Philadelphia University Launches New Doctoral Program in Strategic Leadership

PHILADELPHIA, Oct. 1, 2015 – Philadelphia University is offering a new Doctor of Management in Strategic Leadership program for mid- and senior-career professionals ready to engage in a deeper and more competitive leadership landscape.

The new doctoral program integrates critical concept coursework with workplace practice projects in consulting, research and executive education, culminating in a doctoral thesis. The three-year program will create a community of professionals who encourage each other to grow, learn and develop as organizational leaders, consultants, entrepreneurs, scientists, researchers and educators.

“The modern workplace offers a host of constantly evolving and interacting challenges, which present both problems and opportunities,” said Larry Starr, director of the Doctor of Management in Strategic Leadership program. “This program delivers to executive leaders increased competencies and a competitive advantage.”

The first class of students will start in January 2016. Prospective students are invited to an information session Tuesday, Oct. 6, 6:30 to 8:30 p.m. in the Lawrence N. Field DEC Center, room 219. Click here to register.

The hybrid program combines online and in-person instruction to meet complex educational needs created by evolving markets and industries, the rapid expansion of knowledge underlying practice, technological advances and the cultural diversity of the global workforce. Classes are offered in the evenings and on weekends, allowing students to work while enrolled in the program.

The program is designed for a broad range of mid- and senior-level professionals from such diverse fields as business, education, engineering, human resources, organizational sciences, law, healthcare and design.
Candidates must have completed at least seven years of management-level work and a master’s degree from an accredited institution. Strategic leaders must have industry and workplace experience to draw upon,” Starr said.

The Doctor of Management in Strategic Leadership enables the development of skills to creatively and strategically navigate situational and organizational complexity. Graduates will be prepared to play a catalytic role in changing the decision-making and performance culture of their organizations.

“A PhilaU education is driven by the evolving needs of industry and society,” said D.R. Widder, the University’s vice president of innovation. “Working with industry partners, we identified a gap between their need for strategic leadership development and traditional leadership programs. PhilaU’s doctoral program in strategic leadership will prepare both established and aspiring leaders to build and transform their current and future organizations.”

Applications for admission to the Doctor of Management in Strategic Leadership program for spring 2016 are due by Dec. 1, 2015. For more information, click here.

Philadelphia University, founded in 1884, is a private university with 3,700 students enrolled in more than 70 undergraduate and graduate programs. As the model for professional university education, the University, through its award-winning Nexus Learning approach, prepares students to be leaders in their professions in an active, collaborative and real-world learning environment infused with the liberal arts. Philadelphia University includes the innovative Kanbar College of Design, Engineering and Commerce; the College of Architecture and the Built Environment; and the College of Science, Health and the Liberal Arts. For more information, go to www.PhilaU.edu.