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News

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Philadelphia University Fashion Programs Ranked in Top 16 Globally by Business of Fashion

PHILADELPHIA, Aug. 24, 2015 – Philadelphia University’s undergraduate and graduate fashion programs were ranked among the top programs worldwide in the just-released Business of Fashion Global Fashion School Rankings.

In particular, PhilaU undergraduate fashion programs were ranked 4th in learning experience, while graduate programs were ranked 3rd in long-term value and 5th in learning experience.

At the same time, PhilaU undergraduate fashion students reported that they were the most satisfied of students from all institutions. According to Business of Fashion, PhilaU students “praised the school’s teaching staff highly, citing their accessibility and commitment to student development.” Students were also highly satisfied with campus buildings and work facilities, including state-of-the-art weave, knit and print facilities.

PhilaU [undergraduate fashion programs](#) were ranked 16th and [graduate fashion programs](#) were ranked 10th in the Business of Fashion report on the top fashion programs worldwide.

“We are so pleased to be recognized by Business of Fashion for the academic excellence of our fashion programs and how well prepared our graduates are to lead successful careers in the fashion industry,” said Sheila Connelly, director of PhilaU’s fashion design program. “I am particularly proud that our students reported being the most satisfied of those across all institutions.”

The Business of Fashion said its first global fashion school ranking is designed to provide an objective assessment of the top undergraduate and graduate fashion programs worldwide. The rankings, which are based on 60 different data points gathered from institutions, student and alumni surveys, feedback from human resource professionals and global fashion influencers, assess three major indicators of quality: global influence, learning experience and long-term value.

Philadelphia University fashion programs include undergraduate programs in fashion design, textile design, fashion and merchandising and management and graduate programs in textile design, global fashion enterprise and a Strategic Design MBA.

In other recent accolades, PhilaU fashion programs were ranked among the “Top 50 Fashion Schools in the World,” for the second time last December by Fashionista, a leading international web site for fashion news.

Philadelphia University, founded in 1884, is a private university with 3,700 students enrolled in more than 70 undergraduate and graduate programs. As the model for professional university education, the University, through its award-winning Nexus Learning approach, prepares students to be leaders in their professions in an active, collaborative and real-world learning environment infused with the liberal arts. Philadelphia University includes the innovative Kanbar College of Design, Engineering and Commerce; the College of Architecture and the Built Environment; and the College of Science, Health and the Liberal Arts. For more information, go to www.PhilaU.edu.