



**PHILADELPHIA
UNIVERSITY**

FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
November 2014

I. PUBLISHED

EJ Herczyk, Textile Design, Kanbar College of Design, Engineering and Commerce.

The Emerging Field of Surface Imaging The Journal of Digital Media Arts and Practice, IDMAA 2014 Conference Proceedings IDMAA, IDEAS_14, exhibition catalog, Utah Valley University, UT

Chae Mi Lim, Marketing, Kanbar College of Design, Engineering and Commerce.

& Kim, Y-K. (2014). Extended self-concept and brand-related responses in the sensory modality context. *Proceedings of International Textiles and Apparel Association*, 2014 Annual Conference (Extended Abstract)

Marcia Weiss, Textile Design, Kanbar College of Design, Engineering and Commerce.

Cultural Textiles, Global Markets paper published in conference proceedings, Resist Dye on the Silk Road: Shibori, Clamp Resist and Ikat; 9th International Shibori Symposium, 2014

II. CONFERENCES

Paul Bradford, Physician's Assistant, School of Continuing and Professional Studies.

- Presented at Pennsylvania Society for Physician Assistants Annual Conference in Lancaster, PA (October 23 and 24, 2014)
- Poster Presentation: Investigational Overview of Supervised Clinical Practice Experiences

David Breiner, Architecture, College of Architecture and the Built Environment.

"Philadelphia's School House Lane, A Place Apart," Pennsylvania Historical Association Annual Meeting, Philadelphia, 7 Nov 2014

EJ Herczyk, Textile Design, Kanbar College of Design, Engineering and Commerce.

The Emerging Field of Surface Imaging International Digital Media and Arts Association (IDMAA) Fast Forward/2014 Utah Valley University, Orem, UT, November 5-7th, 2014

Wendy Krupnick, Occupational Therapy, School of Science Health and Liberal Arts

11/8/14: "Interprofessional Collaboration: Working with Non-Medical Partners," Pennsylvania Occupational Therapy Association, King of Prussia, PA

Chae Mi Lim, Marketing, Kanbar College of Design, Engineering and Commerce.

- *Conference Presenter* with Kim, S., & Kim, Y-K. (2014). Extended self-concept and brand-related responses in the sensory modality context. *International Textiles and Apparel Association*, Charlotte, NC, November 12-16. (Oral Presentation)
- *Conference Reviewer* Paper review for 2015 AMA-ACRA (*Academy of Marketing Science-American Collegiate Retailing Association*) Triennial Conference in Coral Gables, FL (Track: E-Tailing; Multi-Channel Technology; Social Media)

Tom Schrand, Environmental Sustainability, School of Science Health and Liberal Arts

with **Chad White**, "Training Students for Sustainability Practice: Curriculum v2.0," Association for the Advancement of Sustainability in Higher Education (AASHE) 2014 Conference, Portland, OR, October 28, 2014.

Marcia Weiss, Textile Design, Kanbar College of Design, Engineering and Commerce.

Cultural Textiles Global Markets paper presentation at 9th International Shibori Symposium, Hangzhou China, October 31-
November 4, 2014

III. EXHIBITIONS

EJ Herczyk, Textile Design, Kanbar College of Design, Engineering and Commerce.

- *IDMAA, IDEAS_14*, Utah Valley University, Orem, UT Group exhibition curated by David Beck, Chair, Department of Design, University of Wisconsin November 5-7, 2014
- *Dear Fleisher 2014*, Samuel S. Fleisher Art Memorial, Philadelphia, PA Invited artist for bi-annual fundraising auction (selected group exhibition) November 14-16, 2014

Marcia Weiss, Textile Design, Kanbar College of Design, Engineering and Commerce.

Pendulum Fusion included in juried exhibition, Resist Dye on the Silk Road: Contemporary Art; China National Silk Museum, Hangzhou, China; 2014

IV. OTHER PROFESSIONAL ACTIVITY

Steven Dinero, Area Studies, School of Continuing and Professional Studies.

Guest Speaker, The Other Israel Film Festival. New York, NY November 9, 10 & 11, 2014.

Wendy Krupnick, Occupational Therapy, School of Science Health and Liberal Arts

Appointed by the Accreditation Council for Occupational Therapy Education (ACOTE[®]) to serve a 3.5-year term (January 1, 2014 – June 30, 2017) on the Roster of Accreditation Evaluators representing OT Education Doctorate Level.