



**Career Services Center
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INTRODUCTION

The Career Services Center (CSC) of Philadelphia University is pleased to present its Senior Survey for the Class of 2004.

This survey includes students with graduation dates of August 2003, December 2003 and May 2004. Statistics are derived from a survey response pool of **262** from a total graduating class of **452**. Of the **262** graduates, **228 or 87%** have reported post-graduation employment or graduate school acceptance. Employment plans were reported by **175 or 66.8%** of graduates (down from 68.3% in 2003). Graduate school plans were reported by 53 or **20.2%** of graduates (consistent with 2003). The remaining **34 or 13.0%** indicated they were still seeking employment at the time of this report.

Factors that contribute to this success include the talents of our students, their high-quality academic preparation, faculty and alumni networks, recognition we attain from numerous regional and national employers and the provision of a comprehensive array of experiential education opportunities, career-development services and programs. This success translates into a range of starting salaries from **\$15,000 to \$60,000** with the average reported average salary of **\$32,155**. The average starting salary and range for 2004 was consistent with salaries for 2003 graduates.

The Career Services Center assists students with their career and professional development, offering opportunities to prepare for their job search and connect with industry representatives. Programs, services and workshops available to students in the last academic year include:

- Orientation to Career Services and On-Campus Interviewing
- Job Search Skills
- Resume Writing
- Cover Letter Writing
- Interviewing Skills
- ReferenceUSA database tool
- Evaluating Job Offers
- Videotaped Mock Interviews
- Professional Etiquette Dinner
- Graduate School Prep Session
- Corporate Connections Networking Reception
- CareerLink Job Board
- Design Expo
- Career Spotlights
- Career Interest Assessments

School of Architecture & Design

Graduates Responding: 72 Reported Post-Graduate Plans: 55 (76%) Graduate School: 5 (7%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	SALARY RANGE
Architecture	93%	\$33,125	\$27,000-\$43,000
Architectural Studies	100%	\$38,333	\$25,000-\$50,000
Digital Design	80%	\$35,625	\$30,000 - \$42,500
Graphic Design	75%	\$34,000	\$18,000-\$36,000
Industrial Design	67%	N/A	N/A
Interior Design	70%	\$29,750	\$24,000-\$35,000

<u>Company/University</u>	<u>Position/Degree</u>	<u>Major</u>	<u>Location</u>
Area Interior Design	Jr. Designer	Interior Design	Philadelphia, PA
Binswanger C2	Marketing Assistant	Graphic Design Architecture	Philadelphia, PA Princeton, NJ
Civitas Architects	Intern	Architecture	Philadelphia, PA
Clipper Magazine	Graphic Artist	Graphic Design	Mountville, PA
Comcast	Sales Representative	Digital Design	Philadelphia, PA
Commodore Kitchen & Bath Converse Winkler Architecture	Designer	Interior Design	Norristown, PA
DaMar	Architecture Intern	Architecture	Bala Cynwyd, PA
Disc Makers	Graphic Designer	Graphic Design	Yardley, PA
Dominata Motor Craft	Junior Graphic Designer	Graphic Design	Pennsauken, NJ
FCFH Architects	Designer	Industrial Design	New Hope, PA
Fenwick & Associates	Staff Architect	Architecture	Philadelphia, PA
Freelance Business	Architect	Architecture	Linwood, NJ
Hierarchy	Designer	Graphic Design	Philadelphia, PA
iFrontier	Project Architect	Architecture	Long Island, NY
iFrontier	Interactive Designer	Digital Design	Philadelphia, PA
Interac	Interactive Designer	Digital Design	Philadelphia, PA
KIA Enterprise, Inc.	Intern Apprentice	Architecture	Philadelphia, PA
Kling	Project Designer	Architecture	Philadelphia, PA
Marshall Sabatini	Intern Architect	Architecture	Bryn Mawr, PA
Marshall Sabatini	Construction Manager	Architecture Studies	Bryn Mawr, PA
Matthew Millan Architects		Architecture	Philadelphia, PA
mCom Financial Solutions	Designer	Digital Design	Philadelphia, PA
Michael Graves Design Group	Graphic Designer	Graphic Design	Princeton, NJ
Michael Shannon Designs	Designer	Interior Design	Philadelphia, PA
Monarch Plastics LLC	Illustrator	Industrial Design	Mt. Laurel, NJ
Noelker and Hull Associates	Architectural Intern	Architecture	Chester Springs, PA
Nova Research	Graphic Designer	Graphic Design	Bethesda, MD
Philadelphia Sign Company		Industrial Design	Philadelphia, PA
Philadelphia University	MBA	Architecture Studies	Philadelphia, PA
Philadelphia University	MBA	Architecture Studies	Philadelphia, PA
Philadelphia University	MBA	Architecture Studies	Philadelphia, PA
Polt Design Group	Intern Architect	Architecture Studies	Bel Air, MD
RE:Vision Architecture	Architect	Architecture	Philadelphia, PA
Roth Marz Partnership	Intern Architect	Architecture	Orefield, PA
Rubeling & Associates	Graduate Architect	Architecture	Towson, MD
Rubenstein's Office Plus	Interior Designer	Interior Design	West Chester, PA

Russell Riccardi Architects	Staff Architect	Architecture	New York, NY
Scan-Design	Junior Architect	Architecture	Philadelphia, PA
Spearman Kratzer Architects	Staff Architect	Architecture	Philadelphia, PA
State of NJ - Dept. of Treasury	Project Manager	Architecture Studies	Trenton, NJ
Steven Copeland Design		Industrial Design	Wynnewood, PA
Stuart G. Rosenberg, Architects	Architect/Designer	Architecture	Philadelphia, PA
TAO Design	Interior Designer	Interior Design	Trenton, NJ
Teknion LLC	Designer	Interior Design	Mt. Laurel, NJ
Teknion LLC	Showroom Manager	Interior Design	New York, NY
	MS, Community & Regional Planning	Architecture Studies	Philadelphia, PA
Temple University		Graphic Design	Harrisburg, PA
Temporary Agency		Graphic Design	Malvern, PA
The Vanguard Group	Institutional Designer	Architecture	London, UK
University of East London	MARCH	Interior Design	Wall, NJ
Unlimited Designs, Inc.	Assistant Designer	Architecture	Monroe, CT
White Architects	Architect	Interior Design	San Francisco, CA
Wroolie & Company	Receptionist		

School of Business Administration

Graduates Responding: 93

Reported Post-Graduate Plans: 58 (62%)

Graduate School: 25 (27%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	SALARY RANGE
Accounting	92%	\$40,036	\$28,000-\$60,000
ECommerce	100%	N/A	N/A
Fashion Merchandising	86%	\$30,693	\$25,000-\$45,000
Finance	82%	\$34,214	\$27,500-\$40,000
Human Resources	100%	45,000	\$40,000 -\$55,000
International Business	NA	N/A	N/A
Management	100%	\$34,000	\$24,000-\$50,000
Mgt. Info. Systems	92%	\$37,833	\$28,000-\$47,000
Marketing	87%	\$35,000	\$30,000-\$45,000
Textile Mgt./Mktg.	100%	N/A	N/A

Company/University

Position/Degree

Major

Location

American Red Cross	Red Cross Instructor	Business for the RN	Philadelphia, PA
Aspen University	MS- MIS	Finance	Aspen, CO
Banana Republic	Visual Merchandiser	Fashion Merchandising	Ardmore, PA
Boscov's	Management Trainee Program	Fashion Merchandising	Reading, PA
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Breezin' Up	Manager	Fashion Merchandising	Beach Haven, NJ
CAPCOM, Inc.	Analyst	MIS	Sunnyvale, CA
Computer Sciences Corporation	Configuration Manager	MIS	Ft. Washington, PA
David's Bridal	Associate Buyer	Fashion Merchandising	Conshohocken, PA
DLC Management	Junior Accountant	Accounting	Philadelphia, PA
Dollar Financial Group	Corporate Tax Accountant	Accounting	Berwyn, PA
Empire Marketing	Associate	Management	Conshohocken, PA
Ernst & Young	Staff Accountant	Accounting	Philadelphia, PA
Feasterville Awning Company	Sales	Fashion Merchandising	Feasterville, PA
Ferguson Enterprises	Finance Trainee Program	Finance	Lakewood, NJ
Fiberlink	Associate Account Executive	MIS	Blue Bell, PA
Foamex	Marketing Coordinator	Finance	Linwood, PA
Graduate School		Fashion Merchandising	Italy
Guess, Inc.	Assistant Manager	Fashion Merchandising	Philadelphia, PA
Holy Family College	MA, Special Education	Fashion Merchandising	Philadelphia, PA
Intellifit	Associate	Fashion Merchandising	Philadelphia, PA
J.G. Wentworth	Sales Associate	MIS	Bryn Mawr, PA
Jest Entertainment	Entertainer/Owner	Management	Philadelphia, PA
JP Morgan Chase	Junior Financial Analyst	Finance	Newark, DE
K&R Landscaping	CEO/Owner	Marketing	Philadelphia, PA
Karr Barth Associates	Financial Advisor	Finance	Philadelphia, PA
Kenexa	Recruiter	Marketing	King of Prussia, PA
Keystone Mercy Health	System Liaison	Organizational Leadership	Philadelphia, PA
Kohl's	Assistant Manager	Fashion Merchandising	Springfield, VA
Lagos	Merchandise Coordinator	Fashion Merchandising	Philadelphia, PA
McKissack & McKissack	Marketing Coordinator	MIS	Philadelphia, PA
Mothers Work, Inc.	Inventory Control	Fashion Merchandising	Philadelphia, PA
Nazareth Hospital	Director of Nursing Support	Human Resource Management	Philadelphia, PA

Nicole Miller	Inventory Control & Events	Fashion Merchandising	Philadelphia, PA
PCOM	MS - Forensic Medicine	Business for the RN	Philadelphia, PA
Philadelphia University	MBA	Accounting	Philadelphia, PA
Philadelphia University	MBA	Accounting	Philadelphia, PA
Philadelphia University	MBA	Accounting	Philadelphia, PA
Philadelphia University	MBA	Accounting	Philadelphia, PA
Philadelphia University	MBA	Business for the RN	Philadelphia, PA
Philadelphia University	MBA	E-Commerce	Philadelphia, PA
Philadelphia University	MBA	Fashion Merchandising	Philadelphia, PA
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Philadelphia University	MBA	Fashion Merchandising	Philadelphia, PA
Philadelphia University	MBA	Finance	Philadelphia, PA
Philadelphia University	MBA	Management	Philadelphia, PA
Philadelphia University	MBA	Management	Philadelphia, PA
Philadelphia University	MBA	Management	Philadelphia, PA
Philadelphia University	Manager, Network Systems	MIS	Philadelphia, PA
Philadelphia University	MBA	Marketing	Philadelphia, PA
Philadelphia University	MBA	Marketing	Philadelphia, PA
PREIT	Executive Assistant	Finance	Philadelphia, PA
PricewaterhouseCoopers	Systems Process Assurance	Accounting	Philadelphia, PA
Prudential	Business Analyst	MIS	Dresher, PA
QVC, Inc.	Assistant Buyer	Fashion Merchandising	West Chester, PA
Rampage/Charlotte Russe	Assistant Manager	Fashion Merchandising	Freehold, NJ
Samuel Shapiro & Co.	Import Coordinator	Marketing	Philadelphia, PA
Sandmeyer Steel Co.	Accounts Receivable	Accounting	Philadelphia, PA
Schulte & Koeting	Aftermarket Business Unit Manager	Management	Bensalem, PA
Smart & Associates	Tax Associate	Accounting	Devon, PA
Swets Information Services	Financial Analyst	MIS	Runnemede, NJ
		Human Resource	
Target	HR Team Member	Management	Turnersville, NJ
TastyBaking Company	Buyer	Fashion Merchandising	Philadelphia, PA
TEK Systems	Headhunter	Marketing	Plymouth Mtg., PA
		Small	
The World Bank Group	Conference Assistant	Business/Entrepreneurship	Washington, D.C.
	Physician Application Support		
Thomas Jefferson University	Analyst	MIS	Philadelphia, PA
Titan Marketing, Inc.	Sales Representative	Marketing	Philadelphia, PA
Toll Brothers	Associate	Fashion Merchandising	Huntingdon Vly., PA
Tommy Hilfiger	Sales Coordinator- Shoes	Fashion Merchandising	Philadelphia, PA
Tommy Hilfiger	Sales Coordinator	Fashion Merchandising	Philadelphia, PA
Township of Abington	Assistant Finance Director	Accounting	Abington, PA
TV Guide	Systems Analyst	MIS	Radnor, PA
United Colors of Benetton	Assistant Manager	Fashion Merchandising	King of Prussia, PA
Vanguard	Client Relations Associate	Finance	Malvern, PA
Wells Fargo	Finance Assistant	Finance	Tampa, FL
Winpack Portion Packaging	Senior Accounting Clerk	Accounting	Langhorne, PA

School of Textiles & Materials Technology

Graduates Responding: 61 Reported Post-Graduate Plans: 47 (77%) Graduate School: 5 (8%)

ACADEMIC MAJOR	PLACEMENT RATE	AVERAGE SALARY	SALARY RANGE
Fashion Design	74%	\$29,600	\$23,000-\$35,000
Fashion Industry Mgt.	100%	\$31,650	\$19,000-\$45,000
Textile Design	100%	\$30,000	\$16,000-\$50,000
Textile Engineering	60%	N/A	N/A
Textile Technology	100%	\$37,500	\$30,000 - \$45,000

<u>Company/University</u>	<u>Position/Degree</u>	<u>Major</u>	<u>Location</u>
Anthropologie	Textile Apparel	Textile Design	Philadelphia, PA
Bonnie & Norma	Technical Design Assistant	Fashion Design	New York, NY
Charming Shoppes	Merchandise Administrator	Fashion Industry Management	Bensalem, PA
ColorX	Sales/Assistant	Fashion Design	New York, NY
Designweave	Designer	Textile Design	Los Angeles, CA
E.S. Sutton Inc.	Assistant Designer	Fashion Design	New York, NY
Family Business, Pakistan		Textile Management & Marketing	Pakistan
Family Business, China		Textile Technology	China
Family Business, Turkey		Textile Technology	Turkey
Federal Mogul	Textile Engineer	Textile Engineering	Exton, PA
Federal Mogul Systems			
Protection Group	Textile Engineer	Textile Technology	Exton, PA
Federated Merchandising Group	Executive Training Program	Fashion Industry Management	New York, NY
Freelance Business	Textile Designer	Textile Design	
Jill Sander	Boutique Sales	Fashion Design	New York, NY
John Ritzenthaler Co.	Textile Designer	Textile Design	Conshohocken, PA
Kraemer Textile	Engineer	Textile Engineering	Nazareth, PA
Kraemer Textile	Engineer	Textile Engineering	Nazareth, PA
Kraemer Textile	Research & Development Merchandising & Design Assistant	Textile Technology	Nazareth, PA
Lafayette 148 Inc.	Assistant	Fashion Design	New York, NY
Lilly Pulitzer	Assistant Technical Designer	Fashion Design	King of Prussia, PA
Little Princess	Designer/Owner	Fashion Design	Media, PA
Long Lake Camp	Costume Designer	Fashion Design	Long Lake, NY
Mothers Work, Inc.	Assistant Designer	Fashion Design	Philadelphia, PA
Mothers Work, Inc.	Technical Designer Apprentice	Fashion Industry Management	Philadelphia, PA
Mothers Work, Inc.	Technical Design Assistant	Fashion Industry Management	Philadelphia, PA
Natori	Assistant Fashion Designer	Fashion Design	New York, NY
Nicole Miller	Sales Assistant	Fashion Design	Tysons Corner, MD
Paris Gordon	Intern	Fashion Design	New York, NY
Philadelphia Style Magazine	Fashion Coordinator	Fashion Industry Management	Philadelphia, PA
Philadelphia University	MS, Textile Design	Textile Design	Philadelphia, PA
Philadelphia University	MS - Textile Design	Textile Design	Philadelphia, PA
Philadelphia University	MS - Textile Design	Textile Design	Philadelphia, PA
Philadelphia University	MS - Textile Design	Textile Design	Philadelphia, PA
Philadelphia Wings	Account Rep	Fashion Industry Management	Philadelphia, PA
Polo Ralph Lauren	Sales Coordinator	Fashion Industry Management	Cherry Hill, NJ
QVC, Inc.	Contempo Specialist	Fashion Industry Management	West Chester, PA
QVC, Inc.	Design Technician	Fashion Industry Management	West Chester, PA

Ralph Lauren Childrenswear	Knit Fabric Manager	Textile Design	New York, NY
Sedgwick CMS		Textile Design	Philadelphia, PA
Sew Rob	Assistant Designer	Fashion Design	Ardmore, PA
Ska Girl/L.A.M.B.	President's Assistant	Fashion Industry Management	Huntington Vly., PA
The Textile Studio	Sales Associate	Textile Design	Mt. Lebanon, PA
Tracy Paul & Company	Public Relations Intern	Fashion Design	New York, NY
Urban Outfitters	Assistant Technical Designer	Fashion Design	Philadelphia, PA
Urban Outfitters	Assistant Designer	Fashion Design	Philadelphia, PA
Victoria's Secret	Assistant Manager	Fashion Industry Management	Ardmore, PA
Villanova University Law School	JD	Textile Technology	Villanova, PA
Wallquest, Inc.	Wallpaper Designer	Textile Design	Wayne, PA
Weave Corporation	Textile Designer	Textile Design	Denver, PA

Graduate Schools Offering Admission

Aspen University
Chestnut Hill College
Holy Family College
Lake Erie College of Medicine
LaSalle University
Philadelphia College of Osteopathic Medicine
Philadelphia University
Temple University
Temple University School of Podiatric Medicine
University of East London
Villanova University Law School