

NEW PROGRAM DEVELOPMENT
AUGUST 1 PRESENTATION FORMAT

Within this 8-slide format, ecosystem teams are encouraged to use a combination of visuals and text including diagrams, images, bullets, tables, etc. to represent the information requested for each slide. The projector in KPS is not very bright, so dark backgrounds do not show up. Please consider using light backgrounds with dark type and big text on your slides.

SLIDE 1

A. Introduction

1	Eco-system team, name of the ecosystem
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SLIDE 2

B. Ecosystem Concept, Framework and Rationale

1	Describe the ecosystem concept, framework and rationale What existing resources, expertise, and capabilities does the new ecosystem leverage ?
2	What current programs support the ecosystem?

SLIDE 3

C. New Opportunity/Program/Offering

1	New Program/New Offering and/or Opportunity (new core, credential cluster, concentration, etc.)
2	Brief, but clear, statement defining the program proposal and its outcomes
5	How do existing and/or new programs interact or engage with the new offering?
3	Launch Date

SLIDE 4

D. Differentiation & Marketability

1	How does the new program differentiate on program, college, and university levels?
2	On local, national, and international levels?
3	What is the competition?
4	Describe the market rationale. To whom is the offering desirable and why?
5	Is there future job growth in the field?

SLIDE 5

E. Courses and Curriculum

1	What is new (courses, credits, delivery)?
2	Describe any adjustments required to existing programs and curricula (adding courses, changing credits, subtracting courses or combining things).
3	Describe the delivery? (full-time, part-time, day, evening, weekend, summer, online, hybrid)
4	What is the outcome (degree, certificate, core, bridge program for students to enter other programs etc.)?
5	How are the courses/curricula multi-modal? Can they be used in multiple ways?
6	What are the opportunities for others topics, subject areas, programs, to "plug-in."
7	Does this program involve partnerships with other institutions? With whom?

SLIDE 6

F. Students and Enrollments

1	Describe the student market (Undergrad, graduate, transfer, domestic, international).
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2	How will the new program accommodate transfer students?
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SLIDE 7

G. Resources: Existing and Needed

1	Does the program leverage common and/or existing resources (equipment, technology, space)?
2	What are the gaps in resources?
3	Describe the assets of the current personnel to support the proposal (Leadership, faculty, administrative support).
4	Personnel gaps?

SLIDE 8

H. Next Steps

1	Plans for continuing the work and communication with faculty
2	Performance milestones (how to measure the success of these programs over time and when)