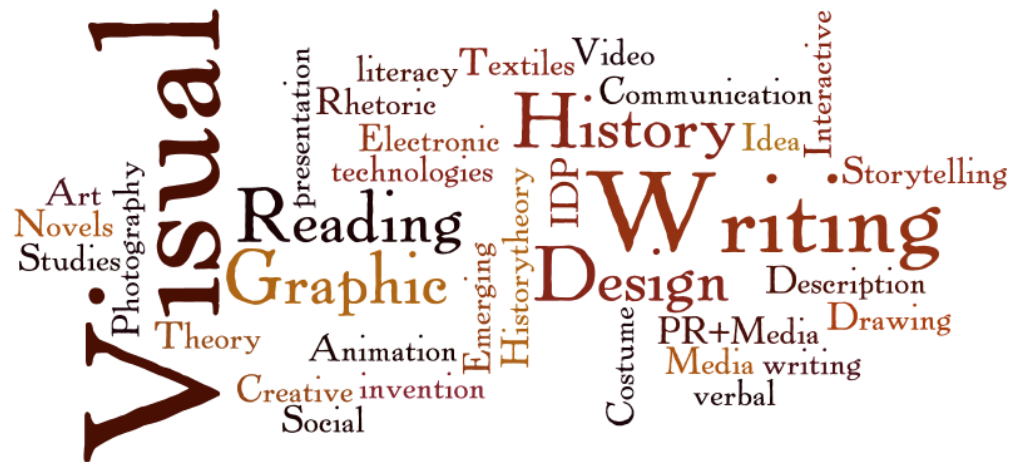


# Multimedia Communications

Team: Valerie Hanson  
Mary Beth Kurilko  
Katie Gindlesparger  
Suzanne Singletary  
Frank Baseman  
Sherman Finch  
Jack Carnell



# Rationale

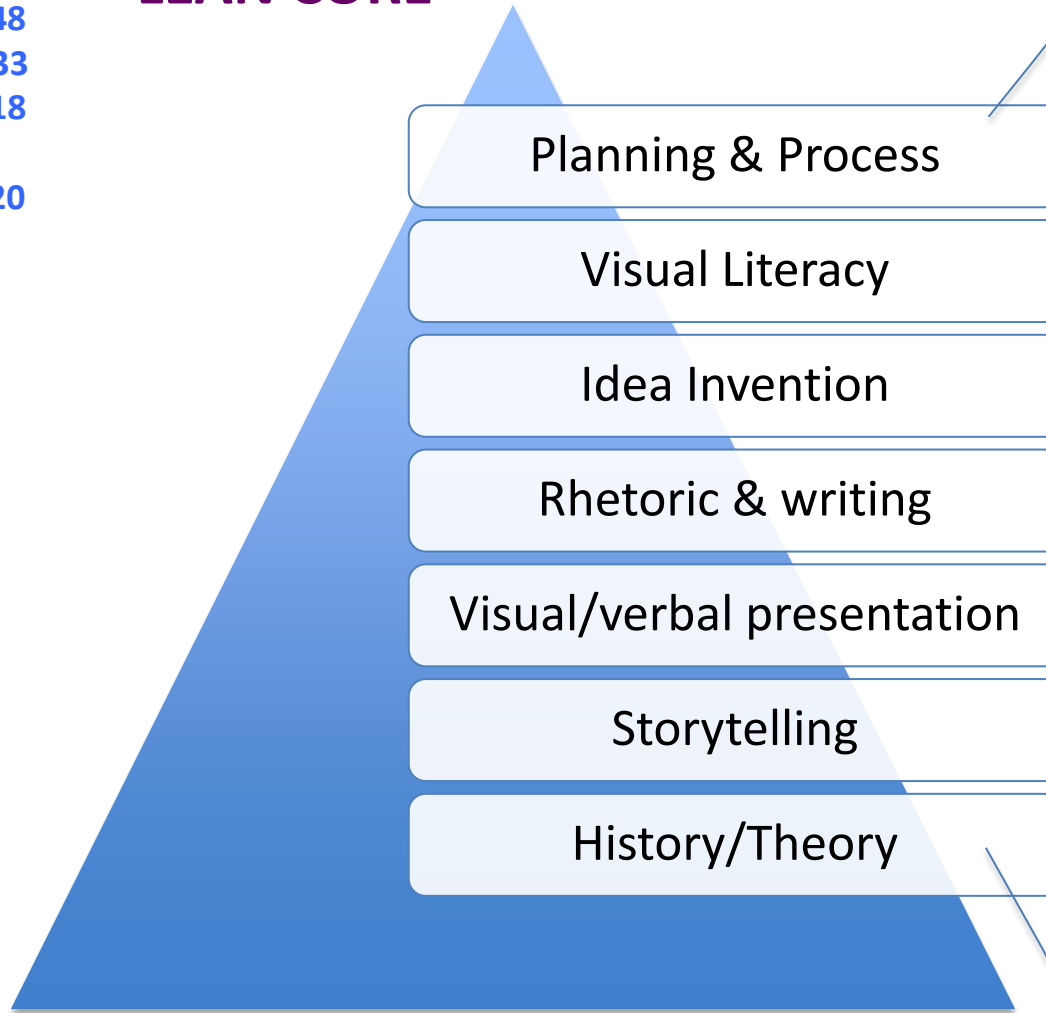
Media exists in multiple platforms & is valued in different fields in different ways & levels.

Successful professionals must understand & leverage the possibilities of powerful narratives – visual & verbal – while technology & fields change around them.

# Courses & Curriculum

CORE	21
COLLEGE STUDIES	48
CLUSTERS	33
FREE ELECTIVES	18
<b>TOTAL</b>	<b>120</b>

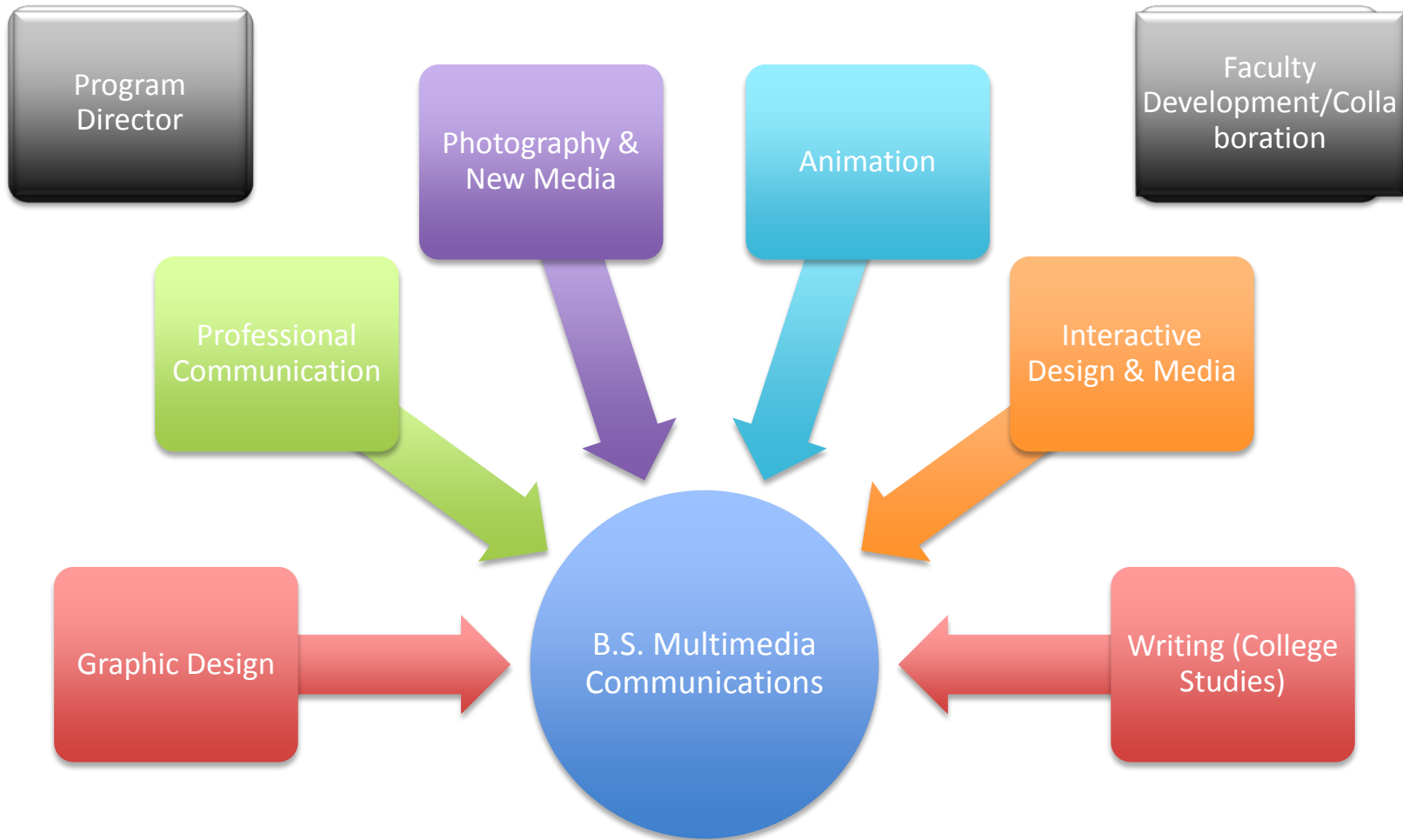
## “LEAN CORE”



E-portfolio Narrative

Intro to Multimedia

# Available Resources

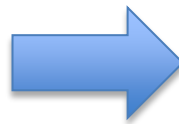


# Target Audience/Enrollment



“I want to do something with multimedia, but I don’t know the direction I want to take.”

Multimedia Communication  
s with a focus on  
writing and  
storytelling



Telling/Selling Stories  
Video Production  
Storyboarding  
Reading the Visual

Multimedia  
Communication  
s with a focus on  
healthcare

Multimedia  
Communication  
s with a focus on  
visual  
presentation



“I’m still deciding...I love fashion & even started writing a blog about current trends. Can that be a career?”

Multimedia  
Communications  
with a focus on  
fashion &  
emerging  
technologies