

# First Destination Report

CLASS OF 2018



## Jefferson

Philadelphia University +  
Thomas Jefferson University

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HOME OF SIDNEY KIMMEL MEDICAL COLLEGE

# CLASS OF 2018 FIRST DESTINATION CAREER OUTCOMES

Jefferson (Philadelphia University + Thomas Jefferson University) prepares students not only to land top internships and jobs, but to become industry leaders. At Jefferson, we call our transdisciplinary, professionally focused approach to education Nexus Learning. Consistent with this approach, the Marianne Able Career Services Center assists students and alumni in capitalizing on their Jefferson experience, helping them achieve their professional goals.

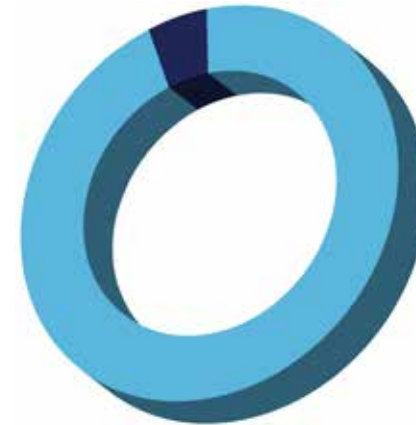
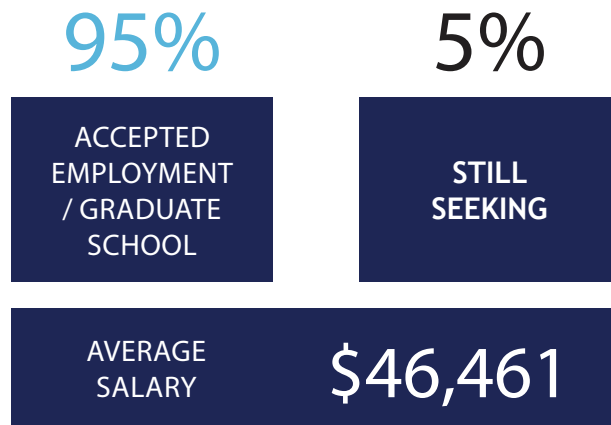
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This survey includes data from undergraduate day students who graduated from the Jefferson East Falls Campus in August 2017, December 2017, and May 2018. Statistics are derived from a survey collection pool of 407 graduates from a total graduating class of 497 (representing a 82% knowledge/response rate). Response sources include: self-reported survey responses, faculty/staff outreach, and LinkedIn profile verifications. Of the 407 graduates with information provided, 388 or 95% have reported post-graduation employment in fields related to their major/career interests or graduate school acceptance.

Further broken down, 287 graduates are employed (74%); 101 are enrolled in graduate programs (26%); and 19 indicated they were still seeking employment in their field of study at the time of this report (5%).

# UNDERGRADUATE OUTCOMES SUMMARY

## ALL MAJORS, TOTAL CLASS OF 2018



### TOP EMPLOYERS

(HIRING 2 OR MORE GRADUATING SENIORS)

Burlington (9)	Ross Stores, Inc. (3)
David's Bridal (3)	Saks Fifth Avenue (2)
Dow Jones (2)	SEI (2)
Ewing Cole (2)	SewRob (2)
Gap, Inc. (3)	Talbots (2)
Jacobs (2)	The Archer Group (2)
Kimmel Bogrett Architecture + Site (2)	The Children's Place (2)
Kohl's (2)	Thomas Jefferson University (7)
Macy's (2)	URBN (Anthropologie, Free People, Urban Outfitters) (12)
Nordstrom (2)	Veolia North America (2)
ReminderMedia (2)	Whiting-Turner (3)
RG Group, Inc. (2)	WRT, LLC (2)

### GRADUATE SCHOOL ENROLLMENTS

Animum Creativity Advanced School  
 Drexel University  
 Gwynedd Mercy University  
 Lake Erie College of Medicine  
 Metropolitan College of New York  
 Parsons School of Design at The New School  
 Temple University  
 Thomas Jefferson University – East Falls and Center City  
 University of Oregon  
 University of Tennessee at Chattanooga  
 University of Virginia School of Medicine

# EMPLOYERS WHO HIRED 2018 GRADUATES:

KANBAR COLLEGE OF DESIGN, ENGINEERING, COMMERCE				
GRADUATES PROVIDING INFORMATION	232	ACCEPTED EMPLOYMENT / GRADUATE SCHOOL	94%	STILL SEEKING 6%

7th Level Mortgage LLC	Defense Logistics Agency	Insight Workforce Solutions	Pak-It Displays	The Advisor Coach
Aerotek Staffing Inc.	Designblendz	Intimissimi	PECO	The Archer Group
Abercrombie & Fitch	DesignBranch	J.Crew	Perranax Engineering	The Children's Place
American Eagle Outfitters, Inc.	Designlynx LLC	Jacobs	Philadelphia Navy Yard	The Choice, Inc.
American Trench	Destination Maternity Corp.	Jamie Hollander Catering	Philadelphia Sign Company	The Lighting Practice
ANN INC.	Ellery Homestyles LLC	& Events	Polo Custom Products	The New York Times
Annie International Inc.	Evoke	Kate Spade	Power Home Remodeling Group	The RealReal
Apex Systems	Ewing Sports	Keller Williams Real Estate	Printfly Corporation	The Turning Point
Arrand Engineering Consultants	Express	Kessler Topaz Meltzer &	Purple	Thomas Jefferson University
Ashley S. Baylor	Falling Colors	Check, LLP	QVC	Treu Design and Photography
Athleta	Federal Reserve Bank of Philadelphia	Kichler Lighting	Randstad	United By Blue
B Lab	Ficein Unión de Crédito	Kohl's	Regis Corporation	United Fabrics
Bath Iron Works	Finch Brands	KPMG	RE/MAX	University of Pennsylvania
Becca Cosmetics	Five Below	Laboratory Testing, Inc.	ReminderMedia	Kislak Center
Benefits Data Trust	FOCO	Lace Silhouettes	RG Group Inc.	URBN (Anthropologie, Free People, Urban Outfitters)
Bloomington's	Francesca's	Lee Newman	Richloom Fabrics Group	Vanguard
Bonobos	FreedomPay	Lilly Pulitzer	Ross Stores, Inc.	Veolia North America
Boscovs	Fundamental Labor Strategies	Macy's	RTO Lighting	Victoria's Secret PINK
Boucher + Co.	Gap, Inc.	Management Leadership for Tomorrow	Rudney Smith CPA	VolumeCocomo Apparel, Inc.
Brian Communciations	Garan Inc.	Maverick Applied Science	Sage Automotive	Weber Display & Packaging
Brinkersimpson + Company LLC	Global Brands Group	MBH Architecture	Saks Fifth Avenue	Wegman's Food Markets
Burlington	Govberg Jewelers	Milcots	SEI	Women.com
Coalition For Christian Outreach	Gypsy Rose	Mindflow Designs	SewRob	Yarrington Mills
Communication Graphics Inc.	H&M	Misonix	Skida	Zeta Dynamics
Corporate Interiors	Hallmart Collectibles	Morgan Stanley	Smak Parlour	
Crane Payment Innovations	Harmelin Media	Mountain Hardware	Solar Innovations	
Cymatics	Harper + Scott	Naval Surface Warfare Center, Philadelphia Division	South Moon Under	
Dassault Falcon Jet	HelloFresh	Nordstrom	SS Fabrications	
David Rothschild Co.	Henkels & McCoy, Inc.	Nunovations	StyleLine Magazine	
David Yurman	Holtec International	OTEX Specialty Narrow Fabrics	Stylex Seating, Inc.	
David's Bridal	Impact Displays Group	Overdose Eyewear	Tabi Boutique	
De Lage Landen International	Innovative Designs, LLC		Talbots	
De Dietrich			Terrain	

## COLLEGE OF ARCHITECTURE AND THE BUILT ENVIRONMENT

GRADUATES PROVIDING  
INFORMATION

71

ACCEPTED EMPLOYMENT /  
GRADUATE SCHOOL

94%

STILL  
SEEKING

6%

AECOM	Erdy McHenry Architecture	IKM	Montroy Andersen DeMarco Group	Spectrum
Albert Taus and Associates	EwingCole	InterArch	Morrissey Design LLC	Stewardson Fellowship
Ballinger	Expressive Lighting	Jacobs	MY Architecture	Tecton Architects
Bero Architecture, LLC	Five Below	KCI Technologies, Inc.	NFD, Inc.	Thomas Jefferson University
BRR Architecture	Genesis Architecture	Kimmel Bogrette Architecture + Site	Preservation Design Partnership, LLC	Tokarski Millemann Architects, LLC
CBRE Group, Inc.	Gensler	L2Partridge	RHJ Associates, P.C.	Total Construction
CDA&I Architecture and Interiors	Gino Longo Architects	LBA Architects	Ruggiero Plante Land Design	Whiting-Turner
CLC Design, LLC	Graboyes Commercial Window Company	Lutron Electronics	Sargenti Architects	Wiss, Janney, Elstner Associates, Inc.
Daroff Design Inc.	HOK	Meyer	SFCS Architects	WRT Design
David's Bridal	Hord Coplan Macht	Michael Graves Architecture & Design	SmithGroupJJR	
DIGroup Architecture	ICE3D, Intelligent Commercial Environments	Mimi Lien - Broadway Show	Sowinski Sullivan Architects	
Dow Jones				

includes East Falls undergraduates in majors housed in the following colleges:

**COLLEGE OF HEALTH PROFESSIONS**  
**COLLEGE OF HUMANITIES & SCIENCES**  
**COLLEGE OF LIFE SCIENCES**

GRADUATES PROVIDING  
INFORMATION

104

ACCEPTED EMPLOYMENT /  
GRADUATE SCHOOL

99%

STILL  
SEEKING

1%

\* 77 graduates (74%) report graduate school enrollments, including many who are enrolled in Jefferson's own graduate programs

Beijing DPro Technology Co. Ltd.	Delta-T Group	Holy Redeemer Health System	ScribeAmerica	Veolia North America
Campaign Monitor	Denial Print Co.	Lifetime Fitness	Thomas Jefferson University	Whitemarsh Community Ambulance
Cooper University Health Care	Dow	Marcus & Millichap	University of California San Francisco	
CVS	French Connection	ProScribe	University of Pennsylvania	
Definitive Healthcare	FMC Corporation	Tiffany + Co.		

# CONNECTING STUDENTS TO CAREERS



Recognized as a premier professional university, Jefferson (Philadelphia University + Thomas Jefferson University) has established a phenomenal record of career success for its graduates. The University is committed to preparing students to enter a professional world with the skills and tools necessary to succeed. Students who engage early and often with the Career Services Center experience greater confidence in their job search and ultimate success. The University's innovative academic programs meet emerging needs in the marketplace; extensive networking with prospective employers and extensive career-planning support for students helped develop professionals from every academic program.

## STUDENT WORKSHOPS:

The Career Services Center conducted 100 programs and workshops this year for approximately 1,393 students. The Career Services Center also conducted strategic outreach to student groups and organizations to partner for programming initiatives.

## APPOINTMENTS:

The Career Services Center conducted 380 student counseling and advising appointments (36% increase, due in large part to a new online scheduler) and 513 walk-ins for a total of 893 individual student visits to the Center.

## INTERNSHIPS FOR CREDIT:

216 students worked at 117 unique internship sites during 2017-2018. Number of internships completed each semester:

SM17 - 68 (32%)

FL17 - 71 (33%)

SP18 - 75 (35%)

Junior: (10%)

Senior: (25%)

5th Year: (5%)

Graduate Students: (60%)



## WORKSHOPS CONDUCTED:

### Portfolio Development:

- What Employers Look For in a Portfolio
- Design Your Portfolio Like a Pro

### Professional Advice:

- Lunch & Learns with Alumni (NEW!), in partnership with Future Alumni Association
- Portfolio Feedback & Ask Anything Sessions (NEW!)

### Classroom Collaborations:

- "Don't Cancel Class" Presentations
- First Year Seminar Orientation
- Hallmarks / Big Interview Collaboration
- Writing Seminar Resume Workshops

### Event Preparation:

- Navigate a Career Fair (feat. Burlington)
- What to Expect at Design Expo

### Internship Prep:

- Internship/CPT for International Students
- International Alumni Panel & Networking
- Internship Search Strategy
- How to Land an Internship – Student Panels (NEW!), in partnership with Student Government Association
- Professional Etiquette in the Workplace



### EMPLOYER VISITS:

The Career Services Center hosted 221 unique employer visits to campus and coordinated 1,336 on-campus interviews.

### CAREER & INTERNSHIP FAIR:

The fall career fair on September 28, 2018 focused on full-time and part-time jobs as well as paid internship opportunities with 49 employers and 341 students in attendance.

### DESIGN EXPO:

This is a portfolio review recruiting event where more than 350 design students were pre-selected for one-on-one interviews with design hiring managers. Held March 22, 2018, this event attracted a record 100 employers who conducted an all-time high of 1,003 interviews with students in one day.

### ON-CAMPUS INTERVIEWS:

From August 2017 through May 2018, the Career Services Center coordinated 30 On-Campus Interview (OCI) days. Utilizing the Career Services Interview Suite, 333 interviews were conducted for 60 paid full-time jobs and internships, a 16% increase over the previous year.

The HireJefferson job board received 1,488 job postings (89% of which are internships or entry-level jobs), by 592 unique employers.



*Design Expo 2018*