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**CONTACT:**  
Chris Clark  
Media Relations  
215.951.2851

**Philadelphia University Students and Professors  
Selected to Exhibit at World's Biggest Textile Trade Show**

**PHILADELPHIA (January 6, 2003)** — Professors and students from Philadelphia University's renowned School of Textiles and Materials Technology are in Frankfurt, Germany this week exhibiting at the Heimtextil Trade Fair as part of the U.S. Department of Commerce's Partnerland Pavilion. The largest textile trade fair in the world, Heimtextil attracts more than 100,000 textile professionals.

Philadelphia University is showcasing trend-setting and unique woven fabrics produced by Textile Design students. Some fabrics incorporate novel structures while others consist of unique fibers and coloration patterns. In addition, the exhibit consists of an exciting design based on digital inkjet printing, created by Philadelphia University professor Hitoshi Ujiie, a leader in digital design.

American exhibitors are playing a prominent role at this year's Heimtextil Fair. 'Discover the Fabric and Fiber of America' will be the motto in Frankfurt's exhibition halls when the U.S. assumes the mantel of Heimtextil Partnerland. On the evening of January 9, a gala will be held, complete with personalities from the U.S., typical American dishes, and an American swing band.

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The 33<sup>rd</sup> Heimtextil fair, which is running through Sunday, January 12, provides participants an opportunity to learn from their peers and share ideas. According to David Brookstein, dean of the School of Textiles and Materials Technology at Philadelphia University, “This is a once-in-a-lifetime opportunity for our students. They are experiencing the latest textile technology and trends from around the world first-hand. It is truly proving to be a unique educational experience.”

Philadelphia University, founded in 1884, is a fully accredited, private university with 3,500 part- and full-time students from 38 states and 42 countries. The University offers more than 40 undergraduate and graduate degree programs leading to the bachelor of science, bachelor of architecture and master’s degrees. Academic programs encompass architecture, design, business, textiles, fashion, science and health.