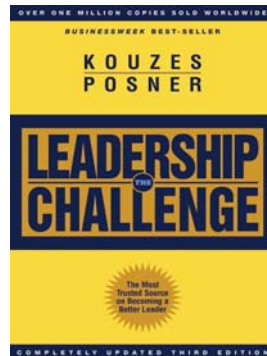




SO WHAT IS LEAD?

The LEAD co-curricular certificate program is designed for upper-class students (Sophomores, Juniors and Seniors) looking for leadership development opportunities that will contribute to their personal development and help achieve their leadership potential. Using Kouzes' and Posner's nationally recognized *Five Practices of Exemplary Student Leadership* as a foundation, the majority of the program consists of workshops that participants elect to attend based on their individual interests and leadership goals. While the LEAD Certificate offers participants the flexibility to create their own curriculum, there are common program features that include:

- Introduction to, and administration of, the Leadership Practices Inventory (LPI), the only leadership tool designed specifically for student leaders and approaches leadership as a



measurable, learnable, and teachable set of behaviors. This 360° leadership assessment tool helps student leaders measure their leadership competencies, while guiding them through the process of applying Kouzes and Posner's acclaimed Five Practices of Exemplary Student Leadership® model to real-life challenges.

- Support and guidance from a Philadelphia University leadership mentor that will assist in processing LPI results, maximize your benefits through the LEAD certificate, serve as personal resource and consult with you

throughout the program, and beyond.

- Choice of topical and interactive workshops offered throughout the semester designed to develop your leadership skills and increase your networking opportunities with other student leaders in a variety of contexts. Successful participants must choose, but are not limited to, four workshops from the various offerings during the semester they are participating in order to complete the program. Workshops are available on a flexible schedule to meet the needs of the PhilaU student. Tracks will be suggested for various leadership positions, such as student organization leaders and resident assistants.
- Culminating luncheon and workshop that integrates reflection and content from selected workshops with action planning to help ensure students achieve their leadership potential.

INTERESTED IN BEING INVOLVED?

STUDENTS / MENTORS / PRESENTERS:

Email: LEAD@PhilaU.edu

WEB: www.philau.edu/LEAD

Phone: 215-951-2744

IMPORTANT DATES:

- **July 31st** – All interest forms are due.
- **August 7th** – Mentors are confirmed.
- **August 12th or 13th** – Mentor Orientations.
- **August 31st** – Session confirmations sent.
- **September 1st** – Student nominations due.
- **September 15th** – Student applications due.
- **September 17th** – Enrollment decisions are made.
- **September 24th** – "Intent to Participate" letters due.
- **September 29th** – Opening ceremony.
- Sessions begin the week of **October 12th**.
- Sessions wrap-up the week of **November 9th**.
- **December 3rd** – Closing ceremony.

LEAD MENTORS

Students involved with the LEAD Certificate program at Philadelphia University will benefit from the Mentorship component which is woven into the curriculum. Students will have the opportunity to work directly with a mentor who will discuss their workshop options, provide direction as well as track their development and progress. The goals of the Mentorship component of the LEAD Certificate include:

“ Establish a connection for students to the University through a member of the community serving as a LEAD mentor.”

- Develop a connection to the program for students through a personalized guide.
- Establish a connection for students to the University through a member of the community serving as a LEAD mentor.
- Articulate an intentional path in the LEAD program for students that can specifically meet their leadership needs as it pertains to their major and/or involvement on campus.
- Assess student's success in the program.
- Assist students in understanding and integrating what they have learned.
- Assist students in applying what they have learned to their experiences at Philadelphia University, their leadership and professional aspirations.

WORKSHOPS

Based on our experiences and interactions with students, the L.E.A.D. Steering Committee has compiled a list of topics we feel would be beneficial for students enrolled in the L.E.A.D. certificate program. Because of students' academic workload and current leadership commitments, it is our goal to offer sessions twice. De-

pending upon presenters' availability, we hope to present sessions during the open period AND an alternate time to be conducive to students' schedules and maximize the opportunity for students to attend. Students will be asked to go to a minimum of four presentations in order to qualify.

MENTOR LOGISTICS:

Mentors for the program will be drawn from faculty, staff, alumni and administration. The Steering Committee will identify and invite candidates to the program. These mentors will also partner with the program as session presenters. Mentors will be assigned 2-3 mentees from the participants enrolled in the program. Assignments will be random unless previous relationships and/or connections are identified that would make the relationships more deliberate.

Mentors will be asked to meet a minimum of 3 times with their mentees. The first meeting will be an introduction meeting. This will be an optimal time to see what the needs of the student as well as what path/track they will be taking. The second meeting will be an opportunity to assess the students progress and to help ensure participants are on pace to finish. The final meeting will be used to reflect on the program outcomes and student goals in an effort to tie everything together. Mentors are encouraged to meet beyond the minimum 3 meetings and may meet as many times as the relationship and/or schedule allows.



TOPICS INCLUDE:

- Multicultural Competence
- Communication & Public Speaking
- Ethics/Integrity
- Marketing Your Leadership Experiences
- Motivation/Recruitment/Retention of Members
- Vision and Goal Setting
- Leadership Transition and Succession Planning
- Meeting Management
- Budgeting, Financial Management & Fundraising
- Group Dynamics & Organizational Culture
- Leading and Managing Change