



**Career Services Center  
Philadelphia University  
Philadelphia, PA 19144  
215-951-2930  
215-951-6884 (fax)  
[careerservices@philau.edu](mailto:careerservices@philau.edu)  
<http://www.philau.edu/career>**

# INTRODUCTION

The Career Services Center (CSC) of Philadelphia University is pleased to present its Success Survey for the Class of 2001. This survey includes students with graduation dates of August 2000, December 2000 and May 2001. Statistics are derived from a survey response pool of **247** from a total graduating class of **363**. Of the **247** survey pool, **14** reported that they were not currently looking for work due to other personal plans. Of the remaining **233** graduates, the Center is proud to report that **210 or 90%** have reported post-graduation employment or graduate school acceptance **three months** following Commencement. Employment plans were reported by 182 or 78% of graduates, and graduate school plans were reported by 28 or 12%, up from 7.5 percent in 2000. The remaining **23 or 10%** indicated they were still seeking employment. Factors that contribute to this success include our talented students, their high-quality academic preparation, contacts through faculty and alumni, recognition we attain from numerous regional and national employers and the provision of a comprehensive array of experiential education opportunities and career-development services and programs. This success translates into a reported average starting salary of **\$36,230**, up 11.8% from \$32,404 in 2000, with a range from **\$20,000 to \$65,000**.

The career-related services and programs provided by the Center include the following: career interests assessment, employment services, employer relations, employer database, workshops and individual appointments/contacts. Additional information about these services can be found below.

Over 2500 job titles of both part-time and full-time positions were posted in the OnLine Career Office™ system. This system's features include: Job listings for part-time, summer jobs, internships, and full-time jobs; CareerSearch™ database of 1.5 million companies nationwide; Philadelphia University's Employer Database of 12,000 contacts; Employer password-accessed Internet accounts to search the resume database, post positions, and schedule interviews; and, an upgraded capacity to host resumes in "pdf" format.

During the 2000-2001 academic year, 33 employers recruited on-campus generating 213 individual interviews. The 4th Annual Corporate Connections Career Fair was held in October 2000. This event brought to campus 50 companies and provided them with the opportunity to share information about careers, internships, cooperative education and job opportunities with nearly 400 students.

In March 2001, the Center sponsored the Second Annual Marianne Able Career Day Fair. This event brought to campus 45 companies, many with an alumni representative, who met with approximately 250 students to discuss their specific careers and the opportunities that exist in their field. This program provides the students with an excellent opportunity to interact with a member of the Philadelphia University alumni community.

Throughout the year, the Center presented workshops to classes and small groups including over 1100 student participants. These workshop presentations were offered on the following topics:

- Orientation to Career Services and On-Campus Interviewing
- Job Search Skills
- Resume Writing
- Cover Letter Writing
- Interviewing Skills
- The Job Search on the Internet
- Negotiating Job Offers
- Trends in the Market
- “Live” Mock Interviews with Corporate Recruiters
- The 2<sup>nd</sup> Annual Professional Etiquette Dinner
- Graduate School Prep Session with Princeton Review.

In addition to utilizing the workshop presentation format, the Center staff met with over 800 students individually to assist and coach them in the job search process.

Career services at Philadelphia University are available to alumni after graduation. Currently, alumni are registered in the OnLine Career Office™ and may view open positions daily and have their resumes distributed to prospective employers electronically. Alumni also receive individual advising in person, over the phone or electronically as needed.

# School of Architecture & Design

Graduates Responding: 79

Reported Post-Graduate Plans: 69 (87%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	CHANGE IN SALARY FROM 1999	SALARY RANGE
Architecture*	95%	\$29,896	-1%	\$25,000-\$40,000
Architectural Studies*	100%	\$27,400	-2%	\$25,000-\$30,000
Graphic Design*	60%	\$28,166	-6%	\$26,000-\$30,000
Interior Design	83%	\$27,167	+1%	\$26,000-\$28,500
Industrial Design	86%	\$31,250	+4%	\$30,000-\$33,000

\*See also Graduate Schools

COMPANY	POSITION TITLE	LOCATION	MAJOR
Acme Markets	Assistant Scan Coordinator	King of Prussia PA	Architectural Studies
AIA	Membership Coordinator	Denver CO	Architectural Studies
Anderson Brown Higley Associates	Intern Architect	Wilmington DE	Architecture
Artise Enterprises	CFO	Portsmouth VA	Architecture
BDP	Level 3 Architectural Assistant	London UK	Architecture
Bergmann Associates	Interior Designer	Philadelphia PA	Interior Design
Bjornngen Design	Graphic Designer	Philadelphia PA	Graphic Design
Bressler Group	Sales	Philadelphia PA	Industrial Design
Burt Hill Kosar Rittlemann	Graduate Architect	Philadelphia PA	Architecture
Cassway Albert	Interior Designer	Philadelphia PA	Interior Design
Cerminara Architects	CAD/ Designer	Hillsborough NJ	Architecture
Charles King Architects	Interior Designer	Philadelphia PA	Interior Design
CLR Design	Graphic Designer	Philadelphia PA	Graphic Design
Collaborative Design	Jr. Interior Designer	Ambler PA	Interior Design
Cope Linder Architects	Intern Architect	Philadelphia PA	Architecture
D.A. Denson Architects	Consultant	Clinton NJ	Architecture
DAS Architects	Intern Architect	Philadelphia PA	Architecture
Design Circle	Designer	Warminster PA	Industrial Design
DLR Group	Marketing Representative	Treose PA	Architectural Studies
Eagan & Associates Architects	Web Designer/ CAD Draftsman	Abington PA	Architectural Studies
Ewing Cole Cherry Brott	Intern Architect	Philadelphia PA	Architecture
F.N. McCord Architect	Senior CAD Draftsman	Holmes PA	Architecture
FLFH	Intern Architect	Philadelphia PA	Architecture
Granary Associates	Intern Architect	Philadelphia PA	Architecture
Hellyer Berman Lewis	Architect	Philadelphia PA	Architecture
Hooper Shiles Architecture	Intern Architect	Location Not Given	Architecture
Independence Publishing, Inc.	Project Leader	Havertown PA	Graphic Design
Insign Retail Interiors	Designer	Cherry Hill PA	Industrial Design
Jacob/ Wypers Associates	Intern Designer	Philadelphia PA	Architecture
JK Roller Architects	Intern Architect	Philadelphia PA	Architecture
John J. Di Bendetto Associates	Apprentice Architect	Jenkintown PA	Architecture
John Lister Architects	Intern Architect	West Chester PA	Architecture
John P. Costello	Estimator/ Project Administrator	Elkins Park PA	Architectural Studies
John S. Andrews Architects	Intern Architect	Philadelphia PA	Architecture

## School of Architecture & Design (cont'd)

<b>COMPANY</b>	<b>POSITION TITLE</b>	<b>LOCATION</b>	<b>MAJOR</b>
Kass & Associates	Intern Architect	Philadelphia PA	Architecture
Kass & Associates	Graphic Designer	Philadelphia PA	Graphic Design
Knoll/ Adecco	Seating Intern	East Greenville PA	Industrial Design
Land Mark Pro Design	Assistant Designer	Philadelphia PA	Architecture
Mos Design	Architectural Designer	Scranton PA	Architecture
Philadelphia University	Project Assistant	Philadelphia PA	Architecture
Philadelphia University	Assistant to the Director, Paley Center	Philadelphia PA	Graphic Design
Phillip Jordan Architect	Designer	Drexel Hill PA	Architecture
Pilot Process Systems	CAD Designer	Lansdale PA	Architecture
R5 Studios	Industrial Designer	Newtown PA	Industrial Design
Rich Stokes, Arch.	Architect	Philadelphia PA	Architecture
Rich Thom, A.I.A.	Architectural Staff	Philadelphia PA	Architecture
School District of Philadelphia	Literary Intern Teacher	Philadelphia PA	Graphic Design
Fortunato Architectural Consulting	Independent Contractor	Philadelphia PA	Architecture
Sosh Architects	Intern Architect	Atlantic City NJ	Architecture
Toll Brothers, Inc.	Project Administrator	Hockessin DE	Architectural Studies
Toll Brothers, Inc.	CAD Tech	Morrisville PA	Architecture
USA Architects	Designer- Arch. & Interior	Somerville NJ	Architectural Studies
Wall Quest	Assistant Graphic Designer	Wayne PA	Graphic Design
Wallace Roberts & Todd	Intern Architect	Philadelphia PA	Architecture
Watrer & Thorp	Intern Architect	Bryn Mawr PA	Architecture
WRT	Intern Architect	Philadelphia PA	Architecture
Yezzi Architects	Intern Architect	Toms River NJ	Architecture

# School of Business Administration

Graduates Responding: 94

Reported Post-Graduate Plans: 86 (91%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	CHANGE IN SALARY FROM 1999	SALARY RANGE
Accounting*	94%	\$35,125	+2.5%	\$25,000-\$43,000
Business and Science	100%	\$34,000	+3%	N/A
Fashion Merchandising*	100%	\$31,594	+1.4%%	\$26,000-\$38,500
Finance*	88%	\$30,375	-7%	\$30,000-\$40,000
Human Resources	100%	\$31,000	-10%	N/A
International Business	100%	\$31,000	+19%	\$22,000-\$36,000
Management	100%	\$36,500	+33%	\$25,000-\$30,000
Mgt. Info. Systems*	80%	\$41,986	+9%	\$34,000-\$55,000
Marketing*	77%	\$32,022	-15%	\$25,000-\$46,675
Small Business	100%	N/A	N/A	N/A
Textile Mgt./Mktg.	100%	\$46,000	+21%	N/A

\*See also Graduate Schools

COMPANY	POSITION TITLE	LOCATION	MAJOR
Abercrombie & Fitch	Manager in Training- Assistant Manager	King of Prussia PA	Fashion Merchandising
Abington Hospital	Secretary	Abington PA	Marketing
Abington Township	Acting Finance Officer	Abington PA	Accounting
Accenture	Systems Consultant	Philadelphia PA	MIS
AIG Insurance	Marketing Specialist	Philadelphia PA	Fashion Merchandising
America's Best Contact & Eyeglass Corp.	Marketing Assistant	Pennsauken NJ	Management
ATX- A Core Comm Company	Operations Analyst	Bala Cynwyd PA	MIS
Black & Decker Dewalt	Inside Sales	Feasterville PA	Management
Boscov's Department Store	Assistant Buyer	Reading PA	Fashion Merchandising
Boscov's Department Store	Assistant Department Manager	Moorestown PA	Fashion Merchandising
Boscov's Department Store	Training Program	Nannet NY	Fashion Merchandising
Bucks County Court House	Internal Auditor	Doylestown PA	Accounting
BVI, Inc.	Senior Accountant	Treose PA	Accounting
Citibank	Operations Management Trainee	New Castle DE	International Business
Commerce Bank	Investigator	Mount Laurel NJ	Accounting
Computer Aid, Inc.	Operations Analyst	Ft. Washington PA	MIS
Covington Industries	Sales Representative	Dallas TX	Textile Management and Marketing
CSI Maximus	Systems Operation	Wayne PA	Marketing
Cuba Libre Restaurant	Marketing Intern	Philadelphia PA	Marketing
Delta Sigma Pi	Educational and Leadership Consultant	Oxford OH	International Business
DiDonato & Associates	Office Manager	King of Prussia PA	Marketing
Ewing Cole Cherry Brott	Marketing Coordinator	Philadelphia PA	Marketing
Farr Design	Administrative Assistant	Annapolis MD	Small Business
Federated Merchandising Group	Product Assistant	New York NY	Fashion Merchandising
Federated Merchandising Group	Product Assistant	New York NY	Fashion Merchandising
Genomics Collaborative	Data Entry	Blue Bell PA	MIS
Horizonte Management	Management Trainee	Sarajevo Bosnia	Marketing
IFM Efector Inc.	End User Support	Exton PA	MIS

## School of Business Administration (cont'd)

<b>COMPANY</b>	<b>POSITION TITLE</b>	<b>LOCATION</b>	<b>MAJOR</b>
Isdaner & Company	Public Accountant	Bala Cynwyd PA	Accounting
John E. McGovern & Associates	Accountant	Philadelphia PA	Accounting
Jones Apparel Group- Ralph Lauren	Sales Associate	New York NY	Fashion Merchandising
Jones Apparel Group, Inc.	Design Coordinator	Bristol PA	Fashion Merchandising
Keystone Mercy Health	Business Analyst/ Finance	Essington PA	Accounting
Kohl's Department Store	Assistant Product Manager	Monomonee Falls WI	Fashion Merchandising
KPMG Consulting	Consultant	Chicago IL	MIS
M & T Bank	Accountant	Horsham PA	Accounting
M.A. Bruder & Sons, Inc.	Chemist	Philadelphia PA	Business and Science
Macy's East	Department Sales Manager	Cherry Hill NJ	Fashion Merchandising
Merrill Lynch	Stock Broker Trainee	Hopewell NJ	International Business
Mothers Work, Inc.	Inventory Control Assistant	Philadelphia PA	Fashion Merchandising
Peninsula Polymers, Inc.	Sales Representative	Kansas City MO	International Business
Pep Boys	Staff Accountant	Philadelphia PA	Accounting
Perfect Fit Industries	Technical Manager	Suncook NH	Textile Management and Marketing
Philadelphia City Paper	Account Manager	Philadelphia PA	Marketing
Philadelphia University	Financial Data Manager	Philadelphia PA	Accounting
Phillips- Van Heusen	Assistant Buyer of Izod Women's	Bridgewater NJ	Fashion Merchandising
PriceWaterhouse Coopers	International Tax & Legal Services Associate	Philadelphia PA	Accounting
Purma M. Dalton Couture	Director of Sales and Marketing	Philadelphia PA	Fashion Merchandising
Quest Diagnostics	Training Specialist	Norristown PA	MIS
QVC, Inc.	Merchandise Trainer/ Accessories	West Chester PA	Fashion Merchandising
QVC, Inc.	Merchandising Trainee	West Chester PA	Fashion Merchandising
QVC, Inc.	Merchandising Trainee	West Chester PA	Marketing
Saks Off 5th/ Saks 5th Ave. Outlet	Assistant Buyer	New York NY	Fashion Merchandising
Sears HomeLife Furniture	Manager, Visual Merchandising	Chicago IL	Fashion Merchandising
Shoshanna Lonstein	Account Executive	New York NY	Fashion Merchandising
SKF Manufacturing	Accountant	Norristown PA	Accounting
Smith & Wollensky Restaurant Group	Assistant Manager	Philadelphia PA	Marketing
Sunnybrook Flowers	Manager/ Floral Designer	Flourtown PA	Management
Tips- Net Business Sol.	Application Developer	Collegeville PA	MIS
United Parcel Service	Financial Specialist (Manager in Training)	Philadelphia PA	Management
Victoria's Secret	Assistant Manager	Ardmore PA	Fashion Merchandising

# School of Science & Health

Graduates Responding: 26

Reported Post-Graduate Plans: 25 (96%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	CHANGE IN SALARY FROM 1999	SALARY RANGE
Biochemistry	100%	See "Graduate Schools"		
Biology	75%	See "Graduate Schools"		
Computer Science	100%	\$45,000	N/A	N/A
Physician Assistant	100%	\$59,250	+14.7%	\$50,000-\$65,000
Psychology*	100%	\$28,250	-4.9%	\$26,500-\$30,000
Environmental Science	100%	\$31,000	N/A	N/A

\*See also Graduate Schools

COMPANY	POSITION TITLE	LOCATION	MAJOR
Abington Memorial Hospital	Physician's Assistant	Abington PA	Physician Assistant
Bencroft Neurohealth	Clinical Assistant	Haddonfield NJ	Psychology
Ceridian	Consultant	Blue Bell PA	Psychology
Cigna International	Benefit Analyst	Wilmington DE	Psychology
David Pagnanelli, MD	Physician's Assistant	Abington PA	Physician Assistant
Federal Bureau of Prisons	Physician's Assistant	Phoenix AZ	Physician Assistant
Graduate Hospital	Registered Nurse	Philadelphia PA	Psychology
Lake Arrowhead Camp	Outdoor Educator	Lake Arrowhead CA	Environmental Science
LBG Associates	Hydrogeology	West Chester PA	Environmental Science
Lourdias Greek Taverna	Manager	Bryn Mawr PA	Environmental Science
Panc Ave. Family Practice	Physician's Assistant	Yonkers NY	Physician Assistant
Primedica Argus Research Lab	Laboratory Technician II	Horsham PA	Biology
Quaker Chemical Corporation	Chemical Technologist	Conshohocken PA	Biology
Sinai Hospital of Baltimore	Physician's Assistant	Baltimore MD	Physician Assistant
St. Mary Medical Center	Physician's Assistant	Langhorne PA	Physician Assistant
University of Pennsylvania	IT Support Specialist	Philadelphia PA	Computer Science

# School of Textiles & Materials Technology

**Graduates Responding: 34**

**Reported Post-Graduate Plans: 30 (88%)**

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	CHANGE IN SALARY FROM 1999	SALARY RANGE
<b>Fashion Apparel Mgt.*</b>	100%	\$31,563	+23.6%	\$25,500-\$35,000
<b>Fashion Design</b>	75%	\$29,000	-3.6%	\$27,000-\$32,000
<b>Textile Design</b>	75%	\$33,833	+1%	\$28,500-\$38,000
<b>Textile Engineering*</b>	100%	\$46,250	+7.6%	\$45,000-\$48,750
<b>Textile Technology</b>	100%	\$35,000	N/A	N/A

**\*See also Graduate Schools**

COMPANY	POSITION	LOCATION	MAJOR
Anthropologie	Product Development	Philadelphia PA	Fashion Design
Charming Shoppes, Inc.	Merchandising Manager	Bensalem PA	Fashion Apparel Management
Christian Dior/SAKS 5th Avenue	Sales Associate	Philadelphia PA	Fashion Apparel Management
CM Offray & Sons	Assistant Product Manager	Chester NJ	Textile Engineering
Federal Mogul	Research and Development Engineer- Textiles	Exton PA	Textile Engineering
Federated Merchandising Group	Merchandising Trainee	Miami FL	Fashion Apparel Management
Federated Merchandising Group	Management Training Program	New York NY	Textile Technology
Fortune Fashions Inc.	Pre-production	Los Angeles CA	Fashion Apparel Management
Frisk Undergarments	Assistant Production Manager	Philadelphia PA	Fashion Design
Grafica Group	Public Relations Assistant/ Account Executive	Chester NJ	Fashion Design
Guilford of Maine	Jacquard Designer	Grand Rapids MI	Textile Design
IKEA	Purchasing Technician/QC Manager	Plymouth Meeting PA	Textile Engineering
L.L. Bean	Product Development	Freeport ME	Textile Technology
Lilly Pulitzer	Production Control Associate	King of Prussia PA	Fashion Apparel Management
Macy's East	Department Sales Manager	Hamilton NJ	Fashion Apparel Management
Falcon Bay	Assistant Designer	Huntington Valley PA	Textile Design
Mothers Work, Inc.	Visual Assistant	Philadelphia PA	Fashion Apparel Management
Shen Manufacturing	Textile Designer	Conshohocken PA	Textile Design
Phillips-Van Heusen	Assistant Buyer	Bridgewater NJ	Fashion Apparel Management
Planet Sox	Production Assistant	New York NY	Fashion Design
QVC, Inc.	Merchandising Trainee	West Chester PA	Fashion Apparel Management
QVC, Inc.	Technical Designer I	West Chester PA	Fashion Design
Robyn Meredith Designer	Assistant Designer	New York NY	Fashion Design
Shaw Industries	Textile Sales/ Design	Dalton GA	Textile Design
Sina Pearson Textiles	Design Assistant	New York NY	Textile Design
Weave Corporation	CAD	Denver PA	Textile Design
Woolrich	Assistant Design Coordinator	Woolrich PA	Fashion Apparel Management

## CAREER SERVICES CLASS OF 2001 GRADUATE SCHOOL DATA

**Total Number of Graduating Class Students Who Have Reported Graduate School Attendance = 28**

### **School of Architecture & Design Total 3**

<b>NUMBER OF STUDENTS</b>	<b>PROGRAM</b>	<b>INSTITUTION</b>
1	Master of Architecture	Frank Lloyd Wright School Scotsdale, AZ
1	M.S. Education	Indiana University of PA Indiana, PA
1	M.A. Theatre Arts	Villanova University Villanova, PA

### **School of Business Administration Total 15**

<b>NUMBER OF STUDENTS</b>	<b>PROGRAM</b>	<b>INSTITUTION</b>
9	M.B.A., General	Philadelphia University
1	M.B.A., Marketing	Philadelphia University
1	M.B.A., Taxation	Philadelphia University
1	M.B.A.	Villanova University
1	Teacher Certification	Rowan University
1	Juris Doctorate	N/A
1	MS Education	N/A

### **School of Science & Health Total 7**

<b>NUMBER OF STUDENTS</b>	<b>PROGRAM</b>	<b>INSTITUTION</b>
1	Medical Doctor	St. George's University Granada, West Indies
1	PhD., Organic Chemistry	University of California, Santa Barbara Santa Barbara, CA
1	M.S., Forensic Science	University of New Haven New Haven, CT
2	M.D., Biomedical Sciences PhD., Clinical Psychology	PCOM Philadelphia, PA
1	Medical Doctor	N/A
1	M.S., Counseling Psychology	N/A

### **School of Textiles & Materials Technology Total 3**

<b>NUMBER OF STUDENTS</b>	<b>PROGRAM</b>	<b>INSTITUTION</b>
1	M.F.A., Costume Design	DePaul University Chicago, IL
1	PhD., Materials Engineering	Drexel University Philadelphia, PA
1	M.S. Textile Engineering	North Carolina State University Raleigh, NC

## Geographic Distribution by State

State	% of Seniors Reporting Location of Position
AZ	0.6%
CA	1.3%
CO	0.6%
DE	2.5%
FL	0.6%
GA	0.6%
IL	1.3%
MD	1.3%
ME	0.6%
MI	0.6%
NH	0.6%
NJ	9.4%
NY	7.0%
OH	0.6%
PA	69.0%
TX	0.6%
UK	0.6%
VA	0.6%
WI	0.6%
International	0.6%