

First A. Last

Philadelphia, PA | 215.999.9999 | Youremail@mail.com
[linkedin.com/yourname](https://www.linkedin.com/yourname) | myonlineportfolio.com

EDUCATION

Jefferson (Philadelphia University + Thomas Jefferson University), Philadelphia, PA
Bachelor of Science, Fashion Merchandising and Management May 2019
Cumulative GPA: 3.5, Major GPA: 3.8
Relevant Coursework: Managerial Accounting, Integrative Design Process, Advanced Statistics

American Academy University, Paris France
Study Abroad Short Course Summer 2017

Special Projects: Developed an integration, technologically based marketing campaign to sell women's accessories

EXPERIENCE

Nicole Miller, New York, New York June 2018 – Present
Marketing Intern

- Develop and deliver fashion product promotions, which includes clipping client coverage, monitoring social media, researching projects, drafting press release, and editorializing media blasts
- Increased Instagram followers by 40% to 503 from 360 in 6 months
- Managed and sent over 200 social media brand ambassador posts
- Develop and edit product images using Photoshop, InDesign, and Illustrator
- Collaborate with 15-person marketing team to brainstorm plans for future products and lines

The Digital Voice (Jefferson Student Publication), Philadelphia, PA Jan. 2015 – Jun. 2017
Contributing Writer

- Assisted editor in copy management, article planning and layout for monthly publication
- Write articles and reviews related to political commentary and political events
- Help with distributing publication through online formats including social media exposure with over 250 views
- Interviewed high profile campus personnel and donors for university relations articles

POSSIBLE SECTIONS: LEADERSHIP, VOLUNTEER, ACTIVITIES, PROJECTS, COLLABORATIONS

Vice-President, Fashion Industry Association Aug. 2017 – Present

- Organize pop-up shop for 50 vendor participants and over 200 items sold and \$2,500 proceeds donated to charity
- Oversee operations of 60 member organization including membership recruitment and budget
- Create new social media and online platforms to market events and fundraisers

Jefferson Rams Women's Basketball, Division II Student-Athlete Aug. 2015 – Present

- Selected Team Captain for 2018-2019
- Awarded CACC Conference Freshmen of the Year 2016-2017
- 2017-2018 NCAA National Tournament - East Regional Appearance

TECHNICAL & LANGUAGE SKILLS

- Adobe: Photoshop, Illustrator, InDesign; Microsoft: Word, Excel, PowerPoint, Outlook
- Social Media & Content Management: Instagram, Snapchat, LinkedIn, WordPress
- Advanced Spanish (speaking, reading, writing, comprehension)