

Academic Growth Plan: New Program Development Summer 2012

Summary of the new program framework & concepts

The goals of the 2012 Summer New Program Development are to:

- Use new program development to drive growth and produce revenue in the University
- Create new educational offerings to improve academic and educational experience for students
- Design new program opportunities that leverage and build cross-college capabilities to create University-wide teaching and learning experiences

Our main focus is to plan for *responsible enrollment growth to generate more revenue for investing in the academic programs.*

An “ecosystem” is a University-wide platform for curricular innovation that identifies a unifying umbrella-theme that

- Builds on existing capabilities and expertise,
- Encourages trans-college collaboration,
- Promotes new program development and multidisciplinary projects,
- Enhances and improves existing programs, and
- Garner external funding.

Proposed ECOSYSTEMS 2012

	S-CPS	C-SHLA	C-DEC	C-ABE
SUSTAINABILITY		BS EnvSus BS Eco Bio	BS Engineering BS Fashion Design BS Textile Design BS & MS ID	BS Business BARCH BS Arch Studies BS Landscape BS Interior Design MS SD
FASHION			BS TMT BS Fashion Design BS TD	BS Fashion MM
NARRATIVE/MEDIA COMMUNICATIONS		Writing BS Prof Comm	BS Interact Des BS Graphic Des BS Animation	Arch Stud: Photo BS Marketing
HEALTH, WELLNESS & HUMAN PERFORMANCE	ALL CPS	BS Psychology BS/MS HealSci/PA BS & MS OTA MS DMM MS Midwifery	BS Engineering BS Fashion Design BS Graphic Des BS & MS IDM BS & MS ID	MBA BS/MS Cons Man BARCH BS Int. Design MS Interior Arch. MS SD
PERFORMANCE MATERIALS		BS BiologyEcoBio BS Chem/BioChe BS EnvSus BS Health Science	BS Engineering BS Fashion Design BS Textile Design BS TMT BS & MS ID	BS Fashion MM BS Business MBA BS/MS Cons Man BARCH BS Int. Design MS Interior Arch. MS SD

Fashion

Performance Materials

Multimedia Communications

Health, Wellbeing & Human Performance

Sustainability

Global Core

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