
Education

Master of Business Administration, Finance, Marketing

Jefferson (Philadelphia University + Thomas Jefferson University) – GPA 3.974
Delta MU Delta International Honor Society in Business

December 2016
Philadelphia, PA

Bachelor of Fine Arts, Film studies, Music Technology Certificate

XYZ University – GPA 3.587

May 2014
City, State

- Dean's List

Coursework & Projects

June 2015 – December 2016

Corporate Financial Policy and Planning

- Conducted financial statement analysis for several entities identifying strengths and weaknesses
- Performed capital budgeting analysis, utilizing payback period, discounted period, net present value, profitability index and internal rate of return
- Estimated cash flows of existing and potential projects
- Formulated financial strategy based on the mitigation of risk while maximizing stakeholder returns

Portfolio and Investment Management

- Analyzed securities and made investment recommendations for university financed, student-run investment fund
- Applied portfolio theory, in conjunction with asset pricing models to build efficient portfolios

International Business Immersion Learning Trip – Madrid, Spain

- Represented Jefferson during corporate, governmental, and cultural visits
- Experienced the inner workings of the global economy from a range of different industries
- Drafted a business plan to expand a U.S. company into global markets

New Product Development

- Competed as a team of M.B.A. and engineering students in Parker Hannifin's "Stretch Your Mind Engineering Challenge." Designed and prototyped an Arthritis treatment tool, employing Electroactive Polymer sensor technology
- Drafted a business plan for the introduction of the device into the marketplace

Business Model Innovation

- Worked in a team to create a business model for a new, custom furniture subsidiary for a global furniture firm
- Conducted analysis of the existing furniture industry and current corporate make up to create an innovative offering, to capitalize on an evolving market and customer base

Strategic Insight and Implementation Capstone Course

- Collaborated in strategic decision-making rooted in financial, operational and market analysis
- Competed against other teams in a simulated global manufacturing industry

Work Experience

Videographer – City, State

December 2013 – June 2015

Independent Contractor

- Established a network of clients ranging from regional corporations to local musicians
- Produced promotional, instructional and performance videos
- Engaged in the process from pre-production through post-production
- Provided the service of cinematography, audio recording, sound design, and audio and video editing

University of College of Music – City, State

January 2013 – June 2015

Recording Technician and Stage Manager

- Recorded and performed sound reinforcement for concerts and recitals, through the application of various microphone techniques and audio interfaces
- Edited and prepared audio files for archiving and distribution
- Coordinated logistics within concert hall in preparation and during performances and events

ABC Productions LLC – City, State

September 2011 – June 2015

Carpenter

- Assisted in interior and exterior construction, remodeling, woodworking and painting