



Provost & Academic Affairs Strategic Direction & Priorities

Matt Dane Baker



PhilaU: Our Space



- Collaboration
- Communication
- Innovation
- Service



Vision

- **PhilaU will be the best mid-size, professionally-focused university a student can attend.**
- **PhilaU will be the best mid-size, professionally-focused university a faculty and staff member can work at.**

Our Priorities

- 1. Enrollment**
- 2. Service to Non-Traditional Students**
- 3. Visibility through Nexus Learning, Research, Hallmarks, Health Design...**
- 4. Connection to the City & Region**
- 5. Leadership, Faculty, & Staff Development**
- 6. Diversity**
- 7. Adjunct Faculty & New Staffing Models**
- 8. Pedagogy: Nexus Learning, Online/Blended, & Hallmarks**
- 9. Research**
- 10. Global Reach**

Curriculum Model
For the
21st Century:
e.g. DEC, Hallmarks...

Facilities Model
For the
21st Century:
e.g. Fields DEC Center,
SEED, Nexus Hubs...

Pedagogical Model
For the
21st Century:
e.g. Nexus Learning, Industry
Sponsored Projects ...

Organizational Processes
Model for the
21st Century

PhilaU will be the model for
professional university
education in the 21st century.

Student Life Model for
the 21st Century

Research/Scholarship
Model for the 21st Century

Business Model
for the
21st Century

Staffing Model
For the
21st Century