Resources for Business Students

Gutman Library  www.philau.edu/library
Business Research Guide  http://libguides.philau.edu/business

Whom Can I Ask for Help?
Liaison for Graduate Programs: Stan Gorski - GorskiS@PhilaU.edu
Liaison for Business: Barbara Lowry – LowryB@PhilaU.edu

How Do I Connect Remotely?
Connect to our online resources through the Library homepage or through the Business Research Guide, just as if you were on campus. After entering your University network userid and password when prompted, you will be connected to the online resource.

Which Databases Should I Use?
Visit the Research Guide or select any of the following from the Library’s homepage. The databases listed below include indexes to articles with links to fulltext, specialized databases, and E-journal collections.

Suggested Online Systems and Databases

- **ProQuest** includes specialized business databases as well as newspaper sources, social sciences sources.
  - **ABI/INFORM Complete** includes three ABI databases: ABI/INFORM Global, ABI/INFORM Trade & Industry, ABI/INFORM Dateline
  - **ProQuest Research Library - Business**
  - **ProQuest Newspapers** – includes the WSJ, NYT and more
  - **ProQuest Research Library - Social Sciences**

- **EBSCO**: many fulltext articles are available from Business Source and Academic Source Premier. SocINDEX has partial fulltext, drawn from the fulltext titles in Academic Search Premier. Click the HELP button of any EBSCO database to connect to tutorials and documentation to help you search more effectively and use the system features more fully.
  - **Business Source Premier** – the largest database of fulltext articles from business publications, across all business disciplines
  - **Regional Business News** – over 80 regional United States business sources.
  - **Academic Search Premier** – interdisciplinary in scope, much fulltext from higher-end sources
  - **SocINDEX** – partial fulltext, from sources in sociology and other allied fields
  - **GreenFile** – some fulltext, pulled from Academic Search Premier; articles related to sustainability drawn from trade, scholarly, general, and government publications
  - **Environment Complete** – much fulltext, items related to environmental sustainability, some with business or management focus

- **Business and Company Resource Center** is the best first choice when you are conducting company and industry research. Comprehensive information is provided.
  - **Lexis / Nexis**: you are probably already familiar with the wealth of news, company, and industry information in L/N. The BUSINESS grouping provides a portal-like entry to a wealth of company information.
**Specialized Online Resources**

**Standard & Poor’s NetAdvantage**- comprehensive, professional source of proprietary analysis on industry trends, corporate activities, and investments.

**CCH Tax Research Network** is an online version of CCH's Standard Federal Tax Reporter. In addition it provides access to tax publications, IRS information and more.

**Plunkett Online** provides industry analysis and data for nearly 30 major industries, including apparel and textiles, retailing, technology, and advertising and branding. It can be used to locate information about companies within the industries, in addition to the market reports.

**ValueLine** is an online version of Value Line Investment Survey. Value Line Research Center is an excellent tool for identifying companies according to a range of financial variables.

**CountryWatch** is a specialized database of country-related information; country reports include brief information on the foreign investment climate.

**CIAO: Columbia International Affairs Online** is a collection of articles, policy briefs, working papers and more; good for information regarding trade agreements

**E-Journal Collections**

http://www.philau.edu/library/ejournals.html

**EMERALD** provides access to just the Journals portion. Journals cover many business topics, including management, operations and logistics, accounting, finance, international business, and more. Limit to browse **Journals & Books**, **Just Journals** and **Just my Subscriptions** to see both an alphabetical list of titles and (in the right frame) subject groupings of the journals to which we have fulltext access.

**SpringerLink** has a large cross-section of disciplinary literature, mostly accessible in fulltext.

**ScienceDirect College Edition** includes indexing and abstracting for over 100 Business, Management and Accounting titles, and fulltext for several.

**How Do I Obtain Full-Text From a Citation?**

In the article database systems listed above, you will see icons that will link you to fulltext holdings accessible via Gutman Library in an online format, or held by Gutman Library in print.

**In ProQuest databases**, these icons appear as follows:

![Link to full text](image)

In the **EBSCO** databases this is the icon: ![Article Linked](image)

**JournalList Finding Tool: Find Journals by Title**

http://www.philau.edu/library/journallist.htm

Access to online fulltext of publications can be determined through the Title Browse or Subject Browse features of JournalList. For example, a Subject Category browse on Business & Economics reveals a list of hundreds of journals, broken into several subcategories. Be sure to check the holdings information (date ranges for which the publication is accessible) to determine which database holds the article you need.

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How Do I Use Interlibrary Loan to Obtain Full-Text?
http://libguides.philau.edu/ill
For items we cannot access online and do not hold in print, please use our ILLIAD system. Sign up for an ILLIAD account by following the instructions here: http://libguides.philau.edu/ill. Your item will arrive as a scanned or downloaded pdf document. ILL items can only be sent to your PhilaU email account. Please use it when registering for ILLIAD.

What is RefWorks For and How Do I Get An Account?
Please see our Research Guide for Refworks at http://libguides.philau.edu/refworks
RefWorks can help organize and manage citations to articles, books and websites you find during your research. Signing up for RefWorks is free, and you may maintain your account after graduation. Ask a librarian for Philadelphia University's Group Login Code so that you can access RefWorks from off-campus.