



WEB ACTION GROUP

Wednesday, April 26 • 3-4:30 p.m., Tuttleman, Room 108

AGENDA

I. The Business of WAG

- A. Philadelphia University web site recognized by 10th Annual Webby Awards as Official Honoree; see http://www.webbyawards.com/webbys/current_honorees.php?letter=P&season=10
- B. New Members
 - i. Take the Contribute tutorial
 - ii. Visit <http://www.philau.edu/pr/webstandards> for WAG mission, notes, etc.
- C. Style Sheet Problems
(put simply: if “edit” mode looks radically different, something is wrong!)

II. Middle States Self-Study

- A. See the Web Standards and Guidelines document at <http://www.philau.edu/pr/webstandards/webstandardsfinal.pdf> as a fluid document
- B. Foster the continued discussion of Intellectual Property, especially in regard to student work

III. HTML Email and Mass Email Communication

- A. PhilaU Today for event promotion
- B. How PR uses expiry settings and appropriate aliases
- C. Why HTML email? How we deliver graphics, RSS, etc.

IV. Development Plans for Summer 2006

- A. Library portals for Schools
- B. New homes / URLs for schools
- C. Department and Program revisions
- D. WebAdvisor interface changes
- E. A new look for Admissions
- F. A new use for PowerToDo.com

V. Macromedia Contribute Introduction for New Members and Refresher Session for Those Who Wish to Attend

