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# INTRODUCTION

The Career Services Center (CSC) of Philadelphia University is pleased to present its Success Survey for the Class of 2003.

This survey includes students with graduation dates of August 2002, December 2002 and May 2003. Statistics are derived from a survey response pool of **240** from a total graduating class of **426**. Of the **240** graduates, **213 or 89%** have reported post-graduation employment or graduate school acceptance. Employment plans were reported by **164 or 68.3%** of graduates (up from 67% in 2002). Graduate school plans were reported by **49 or 20.4%** of graduates (down from 24% in 2002). The remaining **27 or 11.3%** indicated they were still seeking employment at the time of this report.

Factors that contribute to this success include the talents of our students, their high-quality academic preparation, faculty and alumni networks, recognition we attain from numerous regional and national employers and the provision of a comprehensive array of experiential education opportunities, career-development services and programs. This success translates into a range of starting salaries from **\$20,000 to \$50,000** with the average reported average salary of **\$32,194**. The average starting salary for 2003 was lower than salaries for 2002 graduates, in part, due to the downturn of the economy.

The Career Services Center assists students with their career and professional development, offering opportunities to prepare for their job search and connect with industry representatives. Programs, services and workshops available to students in the last academic year include:

- Orientation to Career Services and On-Campus Interviewing
- Job Search Skills
- Resume Writing
- Cover Letter Writing
- Interviewing Skills
- The Job Search on the Internet
- Negotiating Job Offers
- Trends in the Market
- “Live” Mock Interviews with Corporate Recruiters
- Professional Etiquette Dinner
- Graduate School Prep Session with Princeton Review
- Corporate Connections Career Fair
- College Central Network
- Career Spotlights
- Career Interest Assessments

# School of Architecture & Design

Graduates Responding: 72

Reported Post-Graduate Plans: 57 (79%)

Graduate School: 11 (15.5%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	SALARY RANGE
Architecture	100%	\$28,696	\$24,000-\$35,000
Architectural Studies	92%	\$32,300	\$28,000-\$35,000
Graphic Design	64%	\$28,142	\$25,000-\$30,000
Interior Design	78%	\$28,500	\$25,500-\$32,000
Industrial Design	60%	\$32,000	\$28,000-\$36,000

<u>Company/University</u>	<u>Position/Degree</u>	<u>Major</u>
Art Design	Architect Intern	Architecture
Avon Plumbing	Bath Design	Interior Design
Bgibson Associates	Architecture Intern	Architecture
BSA & A	Architect	Architecture
Casaccio Architects	Architectural Staff	Architecture
Commerce Bank, NA	Junior Architect	Architecture
Commonwealth Office Systems	Designer/Project Manager	Interior Design
Creative Graphics	Graphic Designer	Graphic Design
D'Angella & Serratore Architects	Architect Intern	Architecture
Debra Malinics Advertising	Junior Designer	Graphic Design
Delpar Builders	Project Manager	Architecture Studies
Design Manifest	Designer	Industrial Design
Design Studio	Junior Designer	Interior Design
D-Vision Communications	Graphic Designer	Graphic Design
Fairfax County Public School	Teacher	Industrial Design
Faridy Viesz Fraytack Co.	Interior Designer	Interior Design
Faridy Viesz Fraytack Co.	Cad Operator	Interior Design
Freelance	Designer	Graphic Design
Freelance	Designer	Industrial Design
Freelance	Designer	Industrial Design
Georgian Court College	Other	Industrial Design
Habitat For Humanity/Philadelphia	Construction Supervisor	Architecture
Herman Miller	Design Consultant	Interior Design
Highland Press Church	Youth Coordinator	Industrial Design
Jamie Sadock LLC	Graphic Designer	Graphic Design
Jennifer Krack	Freelance Interior Designer	Interior Design
JK Roller Architecture	Architect Intern	Architecture
Kass & Associates	Architect Intern	Architecture Studies
Koeser Designs and Associates	Designer	Interior Design
Lambert Architecture	Architect Intern	Architecture
LVI Environmental Services	Administrative Assistant	Architecture Studies
Mertz Architects	Desk	Interior Design
Next Architectural Design	Project Assistant	Architecture
Octo Design Group & Acme Newspapers	Graphic Designer	Graphic Design

Peter Zimmerman Architects	Architect Intern	Architecture
Philadelphia Museum of Art	Graphic Designer	Graphic Design
Philadelphia University	Architecture Studies	Architecture Studies
Philadelphia University	MBA	Architecture Studies
Philadelphia University	MBA	Architecture Studies
Philadelphia University	MBA	Architecture Studies
Philadelphia University	MBA	Architecture Studies
Philadelphia University	MBA	Architecture Studies
Philadelphia University	MBA	Architecture Studies
Philadelphia University	MBA	Industrial Design
Philadelphia University	MS, Digital Design	Industrial Design
Reico Kitchen & Bath	Project Coordinator	Graphic Design
Richard Brown Associates	Architect Intern	Architecture
Rob Roth Architects Inc.	Architectural Draftsman	Architecture Studies
Rochelle Pripstein Architects	Architect Intern	Architecture
RTKL Associates	Intern	Industrial Design
The Brown Companies	Staff Architect	Architecture
The Prisco Group	Architect Intern	Architecture
University of Maryland	MBA	Architecture Studies
Whitesell Construction Co. Inc.	Architect Intern	Architecture
Willie/Fetchko Graphic Designers	Graphic Designer	Graphic Design

# School of Business Administration

Graduates Responding: 96    Reported Post-Graduate Plans: 90 (92%)    Graduate School: 17(18%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	SALARY RANGE
Accounting	100%	\$43,600	\$38,000-\$50,000
ECommerce	100%	N/A	N/A
Fashion Merchandising	100%	\$31,166	\$22,000-\$40,000
Finance	80%	\$33,600	\$25,000-\$40,000
Human Resources	80%	N/A	N/A
International Business	100%	\$35,000	\$30,000-\$40,000
Management	91%	\$33,000	\$26,000-\$40,000
Mgt. Info. Systems	90%	\$33,150	\$27,500-\$44,000
Marketing	93%	\$28,500	\$20,000-\$35,000
Textile Mgt./Mktg.	N/A	N/A	N/A

<u>Company/University</u>	<u>Position/Degree</u>	<u>Major</u>
Abercrombie and Fitch	Assistant Manager	Marketing
Accountemps	Temp	Accounting
AiIC	Medical Claims Adjuster	Marketing
Alstin Advertising	Billing Coordinator	Marketing
Anthropologie	Buyer Assistant	Fashion Merchandising
Benefit Tech Group, Inc.	Administrative Manager	Marketing
Boeing	Cost Analyst	Finance
Bristol Twp. School District	Fiscal Services Manager	Accounting
Burlington Coat Factory	Merchandise Allocator	Fashion Merchandising
Burlington Coat Factory	Assistant Buyer	Fashion Merchandising
Charlotte Russe/Rampage	Assistant Manager	Fashion Merchandising
Charming Shoppes Inc.	Merchandise Administrator	Fashion Merchandising
Citizens Bank	Teller	Accounting
City of Philadelphia	Supervisor	Management
Commerce Bank	Credit Analyst	International Business
Commerce Bank Corp Inc	Teller	Fashion Merchandising
Consolidated Printing Company	CFO	International Business
Contract Callers Inc.	Dispatcher	Management
DDS Harris Ltd	Customer Service Rep	Marketing
Deloitte & Touche	Tax Associate	Accounting
Deval Corp.	Systems Analyst	MIS
Dick's Sporting Goods	Front End Manager	Management
Enterprise	Assistant Manager	Human Resources
Everfast Inc.	Budgeting and Planning Analyst	Finance
Faulkner Saturn of Trevoze	Account Manager	Accounting
Federated Merchandising Group	Product Development Assistant	Fashion Merchandising
Federated Merchandising Group	Assistant Product Developer	Fashion Merchandising
Federated Merchandising Group	Product Assistant	Fashion Merchandising
Freedom Credit Union	Network Administrator	MIS
Freedom Credit Union	Electronic Services Manager	Accounting
GE Betz Water Technologies	Project Manager	Management
Goddard School		Management

Gymboree Corp.	Assistant Manager	Fashion Merchandising
Haddad Apparel	Sales Associate	Fashion Merchandising
Hair Jazz Salon	Hair Stylist	Finance
Hefflur, Radetich, and Siatta	Staff Accountant	Accounting
Home Depot	Kitchen Designer	Marketing
International Union of Operating Engineers	Auditor	Finance
Isdaner & Co., LLC.	Staff Auditor	Accounting
Kenexa	Account Manager	ECommerce
Kinetics Systems	Estimator/Project Engineer	MIS
KPMG, LLP.	Associate	Accounting
Kubicle Interactive LLC	President	MIS
Liz Claiborne	Assistant Merchandiser	Fashion Merchandising
Liz Claiborne	Sales Associate	Fashion Merchandising
M&M Group		Accounting
Macy's	Cosmetics Manager	Fashion Merchandising
Macy's	Visual Merchandising	Fashion Merchandising
Marshall Retail Group	Assistant Store Manager	Fashion Merchandising
Merck & Company		Human Resources
Montgomery Hospital	Staff Accountant	Accounting
Newtown Athletic Club	Marketing	Marketing
Old Navy	Associate	Fashion Merchandising
Philadelphia 76ers	Administrative Assistant	Marketing
Philadelphia University	MBA	Accounting
Philadelphia University	MBA	Accounting
Philadelphia University	MBA	Accounting
Philadelphia University	MBA	Accounting
Philadelphia University	MBA	Accounting
Philadelphia University	MBA	Fashion Merchandising
Philadelphia University	Finance	Finance
Philadelphia University	MBA	Finance
Philadelphia University	MBA	Finance
Philadelphia University	MBA	Human Resources
Philadelphia University	MBA	International Business
Philadelphia University	MBA	Management
Philadelphia University	MBA	Management
Philadelphia University	MBA	Management
Philadelphia University	Marketing	Marketing
Philadelphia University	International Business	Marketing
Pier One Imports	Assistant Manager	Management
PNC Bank	Financial Sales Consultant	MIS
Polo Jeans Ralph Lauren	Merchandise Planner	Fashion Merchandising
QVC Inc.	Merchandise Trainee	Fashion Merchandising
QVC Inc.	Merchandise Trainee	Fashion Merchandising
QVC Inc.	Merchant Trainee	Fashion Merchandising
Saks Fifth Avenue	Assistant Manager	Fashion Merchandising
School District of Philadelphia		MIS
SEI Investments	Operations Team	Finance
TJX Companies	Allocation Analyst	Fashion Merchandising
Tribecca Nightclub and L'Erbolario	Promotions and Events Coordinator	Marketing
Triton Event Marketing	Regional Field Manager	Management

# School of Science & Health

Graduates Responding: 29    Reported Post-Graduate Plans: 29 (100%)    Graduate School: 14 (48%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	SALARY RANGE
Biochemistry	100%	N/A	N/A
Biology	100%	\$27,750	\$20,000-\$40,000
Biopsychology	100%	N/A	N/A
Chemistry	100%	N/A	N/A
Computer Science	100%	\$35,000	\$25,000-\$50,000
Physician Assistant	100%	N/A	N/A
Psychology	100%	N/A	N/A

<u>Company/University</u>	<u>Position/Degree</u>	<u>Major</u>
Campus Crusade for Christ	Campus Catalytic Intern	Computer Science
Case Western Reserve University	PhD	Biochemistry
Centercall Inc.	Sr. Software Engineer	Computer Science
Drexel University College of Medicine	Research Lab Technician	Biology
Healthways Family Medical Center	Physicians Assistant	Physicians Assistant
Holy Redeemer Hospital	Human Resources Assistant MA, Clinical-Counseling	Psychology
La Salle University	Psychology	Psychology
Marymount University	Other	Biology
Mercy Hospital	Intern	Biology
Micron	Analytical Chemist	Biochemistry
Monell Chemical Senses Center	Laboratory Assistant	Biopsychology
Noramco	Chemist	Chemistry
Nu Vision	Computer Programmer	Computer Science
NY Community		Biology
Penn State	PhD	Biochemistry
Philadelphia College of Osteopathic Medicine	MS, Clinical Psychology	Psychology
Philadelphia University	MS, Physicians Assistant	Physicians Assistant
Philadelphia University	MS, Physicians Assistant	Physicians Assistant
Philadelphia University	MS, Physicians Assistant	Physicians Assistant
Philadelphia University	MS, Physicians Assistant	Physicians Assistant
Philadelphia University	MS, Physicians Assistant	Physicians Assistant
Philadelphia University	MS, Physicians Assistant	Physicians Assistant
Philadelphia University	MS, Physicians Assistant	Physicians Assistant
Philadelphia Zoo	Animal Care & Education Sub.	Biology
St. Jude Children's Research Hospital	Functional Genomics Analyst	Biology
The McFaul & Lyons Group LLC	Software Engineer	Computer Science
Thomas Jefferson University	Research Assistant	Biology
Ulta Salon and Cosmetics	Administrative Manager	Psychology

# School of Textiles & Materials Technology

**Graduates Responding: 43    Reported Post-Graduate Plans: 37 (86%)    Graduate School: 7(17%)**

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	SALARY RANGE
Fashion Apparel Mgt.	89%	\$31,500	\$29,000-\$37,000
Fashion Design	85%	\$33,100	\$30,000-\$38,000
Textile Design	100%	\$32,300	\$25,000-\$37,000
Textile Engineering	67%	N/A	N/A
Textile Technology	N/A	N/A	N/A

<u>Company/University</u>	<u>Position/Degree</u>	<u>Major</u>
Anthropologie	Designer Assistant	Fashion Design
Banyan Productions- A Wedding Story	Researcher/Assistant Producer	Fashion Apparel Management
Big Daddy Clothing Co.	Designer	Fashion Design
Coach	Design Assistant	Fashion Design
Defense Logistics Agency	Quality Assistant Specialist	Fashion Design
Express Design Studio	Assistant	Fashion Apparel Management
Federated Merchandising Group	Product Assistant	Fashion Apparel Management
Fishman and Tobin	Production Coordinator	Fashion Apparel Management
Fishman Tobin Kalikow	Spec. Tech/Auditor	Fashion Apparel Management
Frank Agostino Evening Wear	Internship	Fashion Design
Hartstrings	Assistant Sweater Designer	Fashion Design
Il Look	Designer	Fashion Design
Laura Sarah	Design Intern	Fashion Design
Let's Decorate	Decorating Consultant	Textile Design
Lilly Pulitzer	Assistant Fashion Designer	Fashion Design
Marta Kabbl	Assistant Designer	Fashion Design
Mimi Maternity	Assistant Designer	Fashion Design
M-Murray Fabrics	Designer	Textile Design
Mother's Work Inc.	Assistant Designer	Fashion Design
New York Company	Sales Associate	Fashion Apparel Management
Perry Ellis International	Design Assistant	Fashion Design
Philadelphia University	MBA	Fashion Apparel Management
Philadelphia University	MS, Fashion Apparel Merchandise	Fashion Apparel Management
Philadelphia University	MBA	Fashion Design
Philadelphia University	MS, Textile Design	Textile Design
Robyn Meredith	Product Assistant	Fashion Design
Self-Employed	Musician	Fashion Design
Sew-Rob	Designer	Fashion Design
Simba USA LLC	Designer	Textile Design
Temple University	MBA	Fashion Design
University of California, San Diego	MS, Structural Engineering	Textile Engineering
University of North Carolina	MS, Biomedical Engineering	Textile Engineering
Urban Outfitters Inc.	Assistant Designer	Fashion Design
Urban Outfitters Inc.	Public Relations Manager	Fashion Design
Valdese Weavers	Junior Textile Designer	Textile Design

## **Graduate Schools Offering Admission**

Case Western Reserve University  
Drexel University College of Medicine  
La Salle University  
Marymount University  
Penn State University  
Philadelphia College of Osteopathic Medicine  
Philadelphia University  
Temple University  
University of California, San Diego  
University of Maryland  
University of North Carolina