

# @ THIS WEEK PhilaU

A Weekly Newsletter for Faculty, Staff and Students



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## **Expo Serves as Showcase for Design Students**

Last week, students from various studies of design were able to meet with design companies and professionals and highlight the work in which they have completed. Design Expo 2005, held in the Gutman Library enabled students and professionals to meet face-to-face. The event gave the students the opportunity to discuss their portfolio, design skills, as well as their anticipated career direction.

The expo, which was open to 4th and 5th year design students, majoring in fields such as architecture, digital design, fashion, graphic design, industrial design, interior design and textiles was tabbed as a major success. Over 45 companies attended with the likes of Aerotek, Barton, Graco, Lilly Pulitzer, Mitchell & Ness, Princeton Communications, Urban Outfitters and many others being present.

## **CAMPUS CONSTRUCTION UPDATE**

*As we approach the end of this academic year and move closer to the construction phase of our building projects, it is necessary for us to make two major changes in parking and traffic patterns.*

### **Parking**

Effective Monday, April 11, 2005, commuter student parking spaces along White House Drive between Althouse Hall and the A&D will be taken out of service. White House Drive will remain open and commuter students with the appropriate campus parking permits will still be able to park in available spaces between the A&D Center and School House Lane until the end of the semester.

### **Pedestrian Traffic**

The lower portion of White House Drive will be too narrow to accommodate both vehicular and pedestrian traffic. Therefore, all pedestrians needing to walk to Althouse and other areas toward the end of Main Campus should use the walkway between Scholler and the White House. As always, please exercise caution when near the construction site.

We will continue to keep you informed about any changes through a dedicated web site, email, voicemail, fliers, posters and *This Week @ PhilaU*. Please send specific questions by email to [constructioninfo@PhilaU.edu](mailto:constructioninfo@PhilaU.edu).

## **EVENTS**



Trish Shafer, director of Career Services, was very pleased at the overall success of the Expo. She exclaimed, "The employers were very pleased with Design Expo. They were impressed with the students' portfolio presentations and the professionalism they displayed. Many of the employers indicated they'd be bringing students back for interviews for full-time and internship positions - we're very proud of the students. They worked hard over the last several weeks to prepare for the event and they represented themselves and the university very well!"

Congratulations to all the students involved in making Design Expo 2005 the fantastic experience that it was. Also, kudos to the Career Services team for organizing such a great event to emphasize the excellent work our design students have created.

### Seniors Gear Up for Graduation

Last week, seniors anticipating graduation got a taste of what's to come in just over a month. Over 500 students flowed through the Student Center over the course of two days to pick up their cap and gown, purchase class rings, shop for diploma casings and to make all their final

### Monday, April 4

#### Free Swim at Penn Charter High

7:15 p.m. to 9:00 p.m.  
Penn Charter High School  
Contact: Bradley Koch, x2723

### Tuesday, April 5

#### Women's Resource Committee Tea Time

11:00 a.m. to 1:00 p.m.  
Student Center Lounge  
Come meet other University women, drink tea, and snack on delicious goodies.  
Contact: Kelli McClintick, x2856

#### Habitat for Humanity Collegiate Challenge

1:00 p.m. to 2:00 p.m.  
Student Center, Room 309  
Contact: Ashley Shoenfelt, x2743

#### Baseball Game vs. Gwynedd Mercy College

Game time: 3:30 p.m.  
Alumni Field

#### Women's Lacrosse Game vs. Shippensburg University

Game time: 3:30 p.m.  
Ravenhill Field

#### Golf Match vs. University of the Sciences

Ashbourne Country Club

#### Meditation Session

5:00 p.m. to 7:00 p.m.  
Student Center Lounge  
Discussion and pizza will follow the session.  
Contact: Lawrie Hurr, x6804

#### 3rd Annual Foreign Film Festival

The Harmonists - Germany  
7:00 p.m.  
Gutman Library - Media Classroom  
Contact: Bridget Haines-Frank, x2634

### Wednesday, April 6

#### Baseball Game vs. West Chester University

Game time: 3:00 p.m.  
Alumni Field

#### Film for Thought Series - Monsoon Wedding

6:00 p.m.  
Student Center Lounge  
Pizza & refreshments will be served prior to the viewing.  
Contact: Bridget Haines-Frank, x2634

#### Free Swim at Penn Charter High

7:15 p.m. to 9:00 p.m.  
Penn Charter High School  
Contact: Bradley Koch, 2723

### Thursday, April 7

preparations for graduation.



This year, the 121st Commencement Ceremony will once again be held at the Mann Center for the Performing Arts on Sunday, May 15 at 11 a.m. The keynote speaker for this year will be author and illustrator, David Macaulay. Students wishing to request additional tickets or gain additional information concerning graduation are urged to visit the Commencement website at <http://www.philau.edu/commencement/index.html>.

### **Day MBAs Get a Lesson in Leadership**

Over the course of the semester, the Day MBA students get a first-hand look at what it takes to be a successful leader in business. Lee Tabas, the School of Business' executive in residence has created a program for the students entitled Leadership Luncheons. The goal of the series is designed to help further their development of management and administration.

MaryShelia McDonald, assistant dean for Graduate Programs commented on the Luncheon, "This series is designed to give our Day MBA students an insider's view on topics ranging from how to best move up the corporate ladder to which skills are most critical for success in a rapidly changing world economy. Bill Whitmore, PhilaU '82 alum and CEO of Allied-Barton Security Services gave students many thoughts to ponder. As a leader of a billion dollar company overseeing over 38,000 employees, Whitmore told the Day MBA's some of the most crucial qualities he looks for when hiring a manager: intellectual curiosity, energy, excellent oral and written skills, integrity and a limited fear of failure."

#### **Fit Model Open Call**

11:00 a.m. to 1:00 p.m.  
Hayward Hall, Fashion Studio 101  
Get paid to try on clothes.  
Contact: Andrea Garvey, x2785

#### **Softball Double-header vs. West Chester University**

Game time: 3:00 p.m.  
School House Lane Field

#### **Men's Tennis Match vs. Millersville University**

Game time: 3:00 p.m.  
Philadelphia University Tennis Courts

#### **Women's Lacrosse Game vs. East Stroudsburg University**

Game time: 3:30 p.m.  
Ravenhill Field

#### **WHAT ONE EXPECTS OF ARCHITECTURE**

##### **Rafael Moneo, Architect**

Rafael Moneo and Associates  
Madrid, Spain  
6:00 p.m.  
Tuttleman Center Auditorium  
Sponsored by Francis Cauffman Foley Hoffmann, Philadelphia

#### **3rd Annual Foreign Film Festival**

The Triplets of Belleville - France  
7:00 p.m.  
Gutman Library – Media Classroom  
Contact: Bridget Haines-Frank, x2634

#### **Friday, April 8**

##### **Textile/Apparel Industry Issues Lecture Material Development for Nike Athletic Footwear**

12:00 p.m. to 1:00 p.m.  
Gutman Library Media Room  
Christina Jensen, Materials Researcher II, Nike, Inc. will be the guest speaker.

##### **Unplugged Music at the Stone Stage**

2:00 p.m.  
Stone Stage  
Come jam with other students, hand out, and get your music out to the public  
Contact: Stephen Simantiras, 240-426-0797

##### **Softball Double-header vs. Dominican College**

Game time: 2:30 p.m.  
School House Lane Field

##### **CAB Late Night Movie**

11:00 p.m. to 1:00 a.m.  
Tuttleman Auditorium  
Contact: Tim Butler, x2744

#### **Saturday, April 9**



The Day MBA program and Philadelphia University would like to thank not only Bill Whitmore, but all of the guest speakers for contributing their valuable thoughts and experiences over the course of this semester and last.

### **Assistant Campus Store Director Takes on New Challenge**



Bob Conroy, assistant campus store director, has recently been appointed to the position of co-editor of the Mid-Atlantic College Store (MACS) Times. The MACS Times serves as a professional publication, serving Pennsylvania, New Jersey, Delaware, District of Columbia, Maryland, and West Virginia. It is a quarterly publication that has been running continuously since 1970. It is distributed to all college store

professionals and all vendor companies who are members of MACS. All in all, the publication serves approximately 150 college stores. Congratulations Bob!

#### **Softball Double-header vs. Concordia College**

Game time: 12 Noon  
School House Lane Field

#### **Men's Tennis Match vs. Queens College**

Game time: 12 Noon  
Philadelphia University Tennis Courts

#### **Women's Lacrosse Game vs. Saint Thomas Aquinas College**

Game time: 1:00 p.m.  
Ravenhill Field

#### **Gay Bingo Trip**

6:00 p.m.  
Meet in Mott Circle  
Win prizes ranging from \$100-\$1,000. All proceeds benefit the Philly AIDS Fund. Cost is \$6 and transportation will be provided. Purchase tickets in the Student Center, room 211.  
Contact: Kelli McClintick, x2856

#### **Sunday, April 10**

#### **Softball Double-header vs. Caldwell College**

Game time: 12 Noon  
School House Lane Field



DesignPhiladelphia Kicks Off

DesignPhiladelphia, brainchild of Design Center director Hilary Jay, kicked off last week, opening at the Charter High School for Architecture and Design. The event which is free and open to the public, included opening night events of the Philadelphia Design Experiment Symposium and Exhibition.

The seven design schools participating in this year's event include: Art Institute of Philadelphia, Drexel University, Moore College of Art and Design, Philadelphia University, Temple University, The University of the Arts, and The University of Pennsylvania.

Pictured at left are Professors Brookstein and Frumkin of Philadelphia University as they inspect their contribution to the exhibition.

For more information, visit [www.DesignPhiladelphia.org](http://www.DesignPhiladelphia.org).

## NEWS BRIEFS

**Tuesday, April 5, 2005.**

**Genetics Lecture with guest speaker Dr. Maria W. Baker**

11:00 – 12:00

Hayward Hall

Dr. Baker is a 1983 graduate of the Life Sciences Program at Philadelphia University (Phila. College of Textiles). She is now a genetic counselor/medical geneticist at Penn State Hershey Medical Center Cancer Genetics Program and is Board Certified by American Board of Medical Genetics and Genetic Counseling.

Dr. Baker will speak on present and future career opportunities in genetics, and the importance of genetics in medical practice.

**April 7 to June 10**

***D.I.Y. Revolution: Zines***

***& other underground publications***

Curated by Sean Carton

The Design Center at Philadelphia University

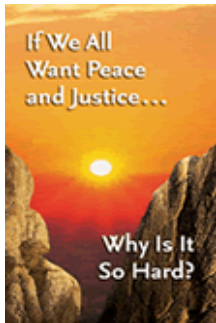


**D.I.Y. Revolution** is an exhibition that chronicles the golden age of zines in the 80's and early 90's. From hand-written broadsheets to edgy comics, mail art, and even artifacts impossible to categorize, **D.I.Y. Revolution** shows what happens when people must be heard and take matters into their own hands.

For information, contact The Design Center at 215.951.2860 or [thedesigntcenter@PhilaU.edu](mailto:thedesigntcenter@PhilaU.edu) OR visit [www.philaU.edu/designcenter](http://www.philaU.edu/designcenter).

**April 7, 8, 9**  
**Gemini Theatre Presents – “Black Comedy”**  
8 p.m.  
Down's Auditorium

**April 8–10, 2005**



**Interfaith Conference**  
Arch Street Meeting House and Holiday Inn  
Historic District, Philadelphia

A vividly interfaith experience, this gathering will include representatives of many spiritual traditions to join in worship, share the roots of peace and justice in their religious tradition, tell of their work for peace and justice, educate us about how to do our peace and justice work more effectively, and celebrate a shared vision of a more peaceful world.

For more information please see: [www.phpeace.net](http://www.phpeace.net)

**April 9 through April 15**  
**Join Us in Rome!**  
Alumni, staff, faculty, family and friends to visit The Eternal City.

To book your tour:  
Call Karoline Olcott at AESU-Worldwide at 1.800.638.7640 or email her at [res@aesu.com](mailto:res@aesu.com) or call Lisbeth Willis, director, Alumni Relations at 215.951.2929, or email her at [alumni@PhilaU.edu](mailto:alumni@PhilaU.edu)

*Please remember to book early as space is limited*



**Saturday, April 9th**  
**Philadelphia University Spring Open House**

8:45 am – 2 pm  
Althouse Hall

The Office of Admissions will be hosting an Open House to potential incoming freshmen and transfer students. For further information please contact the Office at 1.800.951.7287 or email them at [admissions@PhilaU.edu](mailto:admissions@PhilaU.edu).

## IN THE NEWS

## PLAYER OF THE WEEK



### Othman Loudghiri

Men's Tennis  
Senior  
Casablanca, Morocco/Abdlemoumen

Othman went a perfect 6-0 last week in both singles and doubles combined, helping the Rams to a 3-0 mark for the week. After opening with a pair of wins at St. Thomas Aquinas College for the team's first conference win of the season, Loudghiri came back with a singles victory against LaSalle University. He later teamed with freshman Anders Novesky in a doubles match to clinch the victory against the Explorers. Othman currently leads the Rams tennis team with nine singles wins while his 10-2 mark in doubles also leads the team.

## SAVE THE DATE



### April 1 to May 27 Big Ideas/Small Packages Presented by Josh Owen

Josh Owen, Assistant Professor of Industrial Design will be offering a solo exhibition of new product designs at 222gallery, 222 Vine Street. Opening reception is April 1st, from 6-9.

For information, contact professor Owen at 215.951.2773

Or [owenj@Philau.edu](mailto:owenj@Philau.edu)

## Wednesday, April 13 and Thursday, April 14

### Sigma Nu Fraternity Bike for a Cure

Begins 6 a.m.

**18 Dedicated Brothers. 36 Consecutive Hours. One Stationary Bike.**

Come join the Philadelphia University Sigma Nu Fraternity as they *Bike for a Cure*. Over this 36-hour period, the Sigma Nu brothers will ride a stationary bike to raise money for the Susan G. Komen Breast Cancer Foundation. The event will include contests, free food and live music. Stop by the Library Quad help us support breast cancer research. You can make a difference. For more information, contact Josh Toth at Toth2@PhilaU.edu or visit [www.flanaganid.com/sigmanu/cure](http://www.flanaganid.com/sigmanu/cure) for more information.



## Bike FOR A Cure

supporting the Susan G. Komen Breast Cancer Foundation

**April 13 & 14**  
Stone Stage - Philadelphia University

PHILADELPHIA UNIVERSITY DELAWARE VALLEY ALUMNI CHAPTER  
Tony Vitullo '97, Chair

Second-Thursday  
**Happy Hours**

Each month, a new location. See old friends and classmates, enjoy drink specials, reminisce and network at a Philadelphia University Happy Hour. All locations will have a separate section or private room for alumni.

<b>April 14</b> Fox & Hound Pub & Grille 211 Mall Blvd. King of Prussia	<b>May 12</b> Great American Pub 123 Fayette Street Conshohocken	<b>June 9</b> Kildare's Irish Pub 4417 Main Street Manayunk
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All events 6 to 8 p.m.  
R.S.V.P. to Rebecca Custer at [custerr@PhilaU.edu](mailto:custerr@PhilaU.edu)  
or call 215.951.2929

Let's Stay in Touch — update your information online  
at [www.PhilaU.edu/alumni](http://www.PhilaU.edu/alumni).  
We'll send you an email reminder.  
Don't miss out!

“Cheers”

**Friday, April 15**  
**Occupational Therapy and Industrial Design Students Exhibit**  
***Objects that improve everyday lives.***

2:30 to 3:30 p.m.

Hayward Hall, Room 230

Come meet our students and see their creations!



Monday, April 18  
**Gallagher Cup Challenge**  
6:30 p.m.  
Bucky Harris Gym

**Tuesday, April 19 and Thursday, April 21**

**Disability and Occupational Therapy Awareness**

10:30 a.m. to 1 p.m.

Hayward Hall Entrance

Contact Amy Schwab at [SchwabA@PhilaU.edu](mailto:SchwabA@PhilaU.edu) for more information.

**Friday, April 22**

**University Awards Ceremony**

7 p.m.

National Constitution Center

525 Arch Street.

We will honor the best and brightest of our students in this spectacular venue. This year we will also honor the best of our adjunct faculty. Please RSVP to Academic Affairs at [academicaffairs@PhilaU.edu](mailto:academicaffairs@PhilaU.edu).



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*To tell us about news or events to be included in [ThisWeek@PhilaU](mailto:ThisWeek@PhilaU), email [ThisWeek@PhilaU.edu](mailto:ThisWeek@PhilaU.edu) by noon on Fridays.*