

# This Week @ PhilaU

November 24, 2003

A Weekly Newsletter for Faculty, Staff and Students

## NEWS BRIEFS

### New Philadelphia University Web Site Unveiled

Phase I of the new Philadelphia University web site - [www.PhilaU.edu](http://www.PhilaU.edu); this includes homepage, Admissions areas, level one pages, and a number of level two pages, went live on November 17. The site's architecture allows for easier navigation, and the new pages present a consistent visual design and theme. It represents an updated look for



Philadelphia University and incorporates the University's tagline and expanded color palette. The homepage includes improved main navigation, audience paths, functional navigation, News and Events, a low-bandwidth Virtual Tour, and a features area.

In the coming weeks, we will phase in similar improvements across the site including new pages for academics, individual

schools, campus life, and administrative areas. In addition, a tour designed for broadband users is planned. More strategies will be implemented to reach new and prospective students, faculty, and visitors.

These changes to the new web site are part of an overall graphic design standard to be fully implemented by Public Relations for all University print and multimedia over the next few months. If you have any questions, please do not hesitate to contact the webmaster in the Public Relations department at [webmaster@PhilaU.edu](mailto:webmaster@PhilaU.edu).

### Coach Magee Wins 750th

Congratulations to Men's Basketball Head Coach Herb Magee for winning his 750<sup>th</sup> game over the weekend. Magee is only the 12<sup>th</sup> coach in NCAA history to win as many games. For more on this milestone, check out the *Philadelphia Inquirer* sports section from Sunday, November 23. To view the article online go to <http://www.philly.com/mld/inquirer/sports/7330749.htm>.

## EVENTS

Monday, November 24

### Yoga Class

5:30 to 6:30 p.m.

Downs Hall Room 6

For all faculty, staff and students

Contact: Lois Janney, x2727

### Free Open Swimming for faculty, staff and students

7:30 to 9 p.m. every Monday and Wednesday

Penn Charter High School on School House Lane behind Independence Plaza Apartments parking lot. A lifeguard will be present.

Contact: Brad Koch, x2723

Tuesday, November 25

### Cornerstone Weekly Meeting

9 to 10:30 p.m.

Student Center Lounge

Come join us for speakers, music, food and fun all focused on God. All are welcome!

Contact: Cassie M. Lilienthal, 215.843.3102

Thursday, November 27

Thanksgiving Holiday – No Classes

Friday, November 28

Thanksgiving Holiday – No Classes

Saturday, November 29

Thanksgiving Holiday – No Classes

## NEWS BRIEFS *continued*

### NYC Regional Alumni Gathering Features Fashion Design

The designs of alumni and students of the Fashion Design Program from 1993-2004 took to the runway for a mini-fashion show at the New York City industry-sponsored Alumni Event held at Babalu Restaurant on Nov. 13. The event also recognized S. Gray Maycumber for his many years in the textile industry.



Student models and FIA members are pictured with (front row l to r): Jennifer Peters '00, Becky Custer, assistant director of Alumni Relations, Jim Geise '89, Gail Strickler of Saxon Textile Corp. and event co-chair, Daphna Olinsky M'00, Michael Gorelick '64, event co-chair, Vanessa Vander Gast '96 and Clara Henry, director of the Fashion Design Program. Fashion Industries Association (FIA) student group, coordinated the event along with the alumni steering committee.

### SBA Business of Fashion Event Features QVC Executive



Students, faculty and staff filled the Tuttleman auditorium for the annual Business of Fashion event on November 20. Doug Rose, vice president of Brand Development for QVC spoke to crowd and joined a panel discussion with School of Business Administration faculty members.

### Flag Football Team Places at Tournament

On November 14, Philadelphia University's Intramural flag football champions, the *Todd Seybolds* traveled to Cornell University in Ithaca, New York for the 2003 NIRSA Flag Football Regional Tournament. Philadelphia University finished sixth out of 26 teams. Congratulations!



Pictured above are some members of the PhilaU flag football team. Team members included Captain Aaron Rush (All Tournament selection), Steve Torpey, Bob Lolio, Matt DeAngelis, Seth Bitner, Wayne Reichert, Brian Carlin, Shawn Whittingham, Jeff Smith.

### IN THE NEWS

**Rob Fleming, associate professor of Architecture, and Chris Pastore, professor of Textile Engineering,** co-directors of The Engineering and Design Studio @ Philadelphia University, were interviewed by *KYW Radio* last week. The spot, which ran Sunday, November 23, was about green building and featured The Engineering and Design Studio. To read the text, go to [http://www.kyw1060.com/news\\_story\\_detail.cfm?newsitemid=33551](http://www.kyw1060.com/news_story_detail.cfm?newsitemid=33551).

**Steven Dinero, associate professor of Human Geography,** was featured in *USA Today* for his current project, helping to preserve the way of life of tribal communities in rural Alaska. Dinero also recently served as a panelist during a discussion about Iraq on the *E. Steven Live* show on WPHI-FM 103.9. The hour-long segment ran the morning of Sunday, November 23.

To tell us about news or events to be included in *ThisWeek@PhilaU*, please contact Emily Neff, Public Relations at 215.951.2851 or [neffe@PhilaU.edu](mailto:neffe@PhilaU.edu), by noon on Fridays.