

This Week @ PhilaU

September 15, 2003

A Weekly Newsletter for Faculty, Staff and Students

Welcome to the first edition of the newly expanded *ThisWeek@PhilaU* — your source for what's going on at Philadelphia University!

NEWS BRIEFS

Professor Helps Preserve Ancient Alaskan Culture of "Caribou People"

Indigenous Peoples of Alaska in danger of losing their heritage and tradition.

Steven Dinero, associate professor of Human Geography, was awarded a \$600,000 grant by the National Science Foundation to stimulate the transfer of technology training within existing cultural frameworks of two rural regions of Alaska — the Yukon Flats and Yukon Koyukuk. Arctic Village, centered in the Yukon Flats, is one of more than 200 rural, native Alaskan communities experiencing severe economic distress that is the first slated for such training. With this funding Dinero hopes to supply technology, hardware, software and instruction to the village so, "Caribou People can survive in this modern world while continuing to embrace their culture and traditional way of life. And, hopefully, if this proves successful in Arctic Village, we will be able to utilize this model throughout Alaska and with other indigenous communities around the world," he says.

Dinero has secured several partners for this project including the University of Alaska Fairbanks School of Management, GCI (Alaska's premier Internet Service Provider), the Yukon Flats and Yukon Koyukuk School Districts, and several Alaskan businesses.

New Design Center Exhibit Opens

A new Design Center at Philadelphia University exhibition, *SHORT STORIES: Tales Textiles Tell*, explores the themes of commemoration, creation and community. *SHORT STORIES* is rich in material for budding writers, historians, researchers, and designers of all kinds. The inspiration that can be found in these African gourd stamps, hand-illustrated lace patterns, finely embroidered insignias, uniforms and costumes would wow any textile major, budding graphic designer or illustration aficionado.

The Design Center is open Monday through Friday, 10 a.m. to 4 p.m., and by appointment. The exhibition will run through October 31, 2003. For more information or to schedule a group or class viewing, contact Amanda Mullin at 215.951.2860 or mullina@PhilaU.edu.

Community Forum with Sasaki Associates

Thursday, September 18, 2003
4 to 5 p.m.

Downs Auditorium

Sasaki Associates, Inc., the planning firm assisting the University in the development of a new comprehensive master plan, will present another update to the campus community at an Open Forum on Sept. 18. At this session, Sasaki will be sharing with us its recommended plan.

EVENTS

Monday, September 15

Resume Development sponsored by the Career Services Center
2 to 3:30 p.m.
Tuttleman Center Room 109
Contact: Trish Shafer, x2930

Yoga Class
5:30 to 6:30 p.m.
Downs Hall Room 6
For all faculty, staff and students
Contact: Lois Janney, x2727

Gemini Theatre Rehearsal
6 to 9 p.m.
Downs Auditorium
Contact: Heather Vodzak, x1877

Community Living and the Germs That Aren't Your Friends!
An FYE (First Year Experience)-sponsored educational program facilitated by Karen Dahlquist, director of Health Services.
7 p.m. in the Ronson Hall Main Lounge and
8 p.m. in the Ravenhill Mansion Room 12
Plenty of snacks provided.
Contact: Student Development, x2634

Free Open Swimming for faculty, staff and students
7:30 to 9 p.m. every Monday and Wednesday
Penn Charter High School on School House Lane behind Independence Plaza Apartments parking lot. A lifeguard will be present.
Contact: Brad Koch, x2723

Tuesday, September 16

Flag Football
11 a.m. to 1 p.m.
Ronson Hall Field
Every Tuesday and Thursday
Contact: Brad Koch, x2723

Math Review Sessions sponsored by the Learning and Advising Center
11 a.m. to Noon
Downs Hall Room 4
Contact: Melanie Boston, x6834

NEWS BRIEFS *continued*

Phase II of *Power To Do* Branding Campaign to Begin

Soon you will begin to see Philadelphia University billboards on I95 and the Schuylkill Expressway. If you go to the Orchestra or the Ballet or plays at the Merriam, you will see a Philadelphia University advertisement in the *Playbill*. And, when you visit the Wachovia Center or watch a 76ers game on television, you will see Philadelphia University on the courtside rotating sign. These efforts, as well as new banners along Henry Avenue, strategic print advertising and continued media coverage for the University are what's planned for Phase II of our *Power To Do* branding campaign. Stay tuned....

Lessons Learned from Tour of Philadelphia's Neighborhoods

Thirty Philadelphia University students will take part in the first "educational laboratory" to see first hand how immigration has contributed to the city's diversity, during a tour of University City. The three-hour, three-stop excursion takes students out of the classroom for a live, three-dimensional experience created by the members of the community.

"Exotic Cuisine & Esoteric Culture" tour is part of the Philadelphia Neighborhood Tourism Network, a new, weekly tour program that is open to the public and takes participants to eight Philadelphia neighborhoods. The tours run every Saturday from September 6 to October 25.

Corporate Connections Networking Reception

RSVP by September 17 to reserve your seat at the upcoming Corporate Connections Networking Reception, sponsored by Career Services and Cooperative Education. The event will be held on Thursday, September 23 from 9:30 a.m. to 10:30 a.m. in Downs Hall. Contact Career Services at 215.951.2930 or careerservices@PhilaU.edu for more information or to register.

IN THE NEWS

Philadelphia University Student Athletes Recognized by NCAA

Philadelphia University Only Division II Athletic Program in Nation to Place in Top 10 in All Three Categories of USA TODAY/NCAA Academic Achievement Awards

Philadelphia University was recently recognized by the National Collegiate Athletic Association (NCAA) as the only Division II school in the nation to place in the top 10 in all three categories considered for this year's USA TODAY/NCAA Academic Achievement Awards. This year's rankings tracked the freshman class of 1996 in three categories: overall student athlete graduation rates, student athlete graduation rates compared to those of the student body, and student athlete graduation rate increases from the previous year. Philadelphia University scored fifth with an overall graduation rate of 81percent, and eighth in both graduation rates above student body and graduation rate increases from the previous year.

Katharine Jones, assistant professor of Sociology, will be at Barnes and Noble in Willow Grove on September 24, 2003, at 8 p.m. to sign copies of her latest book, *Accent on Privilege: English Identities and Anglophilia in the U.S.*

Tuesday, September 16

Resume Development sponsored by the Career Services Center

11:15 a.m. to 12:45 p.m.
Tuttleman Center Room 109
Contact: Trish Shafer, x2930

Styleline Newsletter Meeting

Noon to 1 p.m.
Hayward Hall Room 113
The Styleline Newsletter meeting is open to all Fashion students interested in participating in this exciting campus publication.
Contact: Professor Doreen Burdalski, x2583

Instructional Technology Workshops for Faculty

Intermediate Blackboard: Digital Drop Box and Discussion Board – One hour hands-on.
Two sessions:
September 16 from 4 to 5 p.m. in Downs Hall Room 9
September 18 from 11:15 a.m. to 12:15 p.m. in Downs Hall Room 9
This workshop will be split between learning how to harness the power of the Digital Drop Box and how to use the Discussion Board to have continuing discussions outside of class. Digital Drop Box is a way for students to submit work to the instructor and vice versa. We will learn how to upload/download items and discuss how this too might be used in your class. The second half of the session will focus on the Discussion Board, an asynchronous online communication tool that allows all members of the course to discuss topics, post and answer questions, and continue to conduct business after the class period is officially over.
Contact: Kris Wiemer, x6332

How to Perform Company and Industry Research

5:30 to 6:30 p.m.
Tuttleman Center Room 101
Not sure how to tell the difference between public and private, subsidiary and parent? Not sure what a NAICS code is or what you would use it for? If you need to get information on companies and industries, this session will help you learn which Gutman Library resource is likely to help you find it. From annual reports to articles in library databases such as ABI/Inform and Lexis/Nexis, you'll learn how to efficiently find the information you need on a company, public or private, how to research an industry or product, and how to do specialized research, such as prepare a list of the top companies in an industry.
Contact: Steven Bell, x2847 or bells@PhilaU.edu

PHILADELPHIA UNIVERSITY WELCOMES

Elizabeth Allan	Visiting Assistant Professor, School of General Studies
Gwenn M. Allen	Lab Manager, School of Science and Health
Harris Babins	Plant Staff/Electrical, Physical Plant
Jeffrey G. Baird	Director of Safety and Security
Bryan A. Barts	Counselor, Career Services
Kathryn V. Battista	Assistant Director, Annual Giving, Development and Alumni Relations
Franklin E. Congdon	Executive Director, Continuing and Professional Studies
William R. Cromar	Visiting Assistant Professor, School of Architecture and Design
Molly Dickinson	Midwifery Tutor, School of Science and Health
Robert W. Emery	Assistant Professor, School of Science and Health
Elaine A. Fischer	Secretary, Business Administration
Terence W. Gribbin	Sales Associate, Bookstore
DaShawn L. Hall	Visiting Assistant Professor, School of Architecture and Design
Robert V. Hill	Visiting Assistant Professor, School of Science and Health
Maurice D. Hopkins	Patrol Officer, Safety and Security
Jane Huber	Clinical Coordinator, Midwifery
Lisa M. Jaffe	Secretary to the Dean, School of Architecture and Design
Mikhail S. Kouliavtsev	Assistant Professor, School of Business Administration
Matthew R. Miller	Supervisor, Dining Services
Neil J. Mohan	Supervisor, Dining Services
Glen W. Murphy	Planner/Scheduler, Physical Plant
Marilyn J. Musket	Visiting Assistant Professor, School of General Studies
Elizabeth Parr	Midwifery Tutor, School of Science and Health
Russell D. Pritchard	Visiting Assistant Professor, M.S. Instructional Design and Technology
Lillie Rizack	Associate Program Director, Midwifery
Jonathan C. Rothermel	Visiting Assistant Professor, School of General Studies
Alexandra Schott	Midwifery Tutor, School of Science and Health
Patricia J. Shafer	Director, Career Services
Michael Sharp	Plumber, Physical Plant
Kathryn L. Siegrist	Admissions Counselor, Midwifery Program
Leon A. Soltysiak	Director, Government and Community Affairs, Development and Alumni Relations
Lynn Sturkey	Patrol Officer, Safety and Security
Karen K. Sweeney	Assistant Professor, School of Science and Health
Erica N. Walker	Data Entry Clerk, Admissions
Kristopher Wiemer	Instructional Technology Specialist, Library
Faye A. Wilson	Grant Manager, Business Office
Warren M. Young	Receptionist/Reservationist, Student Life

NEW ON THE WEB

Check out the University's new online Faculty/Staff Directory at <https://www2.philau.edu/directory/>

To access the directory you will be asked to enter your standard network username and password (and, if prompted, philacol as the domain).

Tuesday, September 16

Cornerstone Weekly Meeting

9 to 10:30 p.m.

Student Center Lounge

Come join us for speakers, music, food and fun all focused on God. All are welcome.

Contact: Cassie Lilienthal, 215.843.3102

Wednesday, September 17

"Film for Thought" Series presents: *Gangs of New York (2001)*

6 p.m.

Student Center Lounge

Pizza and refreshments will be served prior to the film along with a pre-film introduction by Professor Scott Hanson, School of General Studies.

All faculty, staff and students are invited to view legendary director Martin Scorsese's historical epic about the Irish and Italian gangs that settled into New York's five points from the period between 1846 and 1863. In the most violent part of the world, a young man named Amsterdam (Leonardo DiCaprio) is on a dangerous crusade to avenge his father's murder. To do so, he must take down the most ruthless leader in New York, Bill the Butcher. Amsterdam knows that gaining control of the gangs means gaining control of his own life.

Contact: Bridget Haines-Frank, x2634 or hainesb@PhilaU.edu

Gemini Theatre Rehearsal

6 to 9 p.m.

Downs Auditorium

Free Open Swimming

7:30 to 9 p.m. every Monday and Wednesday

Penn Charter High School

Thursday, September 18

E-Books and E-Journals: Full-Text Resources for Research

11 a.m. to Noon

Tuttleman Center Room 213

What are E-books and E-journals? In this session you'll learn about NetLibrary, Gutman Library's online shared collection of electronic books and set up a NetLibrary account. You'll learn about our full-text electronic journal collections: Emerald, Kluwer, Project MUSE and ACS (American Chemical Society) Journals. You will get the opportunity to practice searching within these collections in this hands-on session and decide how you can use them for your research.

Contact: Jordana Shane, x2629 or shanej@PhilaU.edu

Thursday, September 18

Flag Football

11 a.m. to 1 p.m.
Ronson Hall Field

Black Student Union Meeting

11 a.m. to 1 p.m.
Downs Hall Room 8
All are welcome!
Contact: Evina Scott, 215.843.0334

Math Review Sessions sponsored by the Learning and Advising Center

11 a.m. to 1 p.m.
Downs Hall Room 4
Contact: Melanie Boston, x6834

Business of Fashion Meeting

11 a.m. to 1 p.m.
Tuttleman Center Auditorium
Contact: Professor Doreen Burdalski, x2583

Accounting Society Meeting

11 a.m. to Noon
Downs Hall Room 7
Contact: Brent Parrish, 215.498.3032

Co-op Information Sessions

11:15 a.m. to Noon
Tuttleman Center Room 201
Contact: Michele McFall, x2815

Instructional Technology Workshops for Faculty

Intermediate Blackboard: Digital Drop Box and Discussion Board – One hour hands-on. Two sessions:
September 16 from 4 to 5 p.m. in Downs Hall Room 9
September 18 from 11:15 a.m. to 12:15 p.m. in Downs Hall Room 9
This workshop will be split between learning how to harness the power of the Digital Drop Box and how to use the Discussion Board to have continuing discussions outside of class. Digital Drop Box is a way for students to submit work to the instructor and vice versa. We will learn how to upload/download items and discuss how this too might be used in your class. The second half of the session will focus on the Discussion Board, an asynchronous online communication tool that allows all members of the course to discuss topics, post and answer questions, and continue to conduct business after the class period is officially over.
Contact: Kris Wiemer, x6332

To tell us about news or events to be included in *ThisWeek@PhilaU*, please contact Emily Neff, Public Relations at 215.951.2851 or neffe@PhilaU.edu, by noon on Fridays.

Resume Development

11:15 a.m. to 12:45 p.m.
Tuttleman Center Room 109
Contact: Trish Shafer, x2730

Asian Cultural Association Meeting

Noon
Common Thread
Luncheon to discuss ideas and upcoming events
Contact: Linda, LindaxxLindaxx@aol.com

Gemini Theatre Rehearsal

6 to 9 p.m.
Downs Auditorium

Friday, September 19

Textile/Apparel Industry Issues Lecture

Noon to 1 p.m.
Gutman Library Media Classroom
Dress Shirts: Product Development Technology with Paula Scarpillini
Director, Design and Product Development Technology with Phillip Van Heusen
www.PVH.com
Contact: Professor Goutmann, x2754

Friday Prayers Sponsored by Minaret

1 to 2 p.m.
Student Center Room 108
Members of the Islamic faith and Philadelphia University community are invited to attend this Friday Prayer service.
Contact: Murad Oomer, 215.713.1885

Saturday, September 20

College Day on the Parkway

First year resident and commuter students sign up to attend the First Year Experience trip to College Day on the Parkway. Please sign up during the dinner hours at the Ravenhill dining Hall all this week or call Student Development, x2634. Free bus transportation will be provided for first year students.

Sunday, September 21

Gemini Theatre Rehearsal

6 to 9 p.m.
Downs Auditorium

Delta Sigma Pi Chapter Meeting

7 to 9:30 p.m.
Downs Hall Room 12
Contact: James Hoult, 484.686.6825