

# STYLELINE

PHILADELPHIA UNIVERSITY

SPRING 2011

## ALUMNI SPOTLIGHT: JOANNA MADDEN '97 ALLISON HAFTEL



*Photo Courtesy of Bjorn Wallander (Country Living)*

Every college student has a dream. You want to get far in life and make something of yourself. You work hard, graduate and then, what next? You get your first job out of college, and work your way up in the industry. It's never easy, but if you are determined, you can make your dream a reality.

Joanna Madden '97, a Philadelphia University alumna, can easily relate to the dedication and hard work it takes to be successful in what you want. She graduated from PhilaU with a degree in fashion merchandising and was a Fashion Industries Association (FIA) president during her college career. She greatly enjoyed her time on campus and aspired to go far with her education.

After graduating, Madden married and landed a buying job at Jacobson's, a department store in the Midwest. She later decided she wanted a change and is now a co-owner of Summerhouse, "a vintage home store, full of curiosities," said Madden. The store was originally opened in 1993 by her mother in Long Island, N.J., but moved to Point Pleasant, N.J., three years ago.

"The biggest challenge has been staying true to yourself," said Madden of the store. "We have a unique shop; staying true to your image in the world of big-box stores can be challenging."

*Continued on back cover*

## THE VISIONAIRES: PHILADELPHIA UNIVERSITY'S ANNUAL FASHION SHOW DENISE FULLER

This year's Fashion Show, scheduled for Saturday, April 30 at the Academy of Music, will be filled with imagination, as all designers strive to represent this year's theme – "The Visionaires."

"The theme is a tribute to the student designers and a showcase of their hard work and individual voices," said Andrew Van Sant, president of the Fashion Industries Association (FIA) campus organization that produces the show each year.

FIA is responsible for every part of the show from the beginning to the end, including music selection, model casting and lining up the models to strut their stuff.

This year's esteemed recipient of the prestigious Spirit of Design Award is Tommy Hilfiger, who is best known for his contemporary, American-style clothing.

In the past, the award has been given to designers who have an impact in the industry and motivate PhilaU students to reach for the top. Previous recipients include Francisco Costa, creative director of Calvin Klein Collection for Women, Geoffrey Beene, Mary McFadden and PhilaU alumni William Calvert and Jay McCarroll.

"Hilfiger is an international figure and it's wonderful to have him at our show to see the creativity that flourishes here on our campus. We're very excited he'll have an opportunity to engage with our students,"

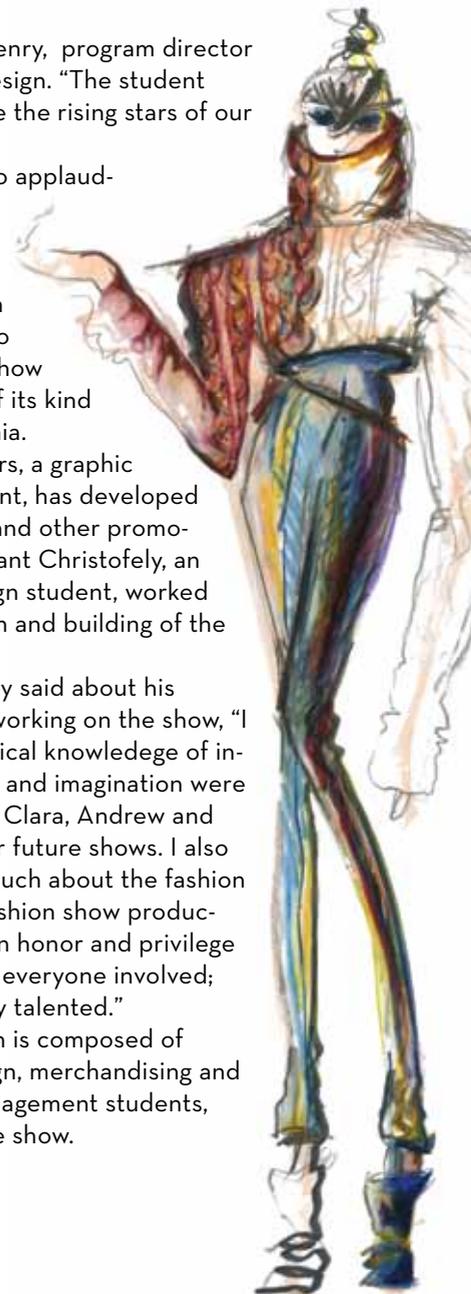
said Clara Henry, program director of fashion design. "The student designers are the rising stars of our industry."

Henry also applauded the spirit of interdisciplinary collaboration that goes into making the show the largest of its kind in Philadelphia.

Nate Myers, a graphic design student, has developed the posters and other promotions and Grant Christofely, an interior design student, worked on the design and building of the set.

Christofely said about his experience working on the show, "I felt my practical knowledge of interior design and imagination were absorbed by Clara, Andrew and the board for future shows. I also learned so much about the fashion world and fashion show production; it was an honor and privilege to work with everyone involved; they are truly talented."

FIA, which is composed of fashion design, merchandising and industry management students, produces the show.



*Illustration by Coryn Dickson*

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# SPOTLIGHT ON: ALTERNATIVE APPAREL BONNIE CATTS



alternativeapparel.com

Dissatisfied with what was currently available on the market, Greg Alterman set out to create the perfect T-shirt, and ended up starting a wholesale apparel company,

Alternative Apparel, in 1996. Not only has he challenged the concept of comfort with his Alternative Apparel clothing lines, he also strives to promote sustainability in life, as well as in fashion.

Fusing classic comfort with modern sophistication and style, each piece is designed for fashion, made for comfort and fit, and produced with as little environmental impact as possible.

The Alternative Earth line features 100 percent organic, low-impact cotton, recycled polyester and modal silk, which undergoes a unique and innovative non-toxic dye process and wash treatment using a heavy enzyme biodegradable fabric rinse to provide its signature vintage softness.



alternativeapparel.com

Alternative Apparel's mission is about more than just designing clothes that look and feel great. The company seeks to encourage alternative ways of thinking keeping sustainability in mind. Recycled packaging is used on all outgoing shipments and all available in-office supplies. Yoga breaks are not only practiced at their corporate headquarters in Atlanta, but also their showrooms in Los Angeles and New York. Community eco-events and charities of all types cover their blog.

Alternative has become a premier, casual lifestyle apparel brand and unsolicited favorite of A-list celebrities. Providing the best quality while promoting an eco-friendly lifestyle, Alternative has left fans impatient for their first store opening later this year.

## FOCUS ON COLOR CAROLINE HAGERTY

For all designers, ranging from those who create the show-stopping wedding cakes we drool over on Monday night TLC shows, to interior designers who are responsible for the world-famous nightclubs and mansions we all dream of, color represents a pivotal decision point when creating a product.

proved to be no exception with delicious pastels tasteful enough for everyday wear and exceptional enough to attract attention. The Pantone 2011 color of the year, Honeysuckle, is a succulent warm, bright pink that feels emergent, proudly feminine and confident to look at – perfect for a sheer lip color, new dress or cardigan for thankfully warmer weather, or a fresh coat of paint for anyone looking to fix the peeling on the walls that the landlord's been ignoring for the past six months.



pantone.com

The Pantone Color Institute has given designers inspiration and forecasts for more than 45 years, allowing all types of designers to choose just the right hue to take their creations from ordinary to breathtaking.

Leatrice Eiseman, the executive director of the company, explains that when choosing the palette for the season, designers carefully balance color temperatures and complements, pairing warm and cool and opposite shades along the color wheel.

The spring and summer 2011 seasons



pantone.com

The exuberant palette of 2011 is all smiles, and with so many sunny options to wear, paint or bake, surely you will be as well!



pantone.com

## SPRING 2011 FASHION TRENDS

LEANNE BAILEY



Style.com

Since the weather has finally turned warmer and the snow has melted, we can officially put away our winter coats and bring out our bright spring clothes. This spring, in addition to eye-catching color, a new decade has been revived: the '70s.

Though most of us on campus weren't around for the peasant tops and bell bottoms, this spring brings those styles back in a modern way.

Many designers, like Tory Burch, Diane Von Furstenburg, Elie Tahari and Emilio Pucci, among others, filled their collections with the high-waist, wide-leg pants, bright, flowy peasant dresses and many one-pieces, including rompers and full jumpsuits.

The all-in-one look this spring ranges in length. The more casual romper came in floral prints in the Dolce & Gabbana



(All Photos: Style.com)

collections. Then, there were jumpsuits made for a night out in the DKNY and Fendi collections. There were even a few low-cut, long and chic jumpsuits on the red carpets this award season!

If you're too excited to wait for summer to take out your favorite floral romper, pair it with a leather or military jacket for the perfect mix of pretty and tough.

Speaking of leather, this spring brings punk style back into the mix as well. In the Balmain and Dior collections, many pieces have an element or two of the punk style added with a softer, flirty piece. Think a (very in-style) flowy lace top with a deconstructed leather jacket.

Another spring staple this season is the crop top. For spring, however, there are various versions. There were some showing considerable skin, like many of the tops from Rag & Bone. Then, there were some showing just the right amount, like the tops in the Michael Kors and Paul & Joe collections.

This spring brings lots of new pieces to be added to our wardrobes from the revived past, as well as some edge. Whatever style you choose, make sure to add some color!

## SPRING 2011 TEXTILE TRENDS

SPENCER GEIGER



Thakoon (Style.com)

Spring and summer bring warm weather and sunshine, and with these trends in textiles you'll be ready to run out and enjoy the beautiful weather.

The latest and lightest trend, sheer fabrics, is the best match for those

warm spring and summer days. Seen in many different styles on the runway, the light, flowing looks can be worn for the Bohemian style, as shown by Isaac Mizrahi, or as a sexy, see-through look showcased by Louis Vuitton's collection. If you want to change things up a bit, you can also find these sheer styles in ombre, like the remarkably ruched dresses of Alexander McQueen.

Often seen paired with sheer styles, lace prevails as another main trend. Whether you choose to wear it as the Dolce and Gabbana's bohemian or in Bruce II's racy, cabaret style, chances are lace will be a major part of your spring and summer wardrobe.



Burberry Prorsum (WWD)

Thakoon (Style.com)

For more of a walk on the wild side, try going for the snakeskin approach. This fabric was seen in a variety of different styles, allowing it to work its way into anyone's wardrobe. For a reptilian take on some classic pieces, look no further than the Burberry spring collection, where Christopher Bailey took such staples as the trench coat and transformed it with reptile-inspired textiles. For a flashback to the '70s, opt for the sheer bohemian snake prints of Roberto Cavalli. Some designers also took snakeskin to another level with metallic. For party outfits, check out Thakoon's reptilian-looking dresses and skirts.

No matter your style, you're bound to be in sheer, snake or lace this spring with these versatile textile trends.

# GLOBAL PERSPECTIVES:



thestar.com

## INDIA ARIANA GROSS

Bright colors, jewels, sequins and beautifully draped saris have greatly influenced the fashion coming out of India. The country's rich and intriguing culture has

inspired the fashion world and created a number of fantastic designers.

Geisha Designs by Indian designers Paras and Shalini has incorporated the maxi silhouette craze into some of their garments this season. Paying close attention to detail, the designer duo successfully combines Indian style with the right amount of modern embellishments.

Another favorite Indian designer is Rehane Yavar Dhala, discovered after dropping some of her sketches into the mailbox of world-renowned fashion



www.fdc.org

designer Valentino, who recognized her talent despite her young age. Dhala was 17 at the time. One of her current collections, "Rehane," mixes Indian prints and sensibility with European and western silhouettes. Hints of gold and sequin detailing make this line ultra chic. Because of her

ability to extract key elements and trends from various cultures, Dhala is now one of the best-known fashion designers in southern India.

These trends, however, do not stop with Indian designers; they're spreading internationally thanks to the flourishing Bollywood fashion. With global inspiration and ethnic clothing in high demand, India is the perfect culture to embrace. The various textiles, patterns and

accessories will undoubtedly update any outfit. India's exquisite style combined with contemporary elements help create a perfectly-balanced, high fashion look.



## SINGAPORE ALANA MESSINA

Couture sewing, cutting-edge designs, inventive material combinations, these are words you might associate with Italian or French fashion, but could just as easily be descriptions about Singapore fashion.

Singapore, a tiny, urban nation of 269 square miles, has an immense amount of fashion and style to share with the world. Located at the tip of Malaysia in Asia Pacific, Singapore has a strong Western influence from its colonization by Britain in 1819. The country has since become a formidable and influential nation in the global economy. Don't underestimate the talent that this country contains; their designers are serious couturiers. Singaporean designer Max Tan has a minimalist and surreal outlook on fashion. His androgynous silhouettes and innovative manipulations of geometry create pieces of beautiful construction and functionality.



Alldressedup.com

Another designer, Frederick Lee, is very popular in the country. Lee has created garments for the Singapore National Day Parade and Youth Olympic Games. He is also known for his beautifully constructed wedding gowns and millinery work. His self-proclaimed style is a combination of diversity, glamour and wit that ignore seasonal trends and aim for an ethereal mood.

Along with its gifted designers, Singapore has brands such as All Dressed Up, launched in 2005, which met with great success and now has shows during New York and Paris fashion weeks. With fun and contemporary draping, All Dressed Up caters to trend-setting urban women by playing with unusual forms that showcase the wearer's individuality and figure.



Testshootgallery.com

In addition to modern sportswear, the women of Singapore also create beautiful futuristic, mechanical and graphic statement jewelry, not to be worn by the timid.

Still doubt that Singapore has little to offer to fashion? Definitely check out Test Shoot Gallery, an artist collective where people collaborate across disciplines to highlight new and recognized artists. Many of their campaigns focus on fashion, but they also explore pop culture, design, music, film and photography in the name of artistic expression. Designer Frederick Lee uses Test Shoot Gallery to style

and photograph his millinery creations, and he is just one of the many Singaporean designers to benefit from it.



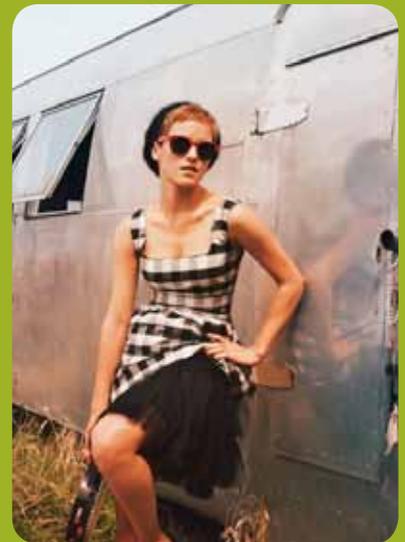
Testshootgallery.com

Singapore also boasts an international fashion week, the Audi Fashion Festival, featuring names like Missoni and Emanuel Ungaro, making it undeniable

that this little nation has a lot to offer to global style and trends.

## SPOTLIGHT ON: PEOPLE TREE EMILY WOOTTEN

There has been a growing focus on the green movement in the fashion industry. You may have heard of the brand People Tree through the endorsement of actress Emma Watson. People Tree is actually celebrating its 20th year in existence. Founded in 1991 by Safia Minney, the brand started in Japan and 10 years ago expanded to England. It has won a handful of awards, most notably The Most Sustainable Brand title at the WGSN awards in November 2010. It has been producing beautiful handmade, eco-friendly, fair-trade clothes ever since its launch.



Andrea Carter-Bowman / Courtesy of People Tree

People Tree is proud to be part of the World Fair Trade Organization (WFTO) and supports 50 fair trade producer groups in 15 different countries. Fair trade focuses not on profit, but on sustainability and aiding impoverished countries. The employee focus allows people all over the world to benefit from improved working conditions, higher compensation and an overall better quality of life.

People Tree uses organic cotton and safe and natural dyes, and the company sources a lot of their products from local farms and always uses natural and recycled products.

## JAPAN JANAÍ FORT

JAPAN

Japanese culture is uniquely fascinating, especially in regard to their risk-taking fashion trends. In the last few years, U.S. culture has received increased exposure to certain aspects of Japanese fashions. Gwen Stefani brought attention to the Harajuku street styles of Tokyo with her album *Love. Angel. Baby. Music.*, which also inspired her line of clothing, handbags and fragrances called Harajuku Girls.

The Harajuku style is known worldwide for its outgoing creativity and customization. It is a casual style worn by the young trendsetters in the district of "Ura Harajuku." Laced boots, artificial flowers, neon colors, stripes and polka dots are all current trends seen on the streets of this area. Wearers of the Harajuku style enjoy blending emo, gothic and punk trends to create the most shocking looks possible.

While the (Harajuku) style gains popularity in the U.S., there are actually three other trendy styles seen on the streets of Japan: Shibuya, Aoyama and Daikanyama.

Shibuya is a style named after an area of Japan that can easily be considered the capital of young Japanese fashionistas. This street style is fast-paced and ever-changing. On any given afternoon it is

typical to see the most vibrant colors of the rainbow. It is hard to classify or name the trends seen in this district because they are constantly being reinvented. New trends are born every day.

For the more mature, sophisticated, high-end fashion crowd there is the Aoyama street culture. These are typically the more upscale and wealthy Japanese trendsetters. This style is closer to one that would be seen in a large American city. Colors here are more modest and neutral like blacks, browns and beiges. Aoyama style is more polished than the other Japanese street trends.

Finally, the Daikanyama street fashion is seen in the backstreets of what is known as the "European fashion district." Much of the style found in this district is reminiscent of trends seen in European culture. It is also typically where pieces from top designers are found. Vintage and chic pieces are worn on the streets in this district. There are many up-and-coming boutiques that display what the next trends will be from top designers.

With unique and varying styles, Japan has become a major fashion capital and is

constantly gaining the attention of fashion lovers worldwide.

*Please note: This article was written before the devastating earthquake and tsunami that ravaged Japan.*



Japaneselifestyle.com



robotluvxoxo.blogspot.com

## Q&A WITH CRISTINA DESPOSITO, FASHION EDITOR AT REDBOOK KAITLYN MCILMAIL

**KM:** What are the advantages of working at a smaller fashion magazine as opposed to a larger publication?

**CD:** Working in a smaller fashion department has a lot of advantages. It means that there's more opportunity to have a bigger impact, greater responsibility and a more diverse day-to-day experience. In a large department (like at *Vogue*, for example) there are people who only work on accessories, or denim, or lingerie. At *Redbook*, however, I am the only market editor and I handle everything fashion-related – that means I have contacts in all aspects of the industry and that I'm not limited to only one type of market. The other major advantage is that I am able to have more interaction with the higher ups at *Redbook*, like our editor in chief, our creative director and our executive editor. Even when I was an assistant, I had contact with these people on a daily basis. At a larger magazine where there are a lot of staffers, the likelihood that an assistant would ever be able to talk to the editor in chief is very low.

**KM:** What advice do you have for interns trying to break into the industry?

**CD:** My advice for interns who want to eventually work in a magazine's fashion department is to work hard, take your internship seriously and keep in touch with everyone you come in contact with. Job openings in this industry are mostly communicated by word-of-mouth and by networking. It is so important to make a good impression and keep in touch with periodic emails, updates and hand-written notes. Don't let them forget you!



## INTERNSHIP EXPERIENCE - FASHION MAGAZINES: SMALL VS **BIG**

KAITLYN MCILMAIL

Want to work for a magazine but don't know which route to take?

I have been lucky enough to intern for *Redbook* and *Vogue*, and I have found advantages to both smaller and larger publications.

*Redbook* allowed me to have a more hands-on experience. The fashion department was small and my responsibilities included virtually everything (with the exception of market appointments).

I worked with professional models, assisted with dressing and styling each look and met infamous "Project Runway" expert Tim Gunn. I even got free clothes! I made a lot of future connections from photo shoot assistants to freelancers. Students should take any opportunities they can to network.

Disadvantages include individually photographing and wrapping every item and packing up at the end of shoots – time consuming! Also, dealing with unhappy P.R. firms who desperately need their samples back requires thick skin.

As the newest intern at *Vogue*, my responsibilities were more limited. *Redbook* only had one fashion department so I was able to contribute more and work with all samples. At *Vogue*, I was confined to the accessories department,

BUT I worked in heaven, a closetful of Louboutins, Manolo Blahniks and Prada and Gucci purses.

*Redbook's* fashion department handled all aspects of the fashion features, while *Vogue* was broken into different positions: assistants, market editors, stylists, directors and writers. More positions are available at a larger magazine, but, as an intern, working at either type of publication will be beneficial (and often times exciting)! What girl doesn't want to work on the same floor as Anna Wintour and catch coveted glimpses of her in the hallway?

But not every part of the job was always glamorous. Twelve-hour work days were the norm (on top of the commute to NYC). Thankfully, navigating the subway system became second nature to me.

So, what are my tips for you? Look for internships at magazines that have any fashion department (not just the big ones), put in your time, work the hardest you can and make connections. After all, a recommendation from someone within the industry is one of the best things you can have.

## SUCH GREAT HEIGHTS: FOOTWEAR TREND REPORT CHRISTINA LAURIA



[Anthropologie.com](http://Anthropologie.com)



[Saks Fifth Ave.](http://Saks Fifth Ave.)

Platform sandals are definitely a spring essential this season; neutral high-steppers inspired by the beatnik, free spirit are perfect to pair with the comeback '70s craze.

So go ahead and raid that dusty trunk in the back of your mother's once-stylish closet. What's better than in-style vintage?

If you are eager to invest your college savings in this trend, House of Harlow 1960 offers the ideal Woven Leather Wedge Sandal for \$240, available at Saks Fifth Avenue.

However, an investment like this may not be feasible. Fortunately, poor college students can still own the current '70s trend thanks to Urban Outfitters and the top-rated Cooperative Canvas Strap Wedge – if willing to give up \$50 worth of groceries.

If the '70s trend report just isn't your shoe size, try on a pair from the '50s or '60s. The grace and elegance of kitten heels, sometimes a controversial piece, also made an appearance in spring runway shows.

SEE FULL ARTICLE ONLINE!  
[ORGS.PHILAU.EDU/STYLELINE](http://ORGS.PHILAU.EDU/STYLELINE)

# FOCUS ON BEAUTY:

## MAKING WAVES NICOLE KROPP

Are you sick of doing the same thing with your hair every day? Do you not know how to style your hair at all? Do you want to create a runway look? Well, it's simple this season: natural curls are in style! Whether loose or kinky, all types of waves will be seen on the runway this spring. So leave your hair natural, or put a curling iron to it for some extra waves. There's no need for perfection. This simple style can make anyone look beautiful.



Proenza Schouler, donakara.wordpress.com

Another look for the summer is a messy, wavy updo that was shown at Proenza Schouler. Leave it loose with some strands down by the face, pinned in a knot, a ponytail or a bun. Keep it textured with volume, and loose waves, as seen at Thakoon. This quick and easy look is perfect if you're on-the-go or don't have time to spend styling your hair in the morning. This spring, leave your natural hair, and maybe add a few extra curls for a simple runway look.



Thakoon, Spring 2011 photo: fashionmag.com

Some products that will help to achieve this look are Garnier Fructis Fortifying Body Boost Shampoo and Conditioner, Wonder Waves Mousse and Tresemmé Root Boosting Spray for additional volume.

## MAKEUP SYLVIA CHUN

Lavender, turquoise, bubble gum pink, coral and evergreen ... eyeliners, mascaras, eye shadows, lipsticks, and much more can be found in a wide variety of colors this spring. As intimidating as these colors may seem, why not try them yourself?

Refinery29.com lists the top upcoming spring trends that will spark up any look, dressy or casual with these simple tricks. However, wearing all of these colors together will only highlight your look in a negative way.

Bright, fresh "citrus" colors for your lips are popular: the ultimate lipstick recommended by the website is Estee Lauder's Pure Color Long Lasting Lipstick in Melon. By choosing a cooler, brilliant color such as coral, "super-saturated orange," or a shade of peach, you will be on your way to the chic spring look.

To accentuate your eyes in a soft way, lavender should be the first color to add to your makeup bag this season. You can choose eyeliner, or opt for an eye shadow to fully draw attention to



Ulta.com

the freshness of your makeup. Apply a layer of primer (Smashbox Photo Finish Lid Primer \$20) before applying your eye shadow. You cannot go wrong with Sephora's Colorful Mono Eyeshadow in Armelle 32, or use their new color, Midnight Hour 90, that is more violet.



Refinery29.com

Colorful cheeks are definitely a must this spring. Choose colors such as coral or a mixed collection of blush, such as Guerlain's Limited Edition Serie Noire Blush G, which retails for \$67.

Continuing with the playful, bright, girly appearance, finish off your look with bubblegum pink lip-gloss or even finger nailpolish. Essie's new "French Affair" (\$8) shade is available in now in stores, so make sure you grab a bottle!

These bright colors will definitely be a hit this spring and already have us shopping for new additions to our makeup bags.

## SUMMER SKIN ROBYN ALT

Admit it, we all sit in 1 p.m. classes on Tuesdays and Thursdays daydreaming of those warm summer days and remembering our once sun-kissed skin. With warm temperatures right around the corner, these thoughts are only natural, but with sun comes that dreaded first sunburn of the season. I, like most people, have had my fair share of bad sunburns, and have spent many summer evenings applying aloe gel in the hopes of some sort of temporary relief.

Nevertheless, the harmful effects of a bad sunburn include cell dehydration, damage to the cell walls and DNA damage to the cell itself, which can lead to a plethora of skin diseases, including skin cancer. As the heat of the burn penetrates deeper through the layers of skin, the newly emerging cells are, in

essence, being cooked. After learning those horrifying facts, I vowed to avoid sun-damaged skin at all costs and discovered this great product. Absent of a thick consistency and that obnoxious sunscreen scent, Clarins by Sun Care Spray Oil-Free Lotion: Progressive Tanning has found a permanent place in my beach bag.

With an SPF of 15, an easy and clean spray applicator and progressive tanning properties, Clarins is by far the best sun protection product I have ever used. Clarins is available at Macy's, Nordstrom, Sephora and Bloomingdale's for \$32. It's reasonably more expensive than other sunscreens, but well worth the investment.

After all, is there ever a price too high for quality skin protection?

## CONTINUATION FROM FRONT COVER

Keeping a business afloat will always be challenging, but it's those who believe and have a passion for what they do who will survive. Madden was happy where she was, but stumbled upon jewelry making when taking a class and, just playing with various pieces, formed her own line. It is a line consisting of repurposed vintage jewelry sold across the states in about 250+ stores, Madden said.

Madden has truly taken her education and made her goals realities. For students today, she advises, "Don't limit yourselves, you don't know what lies ahead. Learn from opportunities. If you like to do something, be willing to see where it takes you," – prudent advice for anyone.

## MARK YOUR CALENDAR

**MARCH 16 TO JUNE 5, 2011**

Art into Fashion: Roberto Capucci,  
The Philadelphia Museum of Art

**SEPT. 2011**

"Phashion Phest"  
Pennsylvania Convention Center

Fashion Design Program Welcome  
Back Day

**OCT. 2011**

Philadelphia Fashion Week

## THE VERSATILE SUIT ANDREW VAN SANT

By the time this issue hits the newsstands of Hayward Hall, many of you PhilaU lads will be thinking about graduating. If your parents are like mine, they will be breathing down your neck about finding a job about this same time.

Regardless of whether you had to condense your résumé to fit it on one page or use "Advanced Find & Replace" to change punctuation marks to a different font size to fill up space, job hunting is very stressful. Therefore, here are some wardrobe options to take the pressure off finding something to wear and tips to allow you to focus on the more important aspects of finding a job.



Zara Charcoal Blazer \$180 / Pants \$90

When purchasing a suit, it is important to remember that you do not have to wear the entire look at once. The suit jacket and pants do not come sewn together, so there is no reason why you need to wear both pieces at the same time. The most versatile piece in your wardrobe is the blazer. You can dress it up and dress it down.



Rag & Bone Blazer \$360 / Pants \$265

Here are some great versatile suit options that are great for work and play from Rag & Bone and Zara.

The cotton material will be relaxing enough to wear in the summer months. In colder temperatures, just throw on a top-coat and/or a cashmere V-neck sweater.

For those of you who don't like black, charcoal is another viable option for the workplace.

Both of these blazers are versatile and can be worn with many types of pants. Wear them with skinny chinos or jeans. In place of a collared shirt, wear a pima cotton t-shirt for a relaxed, effortless evening look.

## STYLELINE PHILADELPHIA UNIVERSITY SPRING 2011

Styleline is written by Philadelphia University fashion design, fashion merchandising and fashion industry management students for fellow students, faculty, staff, alumni and friends of the University.

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## FROM THE EDITOR ALYSSA IMPREVENTO

Since last spring, *StyleLine* has come a long way and will continue to evolve for the better as a source of fashion journalism. It has been a privilege to help make this group into an organization and work toward realizing *StyleLine's* full potential. I never thought I would get sentimental about leaving PhilaU, but I really will miss it, even my time in Scholler Hall. So, thank you everyone for a great four years here, and I wish you all the best.



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