

# @ THIS WEEK PhilaU

A Weekly Newsletter for Faculty, Staff and Students



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Academy Stage >>



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Fashion Show Lights Up  
Academy Stage  
Jay McCarroll accepts 2005 Spirit of Design Award



## CAMPUS CONSTRUCTION UPDATE

There are no new updates for the week. White House Drive remains closed to traffic. Since there will be few spots available in the Althouse lot and along White House Drive, we strongly encourage the use of the Ravenhill lot for parking.

We thank you for your understanding and your cooperation, and will continue to keep you informed about any changes through a dedicated web site, email, voicemail, fliers, posters and *This Week @ PhilaU*. Please send specific questions by email to [constructioninfo@PhilaU.edu](mailto:constructioninfo@PhilaU.edu).

## EVENTS

### Monday, May 2

#### Book Buy Back

9:00 a.m. to 6:30 p.m.  
Campus Book Store  
Contact: Campus Store, x2717

#### Pushpin Exhibition

11:00 a.m. to 3:00 p.m.  
Ravenhill Chapel  
Come see student work from the design and drawing foundation programs.

### Tuesday, May 3

Hats off to another fantastic Fashion Show Saturday night,

when the best of Philadelphia University's young fashion designers got a chance to show off their creative and innovative designs before an audience of 2,300 guests at the elegant Academy of Music.

Tartan plaids, velvets, tie-dyes and silk filled the stage as models paraded the stunning fashions before the appreciative crowd of students and their families, faculty and staff, trustees, fashion industry officials and guests.

President James P. Gallagher presented this year's Spirit of Design Award to Jay McCarroll, former Philadelphia University student and recent winner of Bravo's Project Runway reality show. Bill Henley, NBC 10 meteorologist and co-host of the morning 10! Show, was the evening's emcee.

The Fashion Show was produced by FIA co-presidents Kelly Geib and Bear Smith and members of the Fashion Industries Association, which includes fashion design, fashion merchandising and fashion industry management majors. The production also benefited from the expertise of faculty advisors Clara Henry, Fashion Design program director, and faculty members Jane Likens, Celia Frank, Anne Smock and Mickey Wilson. Thanks to all students, faculty and staff who helped make this a great evening.

This year's Fashion Show winners are:

Best of Show:	Karen Pacheco
Most Creative:	Eun Lim
Best Senior Collection:	Kathryn Taylor
Best Senior Collection, Honorable mention:	Diandra Turner
Neiman Marcus Award – Most Saleable Collection:	Kristen Tordone
Excellence in Menswear, National Association for Men's Sportswear Buyers:	Andrew Glenesk
Good Lad Award, Excellence in Childrenswear:	Abby Hertweck
Mothers Work Award, Excellence in Sportswear Design:	Courtney MacEslin
Frank Agostino Award, Eveningwear Award for Excellence in Design and Execution:	Kelly Geib

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## **Wednesday, May 4**

### **Book Buy Back**

9:00 a.m. to 6:30 p.m.  
Campus Book Store  
Contact: Campus Store, x2717

### **Pushpin Exhibition**

11:00 a.m. to 3:00 p.m.  
Ravenhill Chapel  
Come see student work from the design and drawing foundation programs.

### **Film Viewing and Discussion**

Seoul Train  
6:35 p.m. to 9:35 p.m.  
Hayward Hall, Room 109  
The movie documents the current social and political climate of North Korea and the gripping story of North Koreans as they attempt to escape the regime's oppressive hold.

## **Thursday, May 5**

### **Book Buy Back**

9:00 a.m. to 6:30 p.m.  
Campus Book Store  
Contact: Campus Store, x2717

### **Pushpin Exhibition**

11:00 a.m. to 3:00 p.m.  
Ravenhill Chapel  
Come see student work from the design and drawing foundation programs.

### **Textile Design Exhibition**

4 to 7 p.m.  
The Mills at East Falls  
Call 215.951.2750 for details

## **Friday, May 6**

### **Book Buy Back**

9:00 a.m. to 5:00 p.m.  
Campus Book Store  
Contact: Campus Store, x2717

### **D3SIGN Senior Design Show**

Opening Reception  
5 to 8 p.m.  
Marketplace Design Center  
2400 Market Street, Philadelphia



## Fashion Design Featured on 10!

Philadelphia University and its fashion design program got great coverage last Friday on NBC's morning 10! Show. Clara Henry, director of the Fashion Design program, and Jay McCarroll, former student and winner of Bravo's Project Runway reality show were interviewed on the show, and four of the designs in Saturday night's Fashion Show were previewed on 10!

Co-hosts Bill Henley – who was the emcee at this year's Fashion Show – and Dawn Timmeney interviewed Jay about his recent success, and Clara talked about the Fashion Show and introduced some of the fashions that would be modeled Saturday night at the Academy of Music.

The designs previewed on the 10! Show included a brown stretch velvet dress by Lindsey Doert; a polka dot dress with yellow knit shrug by Eun Lim; a brown bathing suit by Courtney MacEslin; and a long crinkled silk dress by Staci Jacob.



## PhilaU Architecture Students Win Local Green Building Design Competition

Philadelphia University won 7 of 12 total prizes in a design competition sponsored by the Delaware Valley Green Building Council. The 10 week project involved the design of a community center for the Tioga Section of Philadelphia. Students were asked to design a sustainable building which includes attention to such topics as energy efficiency, water collection, passive cooling and natural materials. The competition was judged by a distinguished panel included Margie Ruddick, Landscape Architect; Paul Stoller, systems engineer from New York; and Bill Reed, co founder of the United States Green Building Council.

PhilaU Student winners included the following:

<b>First Place Tie:</b>	Tana Hovland (Rob Fryer, Faculty)
<b>Second Place Tie:</b>	Zongshi Liu (Maurice Wientraub Studio)
<b>Honorable mentions:</b>	Rebecca Watson, Kristin Seage, Matthew Naugle, Coryne Casey (Robert Fryer, Faculty)
<b>Community Choice Award:</b>	Victoria Weaver (Daryl Carrington, Faculty)

There were over a 100 students entered into the competition from Temple, Drexel, Philadelphia University and Community College. Thirty-three PhilaU third year students entered the competition as part of the design 5 sustainable studio. They were taught by Rob Fryer, Daryl Carrington and Maurice Weintraub. The students were well prepared for the competition having completed an urban design studio taught by

Carol Hermann, Bennur Koksuz and Troy Leonard the previous semester.

Under the guidance of Rob Fleming, Philadelphia University has been teaching and coordinating the required sustainable studio since 1997. The University has graduated over 200 young architects with knowledge and understanding of sustainable design strategies and principles.

The Delaware Valley Green Building Council is a chapter of the national organization, and sponsors activities, seminars and events focused around green building. They intend to offer the competition again next year. Philadelphia University will be ready.



Comic Book Artist Draws Attention at The Design Center

Internationally acclaimed comic book artist, Mark Schultz (*Xenozoic Tales*, *Cadillacs and Dinosaurs*, *Superman*, *Conan*, *Flash*, *Star Wars*, *Aliens*, and *Predator*), demonstrated his drawing techniques for Philadelphia University students during an informal discussion about his unique career at The Design Center on April 20th. The Design Center hosted Schultz as part of the D.I.Y. Revolution exhibition on display through June 10th.

Students, faculty and staff are invited to drop by weekdays, between 10 a.m. - 4 p.m., to view this seminal exhibition of zines and other underground publications from the 1980s and 90s.

### Day MBA Students Wrap Up a Rewarding Semester

The Day MBA program concluded last week as the students presented their final projects to a group of professors in the Tuttleman Center Tuesday. After a number of sleepless nights and endless revisions, the group completed the challenging task of a complete overview and presentation of their assigned companies.

The presentation was the culmination of everything the students worked for through the course of the year, combining reports on companies' financial situation, marketing plans, outsourcing operations, and strategic management processes.

Assistant Dean for Graduate Programs, Mary Shelia McDonald expressed her satisfaction with the group by exclaiming, "After an intensive year of coursework, internships and an international business trip to India, the



Day MBA's culminated their program with presentations in their capstone course Strategic Planning in a Global Environment. Professor Harvey Lermack integrated this assignment with Professor Steve Frumkin (Strategic Marketing Management) and Dr. DK Malhotra (Financial Policy and Planning) allowing the

students to research and make recommendations in industries such as Financial Advising,

“The students’ work was exceptional and really demonstrates the knowledge they have been able to accumulate and put to use from such a demanding but worthwhile program.”

The next step for these future business leaders is a picnic to celebrate their accomplishments throughout the year, followed by Commencement later this month. Then it’s on to the real world as many will look to apply the management and business skills they have learned at Philadelphia University throughout their new careers.

## Power to Do on Air

Check out the following schedule this week to catch Philadelphia University’s new television spot now airing on *NBC10*:

M	607A	758A	956A	509P
Tu	658A	954A	616P	1108P
W	638A	728A	537P	
Th	842A	928A		
F	215P	624P		
Sa	1035P	(Law and Order SVU)		
Su	615P	743P (Dateline)	1106P	

The television commercial is also available online at [www.PhilaU.edu/commercial](http://www.PhilaU.edu/commercial).

## NEWS BRIEFS

### The Pushpin Exhibition

See student work from the Design and Drawing Foundation Programs

Ravenhill Chapel

Schedule:

**May 2**, 11 a.m. to 3 p.m.

The Show Opens

**May 3**, 11 a.m. to 3 p.m.

Reception and Awards Ceremony at 12 noon.

**May 2-5**, 11 a.m. to 3 p.m.

The Show Continues

### “Seoul Train”

Adrian Hong of L.I.N.K. (Liberation in North Korea) will hold a showing of “Seoul Train”, Winner Best Documentary Boulder Int’l Film Festival and Winner Best Documentary Ft. Lauderdale Int’l Film Festival this **Wednesday, May 4** in Hayward Hall, Room 109 from 6:35 to 9:35 p.m.

The movie documents the current social and political climate of North Korea and the gripping story of North Koreans as they attempt to escape the regime's oppressive hold.

Textile Design Exhibition

**Opening Reception, Thursday, May 5, 2005 • 4 to 7 p.m.**

The Mills at East Falls  
3502 Scotts Lane, Philadelphia, PA 19129  
215.991.7601

Masters of Science: **Harshita Lohia, Vanessa Golestaneh, and Sushasini N. Ram**

Bachelors of Science: **Melina J. Belviso, Colleen P. English, Lauren E. Sheaffer, and Amanda Lombardi**



# DESIGN

Philadelphia University School of Design + Media  
**Senior Design Show**  
May 6 to May 15, 2005  
Marketplace Design Center, 2400 Market Street,  
Philadelphia

**Opening Reception**

Friday, May 6  
5 to 8 p.m.

## IN THE NEWS

**Jay McCarroll** and the **Fashion Show** were featured in the *Daily News* on Saturday, April 30 (<http://www.philly.com/ml/dailynews/11529867.htm>), and NBC10 covered the show for the 11 o'clock news.

**Clara Henry**, director of the Fashion Design program, Philadelphia University fashion design students and **Jay McCarroll**, former Philadelphia Student and winner of Bravo's Project Runway, appeared on the NBC10's show 10!, Friday, April 29. They presented fashions that have been selected for this year's FIA Annual Fashion Show at the Academy of Music.

**Natalie Weathers**, Assistant Professor of Fashion Industry Management, was featured April 27 in a Baltimore Sun article on the trend of designers and retailers marketing clothing for women over 30. To read the story, go to <http://www.baltimoresun.com/features/bal-to.fashion27apr27,1,4864704.story?coll=bal-features-headlines>.

**Frank Toth** and **Stephen Simantiras**, sophomores in the Industrial Design program, each had a project featured in the current issue of ReadyMade, a bi-monthly magazine for do-it-yourselfers. Frank devised a coat rack made of juice cartons, and Stephen transformed an Absolut bottle into an oil lamp. To see the article, go to [http://www.readymademag.com/feature\\_17\\_monkey.php](http://www.readymademag.com/feature_17_monkey.php).

**President James P. Gallagher** was quoted in the April 27 online edition of Philadelphia Business Journal about the One Big Campus initiative, which promotes recruitment and retention of college students in the Philadelphia region. Dr. Gallagher is chair of the Knowledge Industry Partnership, which is spearheading the campus initiative. Read the story at [http://philadelphia.bizjournals.com/philadelphia/stories/2005/04/25/daily33.html?jst=b\\_In\\_hl](http://philadelphia.bizjournals.com/philadelphia/stories/2005/04/25/daily33.html?jst=b_In_hl).

**Hilary Jay**, director of the Design Center, was featured in the April 30 Arizona Republic on the latest

trends in wallpaper designs. To read the story, go to <http://www.azcentral.com/arizonarepublic/home/articles/0430wallcoverings0430.html>.

**Russell Kleinbach**, professor of Sociology, was quoted in the April 30 New York Times about the custom of kidnapping brides in the central Asian country of Kyrgyzstan. Russell is currently a Fulbright Scholar teaching at American University in Bishkek, Kyrgyzstan; he will return to Philadelphia University in June. To read the story, go to [www.nytimes.com/2005/04/30/international/asia/30brides.html?ex=1115524800&en=a705e22a611167b9&ei=5070](http://www.nytimes.com/2005/04/30/international/asia/30brides.html?ex=1115524800&en=a705e22a611167b9&ei=5070).

## HATS OFF

Hats off to Jackie Henisee as her design (shown at right) was awarded 2nd place at the Recycle Re-Design contest. Her entry can be seen on display during the month of May at AIA Bookstore and Design Center, 117 South 17th Street.



## SAVE THE DATE

Opening of the Philadelphia University  
Research Center

James P. Gallagher, Ph.D., President of Philadelphia University cordially invites you to the opening of the Philadelphia University Research Center, site of the Laboratory for Engineered Human Protection and the Engineering and Design Institute, at 4145 Station Street, Philadelphia, PA 19127 this **Monday, May 9, at 2 p.m.**

R.S.V.P. to Teri Loftus at [loftust@PhilaU.edu](mailto:loftust@PhilaU.edu).

Transportation to the Research Center will be provided from the Hayward Hall lot at 1:45 p.m.

David Macaulay, Noted Author and Illustrator,  
To Speak at Commencement

David Macaulay, noted author and illustrator, will be the keynote speaker at Philadelphia University's commencement on **Sunday, May 15** at the Mann Center for the Performing Arts, where he will receive the honorary degree Doctor of Humane Letters.

Mr. Macaulay's first book, *Cathedral*, was published in 1973. It was followed by several other "show-and-tell" type books, including *City*, about the construction of a Roman City; *Pyramid*; *Castle*, about the building of medieval fortresses; and *Mill*, about the evolution of a New England mill town. *Building Big*, published in 2000, was the basis for a successful PBS series that explored the engineering feats behind bridges, tunnels, dams, domes and skyscrapers.

In 1988, using his remarkable talents for translating concepts and information to the printed page, he created the best-selling *The Way Things Work: From Levers to Lasers, Cars to Computers – A Visual Guide to the World of Machines*, a book he has recently updated to reflect the latest in technological and digital advances. In addition, his children's book, *Black and White*, has



won the prestigious Caldecott Medal.

Mr. Macaulay was born in England, and his family later moved to New Jersey. He earned a bachelor's degree in architecture from the Rhode Island School of Design.

For more information about commencement, visit [www.PhilaU.edu/Commencement](http://www.PhilaU.edu/Commencement).

*To tell us about news or events to be included in This Week @PhilaU, email [ThisWeek@PhilaU.edu](mailto:ThisWeek@PhilaU.edu) by noon on Fridays.*

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