

## SERVICE LEARNING SYLLABUS ADDENDUM

MGMT 419 (Managing Diversity) & SERVE 101 (Serving and Learning in Philadelphia):  
Creating an integrated option for interested students.

SERVE-101 is an innovative, hybrid one-credit course and provides students with the option to satisfy one or both of their PE requirements with a community service project. Students are also expected to hold individual meetings with their instructor, reflect on Blackboard reading assignments, and execute a 10-15 hour service project. SERVE-101 encourages students to become reflective learners who are actively engaged both in the classroom and the community.

For students interested in utilizing a service-learning option in this course, you co-enroll in SERVE-101 and coordinate your service activities to the material we cover in MGMT 419. This integrative approach offers you an opportunity to earn an additional credit and encourage students to take initiative in their educational experience by applying course concepts in the community and using service to enhance in-class learning.

Suggested community service-learning activities for this course might include the following:

1. Volunteer at associations promoting access to resources for minority owned business, such as the Women's Business Development Center, Women's Enterprise Council, African –American Chamber of Commerce, Greater Philadelphia Hispanic Chamber of Commerce, Asian American Chamber of Commerce in Greater Philadelphia, Independence Business Alliance (LGBT), etc.
2. Volunteer at a town-wide Chamber of Commerce promoting business activities in under-represented communities.
3. Volunteer to develop a business plan or implement marketing plans and product development geared toward under-represented populations.
4. Volunteer at a retraining center seeking to provide seniors and opportunity begin a new career or remain competitive in an increasing changing business environment.
5. Volunteer with a company designing or expanding efforts to recruit, hire and advance a diverse workforce.

If you are interested in linking this course to a SERVE-101 section, please speak with your instructor during the first week of class. If you are not yet registered for a SERVE-101 section, please attend the multi-section introduction meeting on **Tues., Jan. 19, 2010** from **11AM-NOON** in the Kanbar Performance Space to find out more and to add a section to your schedule. Course sections will be capped at 15 students and offered at the following times:

- Mondays, NOON-12:50pm, R. Shain (139562)
- Tuesdays, 4-4:50pm, M. Stolfi (139563)
- Wednesdays, 11am-11:50am, A. Kvasov (139564)
- Thursdays, 2:30-3:20pm, M. Dougherty (139565)