



**PHILADELPHIA
UNIVERSITY**

FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
September 2013

I. PUBLICATIONS

Natalie W. Nixon, Fashion Merchandising & Management, Strategic Design MBA, Kanbar College of Design, Engineering and Commerce and

Tod Corlett, Industrial Design, Kanbar College of Design, Engineering and Commerce

"Articulating Style and Design in Strategic Ventures". Cambridge Academic Design Management Conference, September 4 & 5, 2013.

Natalie W. Nixon, Fashion Merchandising & Management, Strategic Design MBA, Kanbar College of Design, Engineering and Commerce.

"Gaining Clarity on Ambiguity: An Initial Study on How Business Students Navigate Ambiguity Utilizing Strategic Design Principles" Co-authored with Elizabeth Long Lingo. Cambridge Academic Design Management Conference, September 4 & 5, 2013.

Lisa Phillips, Interior Design, College of Architecture and the Built Environment.

"Assessment towards Innovation: Examining Feedback Methods in the Design Studio" Athens: ATINER'S Conference Paper Series, No: ART2013-0446. 2013. Available online @ <http://www.atiner.gr/papers/ART2013-0446.pdf>

II. CONFERENCES

Michelle Gorenberg, Occupational Therapy, College of Science, Health and the Liberal Arts.

"Therapeutic Use of Self in Occupational Therapy Using Principles of Sensory Integration" Co-presented with R. Taylor PhD. Pre-Conference Institute presentation at the American Occupational Therapy Association Annual Conference. San Diego, CA. April 2013.

"Effects of an Educational Program in Therapeutic Use of Self for Therapists Practicing Occupational Therapy Using Principles of Sensory Integration" Co-presented with Roseann Schaaf, PhD, OTR/L. Poster Presentation at the American Occupational Therapy Association Annual Conference. San Diego, CA. April 2013.

Katharine Jones, Sociology, College of Science, Health and the Liberal Arts.

Paper "Identity Work and Anti-Racism in English Football: Conflicts and Controversies" presented at Football, Community and Sustainability Conference at Manchester Metropolitan University, Manchester, UK, June 2013.

Natalie W. Nixon, Fashion Merchandising & Management, Strategic Design MBA, Kanbar College of Design, Engineering and Commerce.

Business Professor Teaching Summit at Drexel University, May 17, 2013. Co-presented with 4 Philadelphia University students from the Fashion Industry Management Program. Topic: "The Made In Philly Re-Shoring Project: Examining outcomes of an experiential learning project utilizing qualitative research, a business models canvas and blogging as tools for learning".

Claudia Phillips, Landscape Architecture & GeoDesign, College of Architecture and the Built Environment.

"Sustainable Urban Design Workshop." Earth Perfect? Nature, Utopia and the Garden Symposium (June 6-9, 2013).

Lisa Phillips, Interior Design, College of Architecture and the Built Environment.

"Assessment towards Innovation: Examining Feedback Methods in the Design Studio" 4th Annual International Conference on Fine and Performing Arts; Athens, Greece, June 2013, sponsored by Athens Institute for Education and Research.

Cambridge Academic Design Management Conference, September 4 & 5, 2013. Keynote Address: "The Creative Dedicated Minority: Design Management, Present State"

III. EXHIBITIONS

Maribeth Kradel-Weitzel, Graphic Design Communication, Kanbar College of Design, Engineering and Commerce.

"Gritty Semiotics," SPACE: AIGA Philadelphia Gallery. A collection of work representing the history of graphic design in Philadelphia. Philadelphia, PA. May 25-June 28, 2013.

"Those Who Can Teach," SPACE: AIGA Philadelphia Gallery. -exhibit featuring the professional work of design educators. Philadelphia, PA. September 4-30, 2013.

IV. GRANTS

Maribeth Kradel-Weitzel, Graphic Design Communication, Kanbar College of Design, Engineering and Commerce.

Sappi Ideas that Matter Grant Recipient. Received \$30,000 grant to create materials for Fresh Artists, an organization that seeks to generate funding and programming for arts education in underfunded public schools. The Ideas that Matter program provides support to projects that showcase the power of design to create positive societal change.

2013-2014 Faculty Research, Scholarship and Practice-Based Grants. The purpose of the Faculty Research, Scholarship and Practice-based Grant program is to provide single-year funding to support faculty development with a focus on the research and scholarship function of the academic role, as distinct from teaching and service.

Daniel Chung, Assistant Professor in the College of Architecture and the Built Environment

"Energy Efficient Enclosures through Real-time Sensing, Simulation and Building Management"

Kihong Ku, Assistant Professor in the College of Architecture and the Built Environment

"Integrative Design Method of Environmentally Responsive Building Skins"

Chae Mi Lim, Assistant Professor in the College of Design, Engineering and Commerce

"The Effects of Self-Congruity and Functional Congruity on Brand Attachment and Loyalty"

Ryan Long, Assistant Professor in the College of Science, Health and the Liberal Arts

"Patient Responsibility and the Ethics of Allocating Organs for Transplantation"

Reza Masoodi, Assistant Professor in the College of Design, Engineering and Commerce

"Design and Optimization of a High Efficiency Passive, Flat Plate, Solar Air Heater for Philadelphia Area"

Raju Parakkal, Assistant Professor in the College of Science, Health and the Liberal Arts

"Creation of Index of Competition Law Enforcement"

Lisa Phillips, Assistant Professor in the College of Architecture and the Built Environment

"Defining the Intangible: Identifying Behaviors of Successful Design Students"

David Rogers, Assistant Professor in the College of Science, Health and the Liberal Arts

"Bodies of Executive Citizenship: Embodied Representations of the Presidency from FDR to Obama"

Chad White, Assistant Professor in the College of Science, Health and the Liberal Arts

"The Evolution of Subversive Initiatives into Official Sustainability Practices, Programs, Positions in Bureaucratic Organizations"

V. AWARDS

Maribeth Kradel-Weitzel, Graphic Design Communication, Kanbar College of Design, Engineering and Commerce.

Creative Quarterly Issue #32, Graphic Design category, logo design featured

Logolounge Volume 8, logo design featured

VI. OTHER

Michelle Gorenberg, Occupational Therapy, College of Science, Health and the Liberal Arts.

"Professional Transitions: From Expert to Novice" Presentation to OTD students and alumni at Thomas Jefferson University. Philadelphia, PA. March 2013

Jeff Klemens, DECSYS Coordinator, Kanbar College of Design, Engineering and Commerce.

Invited workshop at Universidad Nacional Estatal a Distancia (UNED). Capacity building workshop for students in a number of science and tourism related disciplines. Title: "Construyendo puentes entre la ciencia y la conservación en los parques nacionales" (Building bridges between science and conservation in the national parks.) San José, Costa Rica. August 2013.

Press release: http://www.uned.ac.cr/acontecer/index.php?option=com_content&view=article&id=1808:grupos-ecologicos-de-la-uned-reciben-charla-acerca-de-conservacion-de-parques-nacionales&catid=41:investigacion&Itemid=71

Claudia Phillips, Landscape Architecture & GeoDesign, College of Architecture and the Built Environment.

Elected Fellow of the American Society of Landscape Architects

Elected Treasurer, National Academy of Environmental Design

Richard Shain, History, College of Science, Health and the Liberal Arts.

Johannes Gutenberg University. Mainz, Germany. May 2013.

Musical Pas(t) Times: the Cultural Politics of Nostalgia in Post-Senghor Senegal" A Public Lecture at the: Institut fur Ethnologie und Afrikstudien Colloquium.

"From Mimics to Maestros: The Stylistic History of Cuban Music in Senegal" African Music Archives Speakers Series. Johannes Guttenberg University. Mainz, Germany. May 20, 2013.

"Disciplinary Infractions: Crossing the Boundaries Between History and Anthropology". Black Atlantic Seminar.