

**FOR IMMEDIATE RELEASE**

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**INVITATION TO COVER/MEDIA ALERT**

- WHAT:** **Innovation Philadelphia CEO & President, Richard A. Bendis** to deliver Lawrence Katz Memorial Lecture at **Philadelphia University's 120<sup>th</sup> Convocation.**
- WHEN:** Thursday, August 21 at 4 p.m.
- WHERE:** **Philadelphia University**  
School House Lane and Henry Avenue, Philadelphia  
  
Paul J. Gutman Library Quad
- VISUALS:** **GREAT BACK-TO-SCHOOL SHOTS! More than 1,000 people – including incoming students, parents and faculty will be in attendance for the ceremony. In one of the University's treasured traditions, a bagpipe player complete with kilt and Scottish garb will lead the faculty procession.**

**DETAILS:**

Richard A. Bendis, president and CEO of Innovation Philadelphia, will deliver this year's convocation address. Innovation Philadelphia is a public/private partnership dedicated to increasing our region's entrepreneurial capacity and positioning Philadelphia as a leader in the global Knowledge Economy.

Bendis has served as a successful corporate executive, venture capitalist, investment banker and consultant to the health care and technology industries. He is a frequent international consultant and speaker to the United Nations, NATO, The European Commission and other global enterprises. He serves as a member of several national initiatives, including the White House U.S. Innovation Partnership Advisory Task Force and the National Seed and Venture Capital Board.

Following Bendis' address will be the presentation of the University's Centennial Medal to several outstanding high school teachers who were nominated by their former students, now members of the University's incoming freshman class.

**Members of the media are invited to cover this event. For more information, call Chris Clark in the Office of Public Relations at 215-951-2851.**