

This Week @ PhilaU

October 6, 2003

A Weekly Newsletter for Faculty, Staff and Students

NEW ON THE WEB

A New Look for PhilaU.edu

The Philadelphia University web site is taking on a fresh look and will offer users many more interactive features. Starting this week, Phase I of the University's updated web site will be introduced to members of the Philadelphia University community and target audiences, including prospective students and alumni. By early in 2004, the entire site will be completely redesigned, integrating smart new graphics, easier navigation and state-of-the-art functional elements.

The first areas of the web site to be redesigned are Homepage and Admissions, to be followed shortly by, About PhilaU, Development, Alumni Relations, and top-level pages of Academics. Over the next several months other key areas such as individual school and academic program pages will be completed, as will pages related to Philadelphia, visiting the University, University news and events, and campus life.

The new web site will include dynamic content and will allow for a faster delivery of information. The overall design is consistent with a new look and graphic standards for Philadelphia University that focuses on the University's logo and school colors and incorporates a broader color palette to add enhanced visual interest to promotional materials. The University's positioning line "Power to Do" is prominent throughout the site.

Phase II of the project focuses on reconstructing the secondary level pages and adding a number of new pages. You will continue to be informed of changes to the web site in upcoming issues of *This Week @PhilaU*.

NEWS BRIEFS

Lawrence M. Nathan Memorial Lecture on Thursday

3 p.m. to 4 p.m.
Tuttleman Auditorium

Hosted by the School of Textiles and Materials Technology, the Nathan Lecture keynote speaker is Kevin M. Burke, president and CEO of the American Apparel & Footwear Association (AAFA). Mr. Burke will speak about new opportunities for the American apparel industry. The Nathan Lecture honors Lawrence M. Nathan, a former trustee of Philadelphia University and an outstanding retail professional and dedicated advocate of retail education. For more information, please contact the School of Textiles and Materials Technology at x2750.

EVENTS

Monday, October 6

Yom Kippur

No classes

Free Open Swimming for faculty, staff and students

7:30 to 9 p.m. every Monday and Wednesday
Penn Charter High School on School House Lane behind Independence Plaza Apartments parking lot. A lifeguard will be present
Contact: Brad Koch, x2723

Tuesday, October 7

Math Review Sessions

Sponsored by Learning and Advising Office
11 a.m. to Noon
Downs Hall Room 4
Contact: Melanie Boston, x6834

Graduate Student Association Meeting

11 a.m. to Noon
Hayward Hall Room 122
All grad students, faculty and staff are welcome.
Contact: Naomi Ellis, 267.980.9507

Flag Football

11 a.m. to 1 p.m.
Ronson Hall Field
Every Tuesday and Thursday
Contact: Brad Koch, x2723

GLBAC Meeting (Gay, Lesbian, Bisexual Alliance Coalition)

11:30 a.m. to 12:30 p.m.
Downs Hall Room 10
Contact: Bridget Haines-Frank, x2634

Homecoming/Family Day This Weekend!

Reunion & Homecoming Weekend 2003

Friday – Sunday, October 10, 11 & 12

Celebrating class years ending in 3 & 8

On campus activities include: classroom visits, campus tour, Dean's breakfast & Seminars, Bucky Harris Scoreboard Dedication & Sig Ep fraternity reunion, "Taste of Philly" tailgate, 50th Reunion Luncheon, Alumni Artists' Cafe and a tour of the Design Center.

Off campus highlights include: Friday's party at the Seaport Museum, Historic tour of Philadelphia, Exhibit tour of Philadelphia Museum of Art "The Art and Fashion of Elsa Schiaparelli," Saturday's President's dinner at Upper Egypt & China exhibit areas at Penn's University of Archeology and Anthropology and a Farewell Breakfast at the Hilton Garden Inn Philadelphia Center City.

Homecoming Games:
Women's Soccer vs. Adelphi University
Noon
Ravenhill Soccer Field

Men's Soccer vs. New Jersey Institute
2:30 p.m.
Ravenhill Soccer Field

To find out more about Homecoming activities, go to <http://www.PhilaU.edu/alumni/homecoming.html>.

Family Day

Saturday, October 11

Enjoy a day filled with entertainment, special events, food and Philadelphia University Athletic team competitions.

Family Day events include:

Academic Dean's Panel

9:30 a.m.

Tuttleman Center Auditorium

Mount Olympus Games

11 a.m.

Ravenhill parking lot

Activities Fair

11 a.m. to 3 p.m.

Ravenhill parking lot

Join us for this annual event filled with music, activity and fun for all ages. Stroll the fair and enjoy games, novelty acts, food and more.

Sanctuary recording artists 4 Way Street

11 a.m. to noon

2 p.m. to 2:30 p.m.

Ravenhill parking lot

Entertainer Mark Nizer

7:30 p.m.

Downs Auditorium

To find out more about Family Day activities, go to <http://www.PhilaU.edu/studentactivities/programinfo.html>.

Tuesday, October 7

AIU Information Session

Sponsored by the Study Abroad Office

11:30 a.m. to 12:30 p.m.

Gutman Library Media Classroom

Will Conard, Vice-President of

InterContinental University (AIU), London,

and Dr. James Callaghan, Philadelphia

University, director of study abroad, will be

our speakers. Learn about exciting opportu-

nities for studies in London and how you

can participate and earn credits transferable

to Philadelphia University.

Contact: Michele McFall, x2815 or

CoopSA@PhilaU.edu

Women's Resource Center Meeting

Noon

Downs Hall Room 5

Come tell us what you want to see in the

Women's Resource Center and sign up for

our Programming Team or office volunteers.

Contact: WRC, x2980

Women's Soccer vs. New York

Institute of Technology

4 p.m.

Ravenhill Soccer Field

Contact: Athletics, x2720

Interview Like a Pro

Sponsored by the Career Services Center

4:30 to 6 p.m.

Tuttleman Center Room 109

Contact: Trish Shafer, x2930

Black Student Union Evening

Meeting

7 to 9 p.m.

Ravenhill Mansion Room 11

All are welcome!

Contact: Evina Scott, 215.843.0334

Cornerstone Weekly Meeting

9 to 10:30 p.m.

Student Center Lounge

Come join us for speakers, music, food and

fun all focused on God. All are welcome!

Contact: Cassie Lilienthal, 215.843.3102

NEWS BRIEFS *continued*

The School of Architecture and Design "Systems Integration - Structure"

Presented by *Deborah Jean Oakley, R.A., P.E.*
Assistant Professor at the University of Maryland

Wednesday
6:30 p.m.
The Tuttleman Center Auditorium

This lecture is part of the School of Architecture and Design's Fall 2003 Lecture Series. To view the entire fall lecture schedule, visit <http://www.philau.edu/archdes/Lecture>. All lectures are free and open to the public.

Emerging Leaders Program Applications Deadline Wednesday

All applications for the Fall 2003 Emerging Leaders Program must be submitted to Student Development, room 210, Student Center by 5 p.m. For more information, contact Bridget Haines-Frank 215.951.2634.



Join Us For AIDSWalkPhilly

Sunday, October 19
Eakins Oval

A bus will be transporting team members from campus

Register at www.aidswalkphilly.org or call 215.731.WALK.
The Philadelphia University team number is 0142.

For more information, contact Ashley Shoenfelt at 215.951.2743 or shoenfelt@PhilaU.edu.

HATS OFF!

PA Program The University's Physician Assistant program recently received reaccreditation until 2010. Congratulations!

Wednesday, October 8

Women's Tennis vs. West Chester University
3:30 p.m.
Main Campus Tennis Courts
Contact: Athletics, x2720

Free Open Swimming for faculty, staff and students
7:30 to 9 p.m. every Monday and Wednesday
Penn Charter High School on School House Lane behind Independence Plaza Apartments parking lot
A lifeguard will be present.
Contact: Brad Koch, x2723

Thursday, October 9

Habitat for Humanity Meeting
11 a.m. to Noon
Downs Hall Room 8
Contact: Ashley Shoenfelt, x2743 and Bridget Haines-Frank, x2634

Flag Football
11 a.m. to 1 p.m.
Ronson Hall Field
Every Tuesday and Thursday
Contact: Brad Koch, x2723

Asian Cultural Association Meeting
Noon to 1 p.m.
Hayward Hall Room 111
Meetings held every Thursday.
Contact: Linda Iem, 267.259.0102

Honors Open Late Thursdays: Cut of Culture Presents... Senegalese Hip-Hop

5 to 6 p.m.
Ravenhill Mansion Room 35
Rap and Hip-Hop may have started in the U.S., but they quickly have become an international phenomenon, particularly in French speaking nations such as Senegal, a small West African country. Professor Rick Shain, just back from a year in Senegal, will talk about the roots of Senegalese hip-hop, how it differs from the hip-hop in the U.S. and how and why Senerap has become so powerful in such a socially conservative Islamic culture. There will be numerous musical examples!
Contact: Honors Program Office, x2504

SAVE THE DATE

Noted Author to Host Discussion on Racism

Wednesday, October 15
6 p.m.
Tuttleman Auditorium

Please submit questions for the author to the Honors or Academic Achievement Programs via campus mail or email at honors@PhilaU.edu or academicachievement@PhilaU.edu by Wednesday.

Memorial Service for Keith Nelson

Thursday, October 23
11:30 a.m.
Downs Auditorium.

Submissions for a memory book to be given to Keith's family should be sent to Ray Becker, dean of Students, by Friday, October 17. For more information, call 215.951.2740.

To tell us about news or events to be included in *ThisWeek@PhilaU*, please contact Emily Neff, Public Relations at 215.951.2851 or neffe@PhilaU.edu, by noon on Fridays.

Thursday, October 9

Financial Aid Workshop

6 to 8 p.m.
Downs Auditorium
Contact: Judith Carter, x2735

Delta Sigma Pi Meeting

7 to 9 p.m.
Downs Hall Room 12
Contact: James Hoult, 484.686.6825

Friday, October 10

Homecoming Weekend

October 10, 11, 12, 2003
Various Activities Campus Wide
Contact: Alumni Relations, x2710
Go to www.PhilaU.edu/alumni/homecoming.html.

Textile/Apparel Industry Issues

Noon to 1 p.m.
Gutman Library Media Classroom
Cottonworks Library as a Resource
With Claire Dupuis, Fashion Forecaster of Junior Market, Cotton Incorporated, www.cottoninc.com
Contact: Professor Goutmann, x2754

Interview Like A Pro

Sponsored by the Career Services Center
Noon to 1:30 p.m.
Tuttleman Center Room 212
Contact: Trish Shafer, x2930

Friday Prayers

Sponsored by Minaret
1 to 1:55 p.m.
Student Center Room 108
Members of the Islamic faith and the Philadelphia University community are invited to attend the service.
Contact: Murad Oomer, 215.713.1885

Women's Tennis vs. Georgian Court College

4 p.m.
Main Campus Tennis Courts
Contact: Athletics, x2720

Friday, October 10

Volleyball vs. University of Pitt Johnstown

4:30 p.m.
Bucky Harris Gym, Althouse Hall
Contact: Athletics, x2720

Philadelphia University Idol Auditions

Sponsored by the Academic Achievement Program
7 to 9 p.m.
Student Center Lounge
Contact: Nicole Shearin, x2735

Volleyball vs. Arcadia University

8:30 p.m.
Bucky Harris Gym, Althouse Hall
Contact: Athletics, x2720

Saturday, October 11

Field Hockey vs. Catawba College

11 a.m.
Ravenhill Soccer Field
Contact: Athletics, x2720

Women's Tennis vs. Queen's College

Noon
Main Campus Tennis Courts
Contact: Athletics, x2720

Women's Soccer vs. Adelphi University (Homecoming Game)

Noon
Ravenhill Soccer Field
Contact: Athletics, x2720

Men's Soccer vs. New Jersey Institute (Homecoming Game)

2:30 p.m.
Ravenhill Soccer Field
Contact: Athletics, x2720

Family Day/Parent Program

Sponsored by Student Activities
7:30 to 9:30 p.m.
Downs Auditorium
Contact: Tim Butler, x2744