



Paul J. Gutman Library

Gutman Gateway
to Information



Resources for Fashion Apparel Studies

Library website: www.philau.edu/library

Research Guides: libguides.philau.edu/fashion
libguides.philau.edu/fashion_merchandising

Suggested Online Systems and Databases

Select any of the following from the Library's Homepage:

PROQUEST: has specialized business databases as well as newspaper sources, social sciences sources.

- **Business Subject Area : ABI/INFORM Complete (ABI Combined):**
ABI/INFORM Global, ABI/INFORM Trade & Industry, ABI/INFORM Dateline
- **Business Subject Area : Business Research Library**
- **Wall Street Journal (included in ProQuest National Newspaper Premier)**
- **Social Sciences Subject Area : Research Library**
- **Architecture, Design and Art Subject Area : DAAI (Design and Applied Arts Index)**
Provides indexing and abstracting for many fashion-related publications.
Gutman Library holds print subscriptions to several, and can fulfill requests via interlibrary loan.
DAAI has direct ILL capability.

EBSCO: many full text articles are available from Business Source and Academic Search Premier. SocINDEX has partial full text, drawn from the full text titles in Academic Search Premier. Click the HELP button of any EBSCO database to connect to tutorials and documentation to help you search more effectively and use the system features more fully.

- **Business Source Premier** – includes many full text articles from business publications
- **Regional Business News** – 75 regional United States business sources
- **Academic Search Premier** – interdisciplinary in scope, much full text from higher-end sources
- **SocINDEX** – partial full text, from sources in sociology and other allied fields
- **GreenFile** – includes some full text, pulled from the EBSCO Academic Search Premier database. Included are articles about sustainability drawn from trade, scholarly, general, and government publications.
- **Environment Complete** - focuses on environmental issues, many of which impact contemporary business practices and enterprises
- **Textile Technology Index** and **World Textile Abstracts** – are not full text, but are valuable tools to locate information regarding technological innovations, environmental impacts, processes and manufacturing related to textiles

Lexis / Nexis: (Academic Universe) – you are probably familiar with the wealth of news, company, and industry information in L/N. Information from Hoover's (company information) is also available in L/N.

Wilson:

- **Art Index** covers a wide variety of topics, including the fashion and clothing industries, textiles, fashion design, and some forecasting. It is not full text, but links to much full text drawn from other Gutman Library databases. Search the library's catalog and/or [JournalList](#) to help you locate the periodical you need. If Gutman Library does not hold or have access to the periodical issue you need, place an ILL request.

Specialized Online Resources

Business and Company Resource Center pulls its information from a variety of Thompson/Gale Business reference materials, and some business journals. It's a great source for one-stop shopping when you are conducting company and industry research. Some full text articles from various business publications are also included, along with

StyleSight

A special database of images, market news, trends and forecasting. Images of apparel as well as libraries of images of textile designs, notions, trims, accessories and more are available, and can be downloaded and saved into a personal research folder. First time use requires online registration with a renewal of registration every 90 days.

JustStyle is a comprehensive source for news and feature articles about the industry. **You will be prompted to enter your university network userid and password to view the log-in information for this resource.**

WGSN Worth Global Style Network provides a wide range of fashion industry information. It contains news, trend and style information, analysis of industry events, trade show information, catwalk photos from the latest fashion shows in major fashion capitals, city specific fashion information and there is also technical information on related textiles events.

WWD (Women's Wear Daily) Online is our subscription-based online version of the print publication.

MRI Reporter Database provides data from 2003 (and two prior years) on a group of consumer products that includes apparel, beverages, health & beauty aids, and others. The data is used to find out who uses products (provides user demographics) and what media they follow or use (TV, radio, magazines, etc.). **You will need to create an account in order to use MRI Reporter, but this is easy to do. Just go to <http://www.mriplus.com> and click on "register for a free account".**

Plunkett Online provides industry analysis and data for nearly 30 major industries, including apparel and textiles, retailing, technology, and advertising and branding. It can be used to locate information about companies within the industries, in addition to the market reports.

E-Journals & E-Books <http://www.philau.edu/library/ejournals.html>

The lack of subject headings in the e-journal collections can sometimes be frustrating, but the "keyword" search can mimic a subject search in a more typical database system. Try placing your words in the Abstract field, and don't use too many words to start, the search mechanisms of e-journal collections don't seem to be as robust as in a system like ProQuest or EBSCO.

- **Berg Fashion Library** – all their publications can be searched from the drop down menu.
- **EBSCO** – their eBook collection is available for searching from the drop down menu.
- **EMERALD** – is international in scope. We have access to the Journals; we do not have access to every part of EMERALD
- **SpringerLink** – has a large cross-section of disciplinary literature
- **SDOAJ** – <http://www.doaj.org/> is a directory of open-access journals that provide some free content on the web. There are several for Business; not all are English-language

Research Guides:

A guide to *Fashion Merchandising* <http://libguides.philau.edu/fashion_merchandising> should also be reviewed for more resources. In the same area, the *Fashion Design* guide <<http://libguides.philau.edu/fashion>> includes information on Forecasting and Trends in the apparel industry.