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UNIVERSITY

**News**

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## Philadelphia University names new Trustees to Board

*L. Tadd Schwab '75 and Cynthia Hook join Board of Trustees*

Philadelphia, Nov. 15, 2011– Philadelphia University has named two new members to serve on its Board of Trustees: apparel industry leader L. Tadd Schwab '75 and Comcast executive Cynthia Hook.

“We are very pleased to welcome to our Board two new trustees who have distinguished themselves both in their work and civic activities,” said William C. Whitmore Jr., chair of the University’s Board of Trustees. “We’re looking forward to working with them as we continue to reinforce Philadelphia University’s position as the model for professional education, one that gives students a competitive advantage through a novel curriculum based on active, collaborative and real-world learning that is grounded in the liberal arts.”

“Tadd Schwab and Cindi Hook bring much talent and experience to the Board, and we welcome their expertise and contributions as we continue to carry out an ambitious Strategic Plan that includes the innovative new College of Design, Engineering and Commerce,” said Philadelphia University President Stephen Spinelli Jr.

Schwab, who earned a B.S. in apparel manufacturing and marketing from Philadelphia University, has held leadership positions in several high-profile apparel firms, including as vice president of quality and compliance for both Ralph Lauren Childrenswear and Little Me Childrenswear, and vice president of sales for Little Me. He currently serves as CEO of LTS Solutions, consulting on issues of product integrity and safety in the apparel industry.

Hook is senior vice president and general auditor for Comcast Corp. Previously, she worked at Dell Inc. as vice president of global audit and transformation, and was a founding member of Dell’s Women’s Networking Group. Hook earned a B.S. in accounting and M.B.A. from Brigham Young University.

Philadelphia University, founded in 1884, is a private university with 3,600 students enrolled in more than 60 undergraduate and graduate programs. As the model for professional university education, the University prepares students to be leaders in their professions in an

active, collaborative and real-world learning environment infused with the liberal arts. Philadelphia University includes the innovative College of Design, Engineering and Commerce; the College of Architecture and the Built Environment; and the College of Science, Health and the Liberal Arts. For more information, go to [www.PhilaU.edu](http://www.PhilaU.edu)