

**PHILADELPHIA UNIVERSITY**  
**FASHION MERCHANDISING: B. S. Degree**  
**2009-2010 Check Sheet**

Name \_\_\_\_\_ PhilaU ID # \_\_\_\_\_

**COLLEGE STUDIES (47-49 credits)** **Crs. Sem. Grade Transfer**

Level I		Crs.	Sem.	Grade	Transfer
WRTG-101	Writing Seminar I	3	_____	_____	_____
( )	SCIENCE I	3	_____	_____	_____
HIST-114	AMERICAN TRANSITIONS	3	_____	_____	_____
MATH-1( )	Quantitative Reasoning I (select below)	3/4	_____	_____	_____
MATH-1( )	Quantitative Reasoning II (select below)	3/4	_____	_____	_____

Select one two-course sequence:

MATH-100 /MATH-101	Finite Mathematics (3cr.)	MATH-102	Pre-calculus (3 cr.)
MATH-103	Introduction to Calculus (3 cr.)	MATH-111	Calculus I (4 cr.)
MATH-102	Pre-calculus (3 cr.)	MATH-111	Calculus I (4 cr.)
MATH-103	Introduction to Calculus (3 cr.)	MATH-112	Calculus II (4 cr.)

PE-( )	Physical Education (see note below)	.5	_____	_____	_____
PE-( )	Physical Education (see note below)	.5	_____	_____	_____

[PE courses may be taken in any semester. Day division students with 54 or more transfer credits, and all Evening division students are exempt from PE. ]

Level II		Crs.	Sem.	Grade	Transfer
( )	SCIENCE II	3	_____	_____	_____
( )	SOCIAL SCIENCES I ( <i>WRTG-101, HIST 114</i> )	3	_____	_____	_____
( )	LANGUAGE OR AREA STUDIES ( <i>WRTG-101, HIST 114 for Area Studies only</i> )	3	_____	_____	_____
( )	WRITING SEMINAR II ( <i>WRTG-101, HIST 114</i> ) [ <i>Writing II for Business is recommended</i> ]	3	_____	_____	_____

Level III		Crs.	Sem.	Grade	Transfer
( )	LANGUAGE OR AREA STUDIES ( <i>WRTG-101, HIST 114 for Area Studies only</i> )	3	_____	_____	_____
( )	HUMANITIES I ( <i>WRTG-101, HIST 114</i> )	3	_____	_____	_____
( )	JUNIOR SEMINAR ( <i>Soc. Sci I and Writing II</i> )	3	_____	_____	_____
( )	JUNIOR SEMINAR ( <i>Soc. Sci. I and Writing II</i> )	3	_____	_____	_____

Level IV		Crs.	Sem.	Grade	Transfer
COLLST-499	Contemporary Perspectives ( <i>Hum. I, one Language/AS, and one Junior Seminar</i> )	4	_____	_____	_____
( )	ARTS & CULTURES	3	_____	_____	_____

**BUSINESS CORE (39 credits)** **Crs. Sem. Grade Transfer**

Level I		Crs.	Sem.	Grade	Transfer
INFO-101	Introduction to Information Systems	3	_____	_____	_____
ACCT-101	Financial Accounting	3	_____	_____	_____
MKTG-102	Principles of Marketing	3	_____	_____	_____
ACCT-102	Managerial Accounting ( <i>ACCT-101</i> )	3	_____	_____	_____
Level II		Crs.	Sem.	Grade	Transfer
STAT-201	Statistics I ( <i>MATH-100/101</i> )	3	_____	_____	_____
STAT-202	Statistics II (" <i>C</i> " or better in <i>STAT-201</i> )	3	_____	_____	_____
ECON-206	Microeconomics	3	_____	_____	_____
ECON-205	Macroeconomics	3	_____	_____	_____
Level III		Crs.	Sem.	Grade	Transfer
MGMT-301	Principles of Management	3	_____	_____	_____
BLAW-301	Business Law I	3	_____	_____	_____
FINC-301	Financial Management ( <i>ACCT-101; and either STAT-201 or MATH-101</i> )	3	_____	_____	_____
Level IV		Crs.	Sem.	Grade	Transfer
MGMT-401	Operations Management ( <i>INFO-101, MGMT-301, MATH-103 or MATH-111; pre- or co-req: STAT-202 or MATH-111</i> )	3	_____	_____	_____
MGMT-491	Textile, Retail and Apparel Policy and Strategy ( <i>senior status, and INFO-101, MGMT-301, MKTG-102, FINC-301</i> )	3	_____	_____	_____

\*Prerequisites are listed after the course name in parentheses.

**MAJOR COURSES (27 CREDITS)**

		<b>Crs.</b>	<b>Sem.</b>	<b>Grade</b>	<b>Transfer</b>
<b>Level I</b>					
MKTG-115	Fashion Merchandising	3	_____	_____	_____
<b>Level II</b>					
MKTG-217	Retailing Strategy and Structure ( <i>MKTG-102</i> )	3	_____	_____	_____
TEXT-101	Survey of Textile Industry	3	_____	_____	_____
<b>Level III</b>					
MKTG-207	Consumer Behavior ( <i>MKTG-102</i> )	3	_____	_____	_____
MKTG-328	Merchandise Buying/Operations <i>MKTG-102, MKTG-217</i> )	3	_____	_____	_____
FASHMGT-101	Survey of the Apparel Industry ( <i>TEXT-101</i> )	3	_____	_____	_____
<b>Level IV</b>					
MKTG-310	Marketing Communications ( <i>MKTG-207</i> )	3	_____	_____	_____
MKTG-302	Product Development and Innovation ( <i>MKTG-102,Info-101</i> )	3	_____	_____	_____
DSGNFND-423	Design Concepts for Fashion Merchandising ( <i>Jr. status &amp; Mktg-115, FASHMGT-101</i> )	3	_____	_____	_____

**SELECT ONE OF THE FOLLOWING OPTIONS: (9 credits)**

**Crs. Sem. Grade Transfer**

**a) Co-op or Free Electives** (Should be taken during Level IV) (If you choose to do a formal minor, which is NOT required of FM majors, you *must* inform the registrar’s office in writing. Most minors require 12 credits. See catalog for details.)

_____	_____	3	_____	_____	_____
_____	_____	3	_____	_____	_____
_____	_____	3	_____	_____	_____

**OR b) Pre-MBA** (Must be accepted by the MBA Program and consists of MBA-625, MBA-628 plus one other free elective)

MB-625	Management Communications and Negotiation	3	_____	_____	_____
MB-628	Accounting for Management Decisions	3	_____	_____	_____
( )	_____	3	_____	_____	_____

**TOTAL CREDITS**

**122-124**

**Extra:** (these courses do **not** count toward graduation requirements.) **Must receive a C or better to receive credit.**

WRWG-099	Fundamentals of College Writing	3	_____	_____	_____
MATH-099	Fundamentals of College Math	3	_____	_____	_____
READ-099	Fundamentals of College Reading & Study Skills	3	_____	_____	_____

**Please note Philadelphia University residency requirement:** Philadelphia University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 6 credits must be in College Studies in order to be eligible for a B.S. degree. This form should be used as a worksheet in conjunction with the school catalog. Please refer to the university catalog for questions regarding curriculum and university policy.

Advisor's Name \_\_\_\_\_ Updated (date) \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Advisor's Name \_\_\_\_\_ Updated (date) \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Advisor's Name \_\_\_\_\_ Updated (date) \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Advisor's Name \_\_\_\_\_ Updated (date) \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Advisor's Name \_\_\_\_\_ Updated (date) \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Comments:

\*Prerequisites are listed after the course name in parentheses.