



**Career Services Center
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INTRODUCTION

The Career Services Center (CSC) of Philadelphia University is pleased to present its Senior Survey for the Class of 2005.

This survey includes students with graduation dates of August 2004, December 2004 and May 2005. Statistics are derived from a survey response pool of **335** from a total graduating class of **503**. Of the **335** graduates, **300 or 90%** have reported post-graduation employment or graduate school acceptance. Employment plans were reported by **237 or 71%** of graduates (up from 66.8% in 2004). Graduate school plans were reported by **63 or 19%** of graduates (consistent with 2004). The remaining **35 or 10%** indicated they were still seeking employment at the time of this report.

Factors that contribute to this success include the talents of our students, their high-quality academic preparation, faculty and alumni networks, recognition we attain from numerous regional and national employers and the provision of a comprehensive array of experiential education opportunities, career-development services and programs. This success translates into a range of starting salaries from **\$21,000 to \$52,000** with a reported average salary of **\$34,100**. The average starting salary and range for 2005 was consistent with salaries for 2004 graduates.

The Career Services Center assists students with their career and professional development, offering opportunities to prepare for their job search and connect with industry representatives. Programs, services and workshops available to students in the last academic year include:

- Orientation to Career Services and On-Campus Interviewing
- Job Search Skills
- Resume Writing
- Cover Letter Writing
- Interviewing Skills
- ReferenceUSA database tool
- Evaluating Job Offers
- Videotaped Mock Interviews
- Professional Etiquette Dinner
- Graduate School Prep Session
- Corporate Connections Networking Reception
- CareerLink Job Board
- Design Expo
- Career Spotlights
- Career Interest Assessments

School of Architecture

Graduates Responding: 69 Reported Post-Graduate Plans: 57 (83%) Graduate School: 4 (6%)

| ACADEMIC MAJOR | PLACEMENT RATE | AVERAGE SALARY | SALARY RANGE |
|-----------------------|----------------|----------------|-------------------|
| Architecture | 97% | \$34,278 | \$26,000-\$50,000 |
| Architectural Studies | 94% | \$32,285 | \$21,000-\$46,000 |
| Interior Design | 60% | \$31,275 | \$26,500-\$38,000 |

| <u>Company/University</u> | <u>Position/Degree</u> | <u>Major</u> | <u>Location</u> |
|--|------------------------------|-----------------------|------------------|
| 84 Lumber | Manager Trainee | Architectural Studies | Mt. Airy, MD |
| AOD Architecture Planning Design Architects & Residential Design Service | Interior Designer | Interior Design | Stamford, CT |
| ARtects Studio | Designer/Drafter | Architecture | Frederick, MD |
| Ballinger | Intern Architect | Architecture | Alexandria, VA |
| Barton & Associates | Interior Designer | Interior Design | Philadelphia, PA |
| Cope Linder Architects | Architect Intern | Architecture | Norristown, PA |
| Corbett, Inc. | Staff Intern | Architecture | Philadelphia, PA |
| CUH2A | Interior Designer | Interior Design | Philadelphia, PA |
| EHT Traceries | Architectural Intern | Architecture | Princeton, NJ |
| Ewing Cole | Research Assistant | Architectural Studies | Washington, D.C. |
| Faridy Veisz Fraytek | Architect | Architecture | Philadelphia, PA |
| Forever Young Treehouses | Architect | Architecture | Ewing, NJ |
| Francis Cauffman Foley Hoffmann | Construction/Design | Architectural Studies | Burlington, VT |
| Francis Cauffman Foley Hoffmann | Architect Intern | Architecture | Philadelphia, PA |
| George J. Donovan & Associates | Interior Designer | Interior Design | Philadelphia, PA |
| Gibson, Assoc. | Architect | Architecture | Bedminster, PA |
| Granary & Associates | Architectural Intern | Architectural Studies | Jenkintown, PA |
| Granary Associates | Interior Designer | Interior Design | Philadelphia, PA |
| Granary Associates | Architectural Intern | Architecture | Philadelphia, PA |
| ICON | Intern Architect | Architecture | Philadelphia, PA |
| Innovative Design Group | Interior Designer | Interior Design | Lambertville, NJ |
| InterArch | Architect | Architecture | New York, NY |
| InterArch | Interior Designer | Interior Design | Mt. Laurel, NJ |
| InterArch | Interior Designer | Interior Design | Mt. Laurel, NJ |
| InterArch | Interior Designer | Interior Design | Mt. Laurel, NJ |
| InterArch | Architect Intern | Architecture | Mt. Laurel, NJ |
| J. Stevens & Associates | Associate Draftsman | Architecture | Glenside, PA |
| Kay Construction | Project Engineer | Architectural Studies | Cherry Hill, NJ |
| Keller Williams Real Estate | Assistant | Architectural Studies | Exton, PA |
| Kimball | Architect | Architecture | Ebensburg, PA |
| Landmark Professional Design | Draftsman | Architectural Studies | Philadelphia, PA |
| LSC Design, Inc. | Architect | Architecture | York, PA |
| Luce & Associates, LLC | Architect Intern | Architecture | Horsham, PA |
| Magrann & Associates | CAD Technician | Architecture | Philadelphia, PA |
| McGillin Architecture | Intern | Architectural Studies | Bala Cynwyd, PA |
| Murray Associate Architects P.C. | Project Management Assistant | Architecture | Harrisburg, PA |
| National Properties, Inc. | Intern Architect | Architecture | Malvern, PA |

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|-------------------------------------|---------------------------|-----------------------|------------------|
| Peter Roman Architects | Architect | Architecture | |
| Philadelphia Athenaeum | Imaging Technician | Architectural Studies | Philadelphia, PA |
| Philadelphia University | MBA | Architectural Studies | Philadelphia, PA |
| Philadelphia University | MBA | Architectural Studies | Philadelphia, PA |
| Philadelphia University | MBA | Architectural Studies | Philadelphia, PA |
| Philadelphia University | MBA | Architectural Studies | Philadelphia, PA |
| Philip Jordan Architects | Intern Architect | Architecture | Drexel Hill, PA |
| PointbDesign | Partner | Architecture | Philadelphia, PA |
| Pottery Barn | Assistant | Architectural Studies | Philadelphia, PA |
| Realistic Design, Inc. | Project Architect | Architecture | Lansdale, PA |
| Rob Roth Architect, Inc. | Intern Architect | Architecture | Brant Beach, NJ |
| Robert A Lack Architecture & Design | Architect | Architecture | Lewisburg, PA |
| Schrader Group Architecture | Architect | Architecture | Philadelphia, PA |
| STANTEC | Architect I | Architecture | Endicott, NY |
| Stokes Architecture | Architect | Architecture | Philadelphia, PA |
| Strunk Architecture | Associate Project Manager | Architecture | Ship Bottom, NJ |
| Synergetics Architects | Architect | Architecture | Reading, PA |
| | Assistant Construction | | |
| Tenacity Group | Manager | Architecture | Washington, DC |
| Timberline Architectural Associates | Architect | Architecture | Mt. Laurel, NJ |
| Toll Brothers | Architect Intern | Architectural Studies | Horsham, PA |
| Van Totteiger Architects | Intern Architect | Architecture | Wayne, PA |
| W.S. Cumby & Son | Project Engineer | Architectural Studies | Springfield, PA |
| Wilkes & Kluck Architects | Architectural Intern | Architecture | Belle Mead, NJ |

School of Business Administration

Graduates Responding: 134

Reported Post-Graduate Plans: 93 (69%)

Graduate School: 24 (18%)

| ACADEMIC MAJOR | PLACEMENT RATE | AVERAGE SALARY | SALARY RANGE |
|--|-----------------------|-----------------------|---------------------|
| Accounting | 92% | \$39,140 | \$33,700-\$43,000 |
| ECommerce | 100% | N/A | N/A |
| Fashion Merchandising | 84% | \$31,837 | \$22,000-\$40,000 |
| Finance | 82% | \$37,575 | \$27,000-\$50,000 |
| Human Resources | 75% | \$37,500 | \$36,000 -\$40,000 |
| International Business | 100% | N/A | N/A |
| Management | 87% | \$35,300 | \$25,000-\$45,000 |
| Mgt. Info. Systems | 100% | \$40,000 | \$28,000-\$50,000 |
| Marketing | 87% | \$32,100 | \$28,000-\$46,000 |
| Organizational Leadership | 100% | N/A | N/A |
| Small Business Entrepreneurship | 100% | N/A | N/A |

| <u>Company/University</u> | <u>Position/Degree</u> | <u>Major</u> | <u>Location</u> |
|----------------------------------|-------------------------------|---------------------------|------------------------|
| Abercrombie & Fitch | Manager in Training, Visuals | Fashion Merchandising | King of Prussia, PA |
| American Express | Financial Advisor | Finance | Philadelphia, PA |
| American Red Cross | Development Assistant | MIS | Philadelphia, PA |
| AON | Supervisor | Marketing | Hatboro, PA |
| Aramark | Accounting Specialist | International Business | Philadelphia, PA |
| Atlantic Area Association | Accounting Manager | Accounting | Philadelphia, PA |
| BCBG Girls Handbags | Receptionist | Fashion Merchandising | New York, NY |
| Belltower Salon & Spa | Buyer Assistant | Fashion Merchandising | Wyomissing, PA |
| Beute Ange | Manager | Fashion Merchandising | Sewell, NJ |
| Bon-Ton | Assistant Buyer | Fashion Merchandising | York, PA |
| Broder Brothers | Executive Management Trainee | Marketing | Philadelphia, PA |
| Bubba Gump Shrimp Co. | Retail Manager | Fashion Merchandising | Mau, HI |
| Burlington Coat Factory | Assistant Buyer | Fashion Merchandising | Burlington, NJ |
| Burlington Coat Factory | Assistant Buyer | Fashion Merchandising | Burlington, NJ |
| Cbiz | Tax Accountant | Accounting | Plymouth Meeting, PA |
| Chapman Management, Inc | Auditor | Finance | Horsham, PA |
| Chestnut Hill College | MS | Organizational Leadership | Philadelphia, PA |
| City of Philadelphia | Auditor Trainee | Accounting | Philadelphia, PA |
| Coconuts/Tropics LLC | Store Manager | Fashion Merchandising | Ship Bottom, NJ |
| Commonwealth of PA - DPW | IMCW | MIS | Philadelphia, PA |
| Congoleum | Sales Manager | Human Resource Management | Trenton, NJ |
| Corporate Synergies | Operations Administrator | Fashion Merchandising | Mt. Laurel, NJ |
| DEB Shops | Assistant Buyer | Fashion Merchandising | Philadelphia, PA |
| Defense Supply Center | Contracting Specialist | Finance | Philadelphia, PA |
| Defense Supply Center | Contract Specialist | Marketing | Philadelphia, PA |
| Deloitte Tax LLP | Staff Accountant | Accounting | Philadelphia, PA |
| Department of Treasury | Personnel Specialist | Human Resource Management | Philadelphia, PA |
| Drexel University | MA - Arts | Finance | Philadelphia, PA |
| EAK Advertising | Media Buyer | Marketing | Trevese, PA |
| Ecourt | Bilingual C.S. | Fashion Merchandising | Philadelphia, PA |
| F. Schumacher & Co. | Regional Sales Representative | Fashion Merchandising | Washington, DC |

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|---------------------------|-------------------------------|---------------------------|-----------------------|
| PLANCO/Hartford Lenders | Sales Coordinator | Marketing | Wayne, PA |
| PricewaterhouseCoopers | Tax Associate | Accounting | Philadelphia, PA |
| Prudential Financial | Business Analyst | Finance | Horsham, PA |
| Public Image | Store Manager | Fashion Merchandising | Philadelphia, PA |
| Reynolds | Assistant Buyer | Fashion Merchandising | Wall, NJ |
| Richard B. Souder Masonry | Controller/Estimator | Accounting | Telford, PA |
| Ross | Assistant to Buyer | Fashion Merchandising | New York, NY |
| SAP America | On-site Training Coordinator | MIS | Newtown Square, PA |
| Seaport Museum | Accountant | Accounting | Philadelphia, PA |
| Sears | Visual Merchandiser Lead | Fashion Merchandising | Moorestown, NJ |
| | Operations Team Account | | |
| SEI Investments | Administrator | Finance | Oaks, PA |
| Severin Trent Services | Senior Administration Payroll | Finance | Fort Washington, PA |
| Shred One Security Corp. | Operations Mgr | Finance | Huntingdon Valley, PA |
| Stanley Laman Group | Financial Product Analyst | Marketing | Berwyn, PA |
| Stones Costumes | Sales Assistant | Fashion Merchandising | Wayne, PA |
| Strayer University | Admissions Officer | Management | Newington, VA |
| Target | Guest Service Executive | Fashion Merchandising | Philadelphia, PA |
| Temple University | MS, Social Work | MIS | Philadelphia, PA |
| Temple University | MS | Marketing | Philadelphia, PA |
| The Vanguard Group | Client Relations Associate | Management | Malvern, PA |
| THProperties | Assistant Job Superintendent | Marketing | Harleysville, PA |
| University of Phoenix | MS | Organizational Leadership | |
| Urban Outfitters | Merchandising Assistant | Fashion Merchandising | Philadelphia, PA |
| Urban Outfitters | Merchandise Coordinator | Fashion Merchandising | Philadelphia, PA |
| Vanguard | Client Representative | Finance | Malvern, PA |
| Vanguard | Client Associate | Marketing | Malvern, PA |
| Wachovia Bank | Financial Specialist | Management | Moorestown, NJ |
| Wachovia Bank | Financial Specialist | Finance | Bala Cynwyd, PA |
| Wells Fargo Financial | Credit Manager | Marketing | Harrisburg, PA |
| Winston Retail | Merchandise Coordinator | Fashion Merchandising | Chicago, IL |
| | | Small Business | |
| World Delites Catering | Assistant Manager | Entrepreneurship | Sparta, NJ |

School of Design & Media

Graduates Responding: 33 Reported Post-Graduate Plans: 27 (82%) Graduate School: 1 (3%)

| ACADEMIC MAJOR | PLACEMENT RATE | AVERAGE SALARY | SALARY RANGE |
|-------------------|----------------|----------------|-------------------|
| Digital Design | 100% | N/A | N/A |
| Graphic Design | 81% | \$32,214 | \$21,000-\$52,000 |
| Industrial Design | 89% | \$36,700 | \$27,000-\$42,000 |

| <u>Company/University</u> | <u>Position/Degree</u> | <u>Major</u> | <u>Location</u> |
|----------------------------|--|-------------------|-------------------|
| Alan Brooks Design, Inc. | Designer | Graphic Design | Princeton, NJ |
| AudioPhi | Graphic Designer | Graphic Design | Philadelphia, PA |
| Band G Design Studio | Graphic Designer | Graphic Design | Philadelphia, PA |
| Bowhaus Design Group | Freelance Graphic Designer | Graphic Design | Philadelphia, PA |
| Brandimation | Project Manager | Industrial Design | Morrisville, PA |
| Community News | Freelance Graphic Designer | Graphic Design | Trenton, NJ |
| D Vision Communications | Graphic Designer | Graphic Design | Abington, PA |
| Direct Dimensions | Designer | Industrial Design | Owings Mills, MD |
| Film Production | Intern | Digital Design | Philadelphia, PA |
| Firstborn Multimedia | Flash Developer | Digital Design | New York, NY |
| Innovative Office Products | Designer | Industrial Design | Easton, PA |
| Innovative Office Products | Designer | Industrial Design | Easton, PA |
| Kanter International | Freelance Graphic Designer | Graphic Design | Philadelphia, PA |
| Kmart | Assistant Designer | Industrial Design | New York, NY |
| Lacey Township, NJ | Industrial Arts Teacher | Industrial Design | Lacey, NJ |
| Masterpiece Advertising | Graphic Designer | Graphic Design | Atlantic City, NJ |
| Masterpiece Advertising | Graphic Designer | Graphic Design | Atlantic City, NJ |
| Miss Meghan Media | Assistant/Stylist | Graphic Design | New York, NY |
| Neff & Associates | Graphic Designer | Graphic Design | Philadelphia, PA |
| New Liberty | Graphic Designer | Graphic Design | Newark, NJ |
| No Milk Records | Owner | Digital Design | Red Bank, NJ |
| Philadelphia University | MBA | Graphic Design | Philadelphia, PA |
| QVC | Industrial Designer | Industrial Design | West Chester, PA |
| Renaissance Group | Graphic Designer Design & Development | Graphic Design | Marmora, NJ |
| Richard Schultz Design | Manager | Industrial Design | Palm, PA |
| Target | Graphic Designer | Graphic Design | Chicago, IL |
| The Bridal Group | Freelance Graphic Designer | Graphic Design | New York, NY |
| WB-17 | Graphic Designer | Graphic Design | Philadelphia, PA |

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|--|-----------------------------------|---|--------------------|
| Philadelphia University | MBA | Science & Business | Philadelphia, PA |
| Philadelphia University | MBA | Science & Business | Philadelphia, PA |
| Remedy Intelligent Staffing | Staffing Manager | Psychology | Willow Grove, PA |
| St. Mary Hospital | R.N. - Neonatal Intensive Care | RN | Philadelphia, PA |
| St. Mary Medical Center | R.N. - Pre-Admission Testing | RN | Langhorne, PA |
| Temple University | MS | Chemistry | Philadelphia, PA |
| Temple University | MS | Psychology | Philadelphia, PA |
| The Children's Hospital of Philadelphia | Lab Tech | Biology | Philadelphia, PA |
| The Children's Hospital of Philadelphia | Lab Tech II | Environmental & Conservation Biology | Philadelphia, PA |
| Town Manor East | R.N.-Supervisor | RN | Norristown, PA |
| University of Delaware | MS | Chemistry | Newark, DE |
| UPS | Ramp Agent | Psychology | Philadelphia, PA |
| Wordsworth Academy | Behavioral Specialist | Psychology | Ft. Washington, PA |

School of Engineering & Textiles

Graduates Responding: 54 Reported Post-Graduate Plans: 40 (74%) Graduate School: 1 (2%)

| ACADEMIC MAJOR | PLACEMENT RATE | AVERAGE SALARY | SALARY RANGE |
|------------------------|----------------|----------------|-------------------|
| Fashion Design | 67% | \$31,363 | \$25,000-\$38,000 |
| Fashion Industry Mgmt. | 86% | \$31,444 | \$25,000-\$40,000 |
| Textile Design | 75% | N/A | N/A |
| Textile Engineering | 100% | \$42,600 | \$42,000-\$44,000 |
| Textile Technology | 100% | N/A | N/A |

| <u>Company/University</u> | <u>Position/Degree</u> | <u>Major</u> | <u>Location</u> |
|----------------------------------|-----------------------------------|-----------------------------|---------------------|
| Affiliate Trading | Intern | Textile Design | Montreal, Canada |
| Anthropologie | Design Intern | Fashion Design | Philadelphia, PA |
| Anthropologie | Assistant Designer | Fashion Design | Philadelphia, PA |
| Anthropologie | Design Assistant | Textile Design | Philadelphia, PA |
| Beyond the Loom | Design Assistant | Textile Design | New York, NY |
| Bradley International | Sales Representative | Fashion Industry Management | New York, NY |
| Chaps Ralph Lauren | Asst. Wovens Designer | Textile Design | New York, NY |
| Claiborne Menswear | Supervisor | Fashion Industry Management | Riverhead, NY |
| Crazy Horse Clothing Accessories | Design Assistant | Fashion Design | |
| Federal Mogul | Manufacturing Engineer | Textile Engineering | Exton, PA |
| Fishman & Tobin | Patternmaker | Fashion Design | Conshohocken, PA |
| Fishman & Tobin | Production Management Assistant | Fashion Design | Conshohocken, PA |
| Fox & Hound | Assistant Manager | Fashion Design | Philadelphia, PA |
| Graduate School | | Fashion Design | Israel |
| Jacquard Fabrics | Design Assistant | Textile Design | NJ |
| JCPenney | Design Assistant Trainee | Fashion Design | Plano, TX |
| John Ritzenthaler | Design Assistant | Textile Design | Conshohocken, PA |
| Lady Foot Locker | Assistant Manager | Fashion Industry Management | Lafayette, IN |
| LeeHee Fai | Visual Merchandiser | Fashion Design | Philadelphia, PA |
| Lilly Pulitzer | Quality Assurance Associate | Textile Technology | King of Prussia, PA |
| Linens-N-Things | Management Trainee Program | Fashion Industry Management | |
| Louis Vuitton | Sales Associate/Assistant Manager | Fashion Industry Management | Atlantic City, NJ |
| Materials Science Corporation | Staff Engineer | Textile Engineering | Horsham, PA |
| Mitchell & Ness | Technical Design Assistant | Fashion Design | Philadelphia, PA |
| MothersWork | Assistant Designer | Fashion Design | Philadelphia, PA |
| Nike, Inc. | Quality Assurance Associate | Textile Engineering | Oregon |
| Nordstrom | Visual Merchandiser | Fashion Design | King of Prussia, PA |
| One Step Up - KIDS | Assistant Designer | Fashion Design | New York, NY |
| PA Shakespeare Festival | Stitcher | Fashion Design | Center Valley, PA |
| Phillips-VanHeusen | Assistant Account Executive | Fashion Industry Management | New York, NY |
| PreSchoolian | Customer Service | Fashion Industry Management | Westport, CT |
| Ralph Lauren | Visual Merchandiser | Fashion Design | Jackson, NJ |
| Sparks Exhibits | Administrative Assistant | Fashion Industry Management | Philadelphia, PA |
| Tafford Manufacturing | Merchandising Assistant | Fashion Industry Management | North Wales, PA |

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| The Children's Place | Assistant Manager | Management | Boston, MA |
| The Pickle | Seamstress | Fashion Industry Management | Philadelphia, PA |
| Tommy Hilfiger | Apparel Production Coordinator | Fashion Design Fashion Industry Management | Seacaucus, NJ |
| Ulta Salon | Merchandising Manager | Fashion Industry Management | Marlton, NJ |
| Urban Outfitters | Manager | Fashion Design | King of Prussia, PA |
| Urban Outfitters | Merchandising Assistant | Fashion Design | Philadelphia, PA |

Graduate Schools Offering Admission

Chestnut Hill College
Clemson University
Drexel University
Harvard University
LaSalle University
Penn State University
Philadelphia College of Osteopathic Medicine
Philadelphia University
Temple University
University of Delaware