

PHILADELPHIA UNIVERSITY
FASHION MERCHANDISING: B.S. Degree

Name _____ Social Security # _____

COLLEGE STUDIES (47-49 credits) **Crs. Sem. Grade Transfer**

Level I

L111 Writing Seminar	3			
L121 Environmental Science	3			
L17() Historical Understanding I	3			
L() Quantitative Reasoning I (select below)	3/4			
L() Quantitative Reasoning II (select below)	3/4			

Select one two-course sequence:

L130/1 Finite Mathematics (3 cr.)	L135 Pre-calculus (3 cr.)
L132 Introduction to Calculus (3 cr.)	L141 Calculus I (4 cr.)
L135 Pre-calculus (3 cr.)	L141 Calculus I (4 cr.)
L132 Introduction to Calculus (3 cr.)	L142 Calculus II (4 cr.)

PE () Physical Education (see note below).....	.5			
PE () Physical Education (see note below)5			

[PE courses may be taken in any semester. Day division students with 54 or more transfer credits, and all Evening division students are exempt from PE.]

Level II

L31() Science II (L121)	3			
L36() Social Science I (Soph. Status)	3			
L38() Humanities I (Soph. Status)	3			
L() Language or Area Studies (Soph. Status)	3			

[Area Studies L35_, Language L34_, L64_, L94_]

Level III

L611 Writing Seminar II - Business (Jr. Status, L111. May not be taken as CR/NC.).	3			
L() Language or Area Studies (Soph. Status)	3			

[Area Studies L35_, Language L34_, L64_, L94_]

Select two courses from the following:

L66() Social Science II (Level I Social Science)	3			
L67() Historical Understanding II (Level I History)	3			
L68() Humanities II (Level I Humanities)				

Level IV

L15() Aesthetics	3			
L911 Contemporary Perspectives (Senior status, L611, and.....	4			

L66(), or L67(), or L68(). May not be taken as CR/NC.)

BUSINESS CORE (39 credits) **Crs. Sem. Grade Transfer**

Level I

B122 Introduction to Information Systems.....	3			
B221 Principles of Marketing	3			
B403 Financial Accounting.....	3			

Level II

B123 Principles of Management.....	3			
B151 Statistics I (L130 or L131)	3			
B423 Managerial Accounting (B403)	3			
E821 Macroeconomics.....	3			
E822 Microeconomics.....	3			

Level III

B152 Statistics II ("C" or better in B151)	3			
B642 Financial Management (B403, B151 or M141)	3			

Level IV

B141 Operations Management (B122, B123, L132 or L141;	3			
pre- or co-req: B152 or M141)				
B421 Business Law I.....	3			
B180 Textile, Retail and Apparel Business Policy (senior status, B123,	3			
B221, B642, T101, T901)				

*Prerequisites are listed after the course name in parentheses.

MAJOR COURSES (30 CREDITS)

Crs. Sem. Grade Transfer

Level I

B235 Fashion Merchandising	3	_____	_____	_____
T101 Survey of Textile Industry.....	3	_____	_____	_____

Level II

B241 Retailing Strategy and Structure (B221).....	3	_____	_____	_____
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Level III

B231 Consumer Behavior (B221)	3	_____	_____	_____
B251 Merchandise Buying/Operations (B122, B241).....	3	_____	_____	_____
T240 Apparel Fabric Performance (T101).....	3	_____	_____	_____
T901 Survey of the Apparel Industry (T101).....	3	_____	_____	_____

Level IV

B240 Marketing Communications (B231).....	3	_____	_____	_____
T729 Design Concepts for Fashion Merchandising (Jr. status, B235, T901)	3	_____	_____	_____
T909 Apparel Merchandise Management (T901).....	3	_____	_____	_____

SELECT ONE OF THE FOLLOWING OPTIONS: (6 credits)

Crs. Sem. Grade Transfer

a) Co-op or Free Electives (Should be taken during Level IV.)

_____	3	_____	_____	_____
_____	3	_____	_____	_____

b) Pre-MBA (Must be accepted by the MBA Program)

MB25 Management Communications and Negotiation.....	3	_____	_____	_____
MB28 Accounting for Management Decisions.....	3	_____	_____	_____

TOTAL CREDITS 122-124

Extra: (these courses do **not** count toward graduation requirements.)

Sem. CR/NC

_____	_____	H99 Fund. of College Writing
_____	_____	M99 Fund. Of College Mathematics
_____	_____	R99 Fund. of College Reading
_____	_____	X99 EXCEL Seminar

		Additional Transfer Credits:	
Course	Description	Crs.	
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Please note Philadelphia University residency requirement: Philadelphia University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 6 credits must be in College Studies in order to be eligible for a B.S. degree. This form should be used as a worksheet in conjunction with the school catalog. Please refer to the university catalog for questions regarding curriculum and university policy.

Advisor's Name _____ Updated (date) _____, _____, _____, _____, _____, _____, _____, _____
 Advisor's Name _____ Updated (date) _____, _____, _____, _____, _____, _____, _____, _____
 Advisor's Name _____ Updated (date) _____, _____, _____, _____, _____, _____, _____, _____
 Advisor's Name _____ Updated (date) _____, _____, _____, _____, _____, _____, _____, _____
 Advisor's Name _____ Updated (date) _____, _____, _____, _____, _____, _____, _____, _____

Comments

*Prerequisites are listed after the course name in parentheses.