



**PHILADELPHIA**  
UNIVERSITY

**News**

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## **PhilaU School of Business Administration Earns Accreditation Recognizing Academic Excellence**

**PHILADELPHIA, May 21, 2015** -- Philadelphia University's School of Business Administration undergraduate programs have been awarded accreditation by the Accreditation Council for Business Schools and Programs (ACBSP) through April 2025.

"Philadelphia University has shown their commitment to teaching excellence and to the process of quality improvement by participating in the accreditation process," said ACBSP Chief Accreditation Officer Steve Parscale, who will formally present the University's accreditation certificate June 14 at the council's annual conference in Philadelphia. "This accreditation is evidence that Philadelphia University is committed to providing the highest quality business education for their students."

The 10-year accreditation for the School of Business Administration includes the B.S. in Fashion Merchandising and Management and B.S. in Business, for which students can concentrate in accounting, finance, international business, management or marketing.

"We are extremely proud and honored that our undergraduate business programs have earned ACBSP accreditation," said Susan Lehrman, dean of the School of Business Administration. "This mark of distinction is the result of three years of hard work and dedication on the part of our faculty, staff and School of Business Administration Advancement Council. It is gratifying to see the school and our academic programs recognized for excellence, outstanding faculty and commitment to student-centric services."

The transdisciplinary, collaborative Nexus Learning approach fostered by the PhilaU School of Business Administration translates into impressive student achievements and prepares students to be leaders in their fields. This spring, two fashion merchandising and management students won prestigious YMA FSF Geoffrey Beene scholarships, and one of the winners, Courtney Hunter, also won a National Retail Federation Foundation scholarship. In addition, undergraduate business students collaborated on a Verizon Communications industry project to develop innovations in the fast-expanding field of wearable technology.

Established in 1988, ACBSP recognizes excellence in the accreditation of business education programs around the world. ACBSP is recognized by the Council for Higher Education Accreditation as a specialized accreditation agency for business education.

Housed in the Kanbar College of Design, Engineering and Commerce, the School of Business Administration provides students with the knowledge and skills that allow them to succeed and lead in the 21st-century workplace. The innovative transdisciplinary curriculum fosters collaboration across majors, provides opportunities to work on real-world industry engagement projects and challenges students to use both analytics and creativity to conceive of new, valuable market-driven products and services. It is an approach that results in very high job and graduate school success rates year after year.

*Philadelphia University, founded in 1884, is a private university with 3,700 students enrolled in more than 70 undergraduate and graduate programs. As the model for professional university education, the University, through its award-winning Nexus Learning approach, prepares students to be leaders in their professions in an active, collaborative and real-world learning environment infused with the liberal arts. Philadelphia University includes the innovative Kanbar College of Design, Engineering and Commerce; the College of Architecture and the Built Environment; and the College of Science, Health and the Liberal Arts. For more information, go to [www.PhilaU.edu](http://www.PhilaU.edu).*