



Philadelphia University Web Action Group
Tuesday, November 9, 2004 • 1-3 p.m., Search Hall Lab

AGENDA

- I. Since Last We Met...
 - A. Members Update
 - B. <http://www.philau.edu/pr/webstandards/>
 - C. <http://www.philau.edu/about/privacy.html>
 - D. Getting Student Work on the Web
 - E. Rolling Out Contribute 3

- II. Writing for the Web
 - A. Hypertext (beyond the Hype)
 - B. Write/Right for the proper Audience
 - C. HTML and what WAG members need to know
 - D. Link basics (internal, external, primary and secondary windows, etc.)
 - E. Font rendering and WYSIWYG editors

- III. Graphics and the Web
 - A. Pixel widths, Pixel heights and the University "Shell"
 - B. Using Photoshop (Cropping, resizing, file formatting, etc.)
 - C. Thumbnails and Galleries

- IV. Plans for 2005



**"It's a 200 MB gif that took two hours to open.
It says, 'Welcome to the World Wide Web.'"**