The Hallmarks Program

Assessment results and update
The Hallmarks Core
(replaces College Studies)

The co-curriculum

The Hallmarks Program =
Electronic portfolio process +
8 Hallmarks learning goals:
• Curiosity
• Confidence
• Contextual Understanding
• Global Perspective
• Empathy
• Collaboration
• Initiative
• Ethical Reflection

The majors
Video production

Prof. Jeff Klemens, producer

Brooke Wimberley, senior,
Animation major
Hallmarks Program assessment: June 1-4, 2015

KCDEC
Chris Pastore
Dana Scott

CABE
Craig Griffen
Matt Gindlesparger

CSHLA
Valerie Hanson
Raju Parakkal
Assessment process

140 e-portfolios (25% of freshman cohort)

Proportional samples by majors

2 reviewers for each portfolio

Assessed two Hallmarks learning goals:
  • Curiosity (rigorous inquiry)
  • Confidence (critical reasoning)

Rubric questions:
  • Relevance of artifacts
  • Understanding of learning goal
  • Depth of reflection
  • Overall fulfillment of learning goal
Assessment findings

Low participation rates:
• 29% had artifacts for Curiosity learning goal
• 22% had artifacts for Confidence learning goal
• About 1/3 of students participating overall (one artifact or more)

Average scores at the “Modest Progress” level

Reflective essays showed pervasive misinterpretation of the learning goals
Responses to the findings

- Pathbrite fully available for 2015 cohort (and faculty)
- Stronger integration with Pathways Seminar
- Continued faculty development in Hallmarks Core
- Multimedia Communication (Writing II) for catch up
- Proposal to rename the learning goals
Renaming the learning goals?

Curiosity | Rigorous inquiry
Confidence | Critical reasoning
Contextual understanding | --
Global perspectives | --
Empathy | Social insight
Collaboration | Strategic collaboration
Initiative | Intellectual risk-taking
Ethical reflection | --