PA	Psychology
Schuylkill Center for Environmental Ed.	Counselor	Philadelphia, PA	Environmental Studies
University of Pennsylvania	Secondary Education Science	Philadelphia, PA	Chemistry

School of Textiles & Materials Technology

Graduates Responding: 53 Placed: 48 (91%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	CHANGE IN SALARY FROM 1999	SALARY RANGE
Fashion Apparel Mgt.	100%	\$25,540	-13%	\$26,000-\$35,000
Fashion Design	86%	\$30,076	+6%	\$25,000-\$35,000
Textile Design	88%	\$33,456	+12%	\$28,500-\$38,000
Textile Engineering	100%	\$43,000	+12%	\$40,000-\$46,000
Textile Technology	100%	N/A	N/A	N/A

COMPANY	POSITION	LOCATION	MAJOR
Albany International	Engineer	Boston, MA	Textile Engineering
Ally-Wear	Assistant Designer	Ephrata, PA	Fashion Design
American Staffing Resources, Inc.	Staffing Consultant	Philadelphia, PA	Fashion Apparel Management
Bacorn Bridals	Owner/Designer	Peckville, PA	Fashion Design
Birand Giyim	President	Turkey	Fashion Apparel Management
Boscov's, Corporate	Executive Assistant	Reading, PA	Textile Design
C-3 Concepts	Fashion Designer	New York, NY	Fashion Design
Capelli-New York/GMA Accessories	Assistant Product Manager	New York, NY	Fashion Apparel Management
Catton Apparel Group	Assistant Production Coordinator	New York, NY	Fashion Apparel Management
Charming Shoppes	Textile Designer	Bensalem, PA	Fashion Design
CMI Industries Inc., Chatham Fabrics	Associate Contract Designer	Elkin, NC	Textile Design
David Rothschild Company	Textile Designer	Reidsville, NC	Textile Design
Express World Brand	Partner	Plymouth Meeting, PA	Fashion Design
GMA Accessories	Assistant Product Manager	New York, NY	Fashion Apparel Management
Guilford Mills	Textile Technologist	Greensboro, NC	Textile Technology
Janell Berte Designs	Assistant Cutter and Assistant Designer	Lancaster, PA	Fashion Design
Jones Apparel Group	Spec Writer	New York, NY	Fashion Apparel Management
Jones Apparel Group	Spec Writer	New York, NY	Fashion Design
Jones New York (Jones Apparel Group)	Assistant Design Coordinator	Bristol, PA	Fashion Design
Lemer New York	PDM Assistant/Design	New York, NY	Fashion Design
Lerner New York	PDM Assistant	New York, NY	Fashion Apparel Management
Lilly Pulitzer	Assistant Print Designer	Philadelphia, PA	Textile Design
Milliken and Company	Designer	New York, NY	Textile Design
Milliken and Company	Designer/Merchandiser	New York, NY	Textile Design
Milliken and Company	Designer	New York, NY	Textile Design
Milliken Fabric	Designer	Grand Rapids, MI	Textile Design
Milliken-Somer	Product Engineer	Simpsonville, SC	Textile Engineering
Monterey Carpets	Product Designer	Santa Ana, CA	Textile Design
Motherswork/Pea in the Pod	Assistant Designer	Philadelphia, PA	Fashion Design

School of Textiles & Materials Technology (continued)

COMPANY	POSITION	LOCATION	MAJOR
Obey	Fashion Designer	n/a	Fashion Design
Outlaw Forecasting	Fashion Marketing Assistant	Sausalito, CA	Fashion Design
Prodesco	Quality Engineer	Perkasie, PA	Textile Engineering
QVC, Inc.	Technical Designer I	West Chester, PA	Fashion Design
Scan Vec Amiable	Applications Assistant	Philadelphia, PA	Fashion Design
Tighe Industries Inc.	Designer	York, PA	Fashion Design
Toltec Fabrics Inc.	Assistant Designer	New York, NY	Textile Design
Trim Fit	Designer/Product Development	Bristol, PA	Textile Design
Unifi, Inc.	Textile Engineer	Mayodan, NC	Textile Engineering
Urban Outfitters	Technical Design Assistant	Philadelphia, PA	Fashion Design
Weave Corporation	Textile Designer	Denver, PA	Textile Design
Woolrich Inc.	Fabric Designer	Woolrich, PA	Textile Design
Wundies	Designer	New York, NY	Fashion Design

CAREER SERVICES CLASS OF 2000 GRADUATE SCHOOL DATA

Total Number of Graduating Class Students Who Have Reported Graduate School Attendance = 17

School of Architecture & Design Total 2

NUMBER OF STUDENTS	PROGRAM	INSTITUTION
1	M.A. Computing	Clemson University Clemson, SC
1	M.A. Education	Gratz College Philadelphia, PA

School of Business Administration Total 9

NUMBER OF STUDENTS	PROGRAM	INSTITUTION
5	M.B.A., General	Philadelphia University
2	M.B.A., Finance	Philadelphia University
1	M.B.A., International Business	Philadelphia University
1	M.B.A., Textile Marketing	Philadelphia University

School of Science & Health Total 2

NUMBER OF STUDENTS	PROGRAM	INSTITUTION
1	M.S. Science Education	University of Pennsylvania Philadelphia, PA
1	M.S. Emergency Medicine	Anderson-Broadus Phillipi, WV

School of Textiles & Materials Technology Total 4

NUMBER OF STUDENTS	PROGRAM	INSTITUTION
1	M.S., Apparel Studies	Philadelphia University
1	M.S., Textile Design	Philadelphia University
1	M.B.A.	Philadelphia University
1	Ph.D. Fibrous Material Science	Drexel University Philadelphia, PA

Geographic Distribution by State

State	% of Seniors Reporting Location of Position
CA	2.0%
CT	0.5%
DC	0.5%
DE	1.0%
FL	0.5%
IN	0.5%
MA	1.0%
MD	0.5%
PA	60.0%
NC	2.0%
NJ	10.0%
NY	11.0%
SC	1.0%
International	1.0%
Location Not Reported	9.0%