



News

Contact:
Debbie Goldberg
Director of Media Relations
215.951.2718
goldbergd@PhilaU.edu

Philadelphia University Textile Design Students Sweep International Stylesight Competition

PHILADELPHIA, Mar. 10, 2010 – Three Philadelphia University textile design graduate students recently were awarded the top three prizes in the international Stylesight Student Print Competition for the spring/summer 2011 season. They were the only winners from the United States.

Soo Kyung Joung won the first-place prize of \$1,000. Arpita Kohli received the second-place award, which includes an internship at the Paris or New York Stylesight office, and Jullanar Abdul-Zahir was awarded third place.

Entries were judged on creativity, cohesiveness, quality and level of execution. “It is gratifying for our students to win prizes in an international contest, which can be difficult to achieve,” said Hitoshi Ujiie, associate professor of textile design and director of the Center for Excellence of Digital Inkjet Printing for Textiles at Philadelphia University.

Joung, who received her M.S. in Textile Design in Dec. '09, is “passionate about mixing colors, patterns and forms using a variety of materials,” according to Stylesight. Kohli also graduated in December and Abdul-Zahir will graduate in May.

Stylesight, a global trend forecasting company headquartered in New York, hosts a seasonal prints and graphics competition for students around the world to showcase fresh talent and support emerging artists.

“Based on Stylesight’s seasonal trends and forecasts, students are invited to create a series of exclusive prints and graphics following our creative and technical guidelines,” stated Isham Sardouk, senior vice president of trend forecasting at Stylesight.

Philadelphia University, founded in 1884, is a private university with 3,350 full- and part-time students enrolled in more than 50 undergraduate and graduate programs.

As part of its core mission, the University focuses on professionally oriented programs that prepare students for successful careers, with a strong foundation in the liberal arts and an orientation toward interdisciplinary cooperation. Philadelphia University includes Schools of Architecture, Business Administration, Design and Media, Engineering and Textiles, Liberal Arts, and Science and Health.