

NEXT STEPS

Phase 1.0 (What we've done):

Launch an ad hoc taskforce of bright people to generate program proposals

Our goals for addressing slow enrollment growth and a relatively empty pipeline of future programs

- To generate program concepts to boost revenue for investing in full-time faculty and academic program enhancements. Programs to be implemented between 2011 and 2014.
- To integrate academic planning to create value-adding synergies between programs.
- To develop and apply budget models to more accurately account for revenues and expenses.

Phase 2.0: Further testing the program proposals and sequencing them in a multi-year pipeline

Further scrutinize the individual program proposals and model their affects as a group.

- Engage outside market research firms as necessary.
- Sequence all approved proposals for implementation.

PHASE 2.0	TIMELINE 2011-12
8.03.11	Retreat presentations with president
8.10.11	Plan revisions due to Provost's Office, as necessary
8.03-9.05.11	Market analyses
8.31.11	Preliminary presentation to full Provost's Council
9.12.11	Final budget analysis for individual and collective programs
9.8 or 9.22	UEC briefing: full academic plans (syllabi, etc.) presented later
9.14.11	Presentation at College Leadership Council
9.19.11	Presentation at President's Council
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Phase 3.0: Establishing a permanent program development process