

PHILADELPHIA UNIVERSITY

MARKETING: B. S. Degree

2007-2008 Check Sheet

Name _____ PhilaU ID # _____

COLLEGE STUDIES (47-49 credits)

	Crs.	Sem.	Grade	Transfer
Level I				
WRTG-101 Writing Seminar I	3	_____	_____	_____
() SCIENCE	3	_____	_____	_____
() HISTORICAL UNDERSTANDING I	3	_____	_____	_____
() ARTS & CULTURES	3	_____	_____	_____
MATH-1() Quantitative Reasoning I (select below)	3/4	_____	_____	_____
MATH-1() Quantitative Reasoning II (select below)	3/4	_____	_____	_____

Select one two-course sequence:

MATH-100 /MATH-101	Finite Mathematics (3cr.)	MATH-102	Pre-calculus (3 cr.)
MATH-103	Introduction to Calculus (3 cr.)	MATH-111	Calculus I (4 cr.)
MATH-102	Pre-calculus (3 cr.)	MATH-111	Calculus I (4 cr.)
MATH-103	Introduction to Calculus (3 cr.)	MATH-112	Calculus II (4 cr.)

PE-() Physical Education (see note below)	.5	_____	_____	_____
PE-() Physical Education (see note below)	.5	_____	_____	_____

[PE courses may be taken in any semester. Day division students with 54 or more transfer credits, and all Evening division students are exempt from PE.]

Level II

() SCIENCE	3	_____	_____	_____
() SOCIAL SCIENCES I (<i>WRTG-101, Hist. I</i>)	3	_____	_____	_____
() LANGUAGE OR AREA STUDIES (<i>WRTG-101, Hist. I for Area Studies only</i>)	3	_____	_____	_____
() WRITING SEMINAR II (<i>WRTG-101, Hist. I</i>)	3	_____	_____	_____

[Writing II for Business is recommended]

Level III

() LANGUAGE OR AREA STUDIES (<i>WRTG-101, Hist. I for Area Studies only</i>)	3	_____	_____	_____
() HUMANITIES I (<i>WRTG-101, Hist I</i>)	3	_____	_____	_____
() JUNIOR SEMINAR (<i>Soc. Sci I and Writing II</i>)	3	_____	_____	_____
() JUNIOR SEMINAR (<i>Soc. Sci. I and Writing II</i>)	3	_____	_____	_____

Level IV

COLLST-499 Contemporary Perspectives (<i>Hum. I, one Language/AS, and one Junior Seminar</i>)	4	_____	_____	_____
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BUSINESS CORE (39 credits)

	Crs.	Sem.	Grade	Transfer
Level I				
INFO-101 Introduction to Information Systems	3	_____	_____	_____
ACCT-101 Financial Accounting	3	_____	_____	_____
MKTG-102 Principles of Marketing	3	_____	_____	_____
ACCT-102 Managerial Accounting (<i>ACCT-101</i>)	3	_____	_____	_____
Level II				
STAT-201 Statistics I (<i>MATH-100/101</i>)	3	_____	_____	_____
STAT-202 Statistics II (" <i>C</i> " or better in <i>STAT-201</i>)	3	_____	_____	_____
ECON-206 Microeconomics	3	_____	_____	_____
ECON-205 Macroeconomics	3	_____	_____	_____
Level III				
MGMT-301 Principles of Management	3	_____	_____	_____
BLAW-301 Business Law I	3	_____	_____	_____
FINC-301 Financial Management (<i>ACCT-101; and either STAT-201 or MATH-111</i>)	3	_____	_____	_____
Level IV				
MGMT-401 Operations Management (<i>INFO-101, MGMT-301, MATH-103 or MATH-111; pre- or co-req: STAT-202 or MATH-111</i>)	3	_____	_____	_____
MGMT-490 Business Policy and Strategy (<i>senior status, and INFO-101, MGMT-301, MKTG-102, FINC-301</i>)	3	_____	_____	_____

*Prerequisites are listed after the course name in parentheses.

MAJOR COURSES (15 CREDITS)

Table with columns: Crs., Sem., Grade, Transfer. Rows include Level II (MKTG-207), Level III (MKTG-310, MKTG-310), and Level IV (MKTG-291, MKTG-412).

CO-OP OR FREE ELECTIVES: (9 credits)

Table with columns: Crs., Sem., Grade, Transfer. Includes a note: (Should be taken during Levels II, III and IV.) and three rows for elective courses.

MINOR CONCENTRATION (12 credits)

(Should be taken during Levels III and IV.) Name of Minor: _____

(Note: For "Pre-MBA Minor for Business Majors", students must apply for and be accepted to the graduate program. It consists of MBA-625, MBA-628 plus two other business courses in the same functional area, other than Management.)

Table with columns: Crs., Sem., Grade, Transfer. Four rows for minor concentration courses, each with 3 credits.

TOTAL CREDITS

122-124

Extra: (these courses do not count toward graduation requirements.) **Must receive a C or better to receive credit.**

Table with columns: Crs., Sem., Grade, Transfer. Rows include WRTG-099, MATH-099, and READ-099.

Please note Philadelphia University residency requirement: Philadelphia University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 6 credits must be in College Studies in order to be eligible for a B.S. degree. This form should be used as a worksheet in conjunction with the school catalog. Please refer to the university catalog for questions regarding curriculum and university policy.

Advisor's Name _____ Updated (date) _____, _____, _____, _____, _____, _____, _____, _____

Comments:

*Prerequisites are listed after the course name in parentheses.