



**PHILADELPHIA
UNIVERSITY**

FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
March 2016

I. PUBLICATION

Beena G. Patel, College of Science, Health and the Liberal Arts

Strategies to Advance Learning Outcomes in the Non-Science Biology Classroom. Innovation Abstract, Vol. XXXVIII, No. 5, 2016

Anusua Datta, Economics, Kanbar College of Design, Engineering and Commerce – School of Business Administration

- **With Dhaval, Dave.** (2016) "Effects of Physician-directed Pharmaceutical Promotion on Prescription Behaviors: Longitudinal Evidence." Health Economics. February 19, 2016. Previously appeared in the NBER Working Series w19592.

II. CONFERENCES

Beena G. Patel, College of Science, Health and the Liberal Arts

Presenter. 'Engaging Students in Biology' at the 2016 Faculty Conference on College Readiness. Community College of Philadelphia, PA. 2016

Anusua Datta, Economics, Kanbar College of Design, Engineering and Commerce – School of Business Administration

Presenter. "The Role of Imported Intermediate Inputs in US Trade: An Empirical Assessment Using the OECD Input-Output Model" and the Eastern Economic Association, February 25-28, 2016.

Jeffrey Ashley, Director, Center for Teaching Innovation and Nexus Learning, Susan Frosten, Associate Provost and Associate Professor of Architecture, College of Architecture and the Built Environment, and Sally Dankner, Graduate Assistant, College of Architecture and the Built Environment

Presenter. "The Design, Implementation and Assessment of Active Learning Spaces to Facilitate Active and Collaboration Teaching and Learning." The 2016 Virtual Conference on Transforming the Teaching and Learning Environment. February 25, 2016. Sponsored by Pennsylvania's State System of Higher Education.

Thomas F. Margiotti, Law and Society, College of Science, Health and the Liberal Arts

Presenter. On behalf of the International Forum of Travel and Tourism Advocates at the United Nations World Tourism Organization (UNWTO) Convention on the Protection of International Tourists and Tourism Service Providers.

III. EXHIBITIONS

IV. GRANT

V. OTHER PROFESSIONAL ACTIVITY

Thomas F. Margiotti, Law and Society, College of Science, Health and the Liberal Arts

Teaching International Commercial Law and Alternative Dispute Resolution at the Comenius University Law Program in Bratislava, Slovakia in fall 2016.

Todd Kramer, Industrial Design, Kanbar College of Design, Engineering and Commerce

Established Bluewiki, a company dedicated to enhancing the childcare experience and supporting the organizational and lifestyle needs of childcare provider through the creation of diaper bags.

- First five (5) products have been placed onto the shelves of BuyBuyBaby, the top national retailer of diaper bags.
- Products can be located at the BuyBuyBaby retail stores, BuyBuyBaby website, and at www.bluekiwidesigns.com