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News

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PhilaU to Host Geodesign Forum, Oct. 16

PHILADELPHIA, October 15, 2015 – The third annual Geodesign Forum at Philadelphia University will bring together design practitioners, educators and students of the built environment to discuss the latest advances in this emerging field.

The Forum will be held Friday, Oct. 16 from 1 to 5 p.m. in the DEC Center at Philadelphia University.

Geodesign is the application of GIS/geospatial technologies to enhance sustainable design and planning of the built environment. PhilaU's M.S. in Geodesign Program was among the first such programs in the country and was created in response to an overwhelming need for professionals in this innovative and emerging field.

“Each year, we invite practitioners, educators and students of the design professions to share how they are using GIS, or geospatial technology, in new and innovative ways to solve complex design and planning problems, and also to share what we are doing at PhilaU to help advance this concept, both in education and research,” said James Querry, director of the geodesign program.

The keynote speaker at the Forum will be Tom Fisher, director of the Metropolitan Design Center and Dayton Hudson Chair in Urban Design at the University of Minnesota.

PhilaU geodesign students will present the design and planning alternatives they proposed for redevelopment of Philadelphia's Navy Yard, which feature 3D assessment and visualization of this rapidly emerging landscape.

Other presenters include experts from Bergmann Associates, Esri and Garsdale Design, who will speak about 3D visualization for urban planning and design; ground-based LiDAR workflow for BIM and GIS; and geodesign in practice.

Philadelphia University, founded in 1884, is a private university with 3,700 students enrolled in more than 70 undergraduate and graduate programs. As the model for professional university education, the University, through its award-winning Nexus Learning approach, prepares students to be leaders in their professions in an active, collaborative and real-world learning environment infused with the liberal arts. Philadelphia University includes the innovative Kanbar College of Design, Engineering and Commerce; the College of Architecture and the Built Environment; and the College of Science, Health and the Liberal Arts. For more information, go to www.PhilaU.edu.