



**PHILADELPHIA
UNIVERSITY**

FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS

April 2014

I. PUBLICATIONS

Jeff Ashley, Chemistry, College of Science, Health and the Liberal Arts. “Polycyclic Aromatic Hydrocarbon (PAH) Residues on Tobacco Smokers’ Hands: Potential Vector for Exposure to Non-Smokers.” with T. J. Fleming [*Occurrence, Fate and Impact of Atmospheric Pollutants on Environmental and Human Health*](#) Chapter 5, pp 83–93 (2013). *American Chemical Society’s Symposium Series*, Vol. 1149.

II. CONFERENCES

Anusua Datta, Statistics/Economics, Kanbar College of Design, Engineering and Commerce. Served as Session Chair for “Economics of Human Capital and Labor Market Behaviors” and “Law and Economics.” Served as discussant for a paper in the Law and Economics Session. And Presented 2 papers at the *Eastern Economic Association Conference, Boston, March 6-9, 2014.*

- “Three Strikes Law and Crime in California: Assessing Deterrence and Incapacitation Effects using County Level Data.”
- With M. Kouliavtsev (2014). “Economic Geography of US Apparel Trade: Scale Economies and Vertical Linkages.”

Valerie Hanson, Writing, College of Science, Health and the Liberal Arts. Presented “Transforming Majors: Developing A Multi-Disciplinary Design, Rhetoric and Professional Communication Major.” *Conference on College Composition and Communication.* Indianapolis, IN. March 20, 2014.

Wendy Krupnik and Bridget Trivinia, Occupational Therapy, College of Science, Health and the Liberal Arts. Presented “Inter-Professional Collaboration: Working with Non-medical Partners” April 3, 2014 at the American Occupational Therapy Association national conference held in Baltimore, MD.

Chae Mi Lim, Marketing, Kanbar College of Design, Engineering and Commerce. The Impact of Image Congruence on Brand Attachment and Loyalty, American Collegiate Retailing Association Spring 2014 Conference (Extended Abstract). Dallas, TX March 26 – 29, 2014 – with Kim, S., C. & Kim, Y-K.

Natalie Nixon, Strategic Design MBA, Kanbar College of Design, Engineering and Commerce. Invited speaker

- TEDx Philadelphia “The Future of Work is Jazz” March 28, 2014
- FUSE 2014 “The Brand Is the Voice- Using Design Thinking to Evolve the Brand” April 8, 2014

Raju Parakkal, Liberal Arts, College of Science, Health and the Liberal Arts. At the International Studies Association (ISA) Annual Convention, Toronto, Canada, March 26-29, 2014.

- Presenter: “Dispute Settlement at the World Trade Organization: What Roles for Domestic Politics and Dyadic Power Asymmetries?”
- *Paper* Co-Presenter: “Norm Diffusion in Global Antitrust.”
- Co-Discussant of Panel titled “The Politics of the WTO”

Claudia Phillips, Landscape Architecture and Jim Querry, GeoDesign, College of Architecture and the Built Environment. “GeoDesign: The new paradigm for landscape architecture education.” CELA International Conference, Baltimore, MD (Mar 27, 2014).

Sara J. Schroeder, Occupational Therapy, Assistant Studies Program, School of Continuing and Professional Studies.

Presenter – Presented 3 sessions at American Occupational Therapy Association Annual Conference in Baltimore, MD April 3-6, 2014

- *Short Course: Addressing Ergonomics Across the Lifespan* – with Cynthia Quinnelly, MS, OTR/L, CHT, CEAS
- *Work and Industry Special Interest Section Roundtable: Childcare Ergonomics – Caring for Those Who Care For Young Children*
- *Poster Presentation: What is Preceptorship and Is It For You?* – with **Jeanne Coviello, Occupational Therapy, Assistant Studies Program, School of Continuing and Professional Studies.**

Marcia Weiss, Textile Design, Kanbar College of Design, Engineering and Commerce. Presented lecture: *From Cultural Textiles to Global Markets*, March 1, 2014, at symposium entitled Hanbok Seminar: Finding a New Avenue of Fashion with Hanbok, held at Drexel University.

III. GRANT

Sarah Daub, Gutman Library. Tri-State College Library Cooperative, Continuing Education Grant for attendance at the Art Libraries Society of North America annual conference in Washington DC May 1 – 4, 2014.

IV. OTHER

Anusua Datta, Statistics/Economics, Kanbar College of Design, Engineering and Commerce. Two of Prof. Datta's undergraduate students, Jay Gajjar and Matthew Jacques, presented their undergraduate research on "CEO Compensation and Firm Performance" at the NorthEast Decision Science Institute's Conference, Philadelphia PA, March 27-29.

Steven Dinero, Area Studies, College of Science, Health and the Liberal Arts. Visiting Scholar In-Residence. International Institute of Humankind Studies, Universita degli Studi Firenze, Florence, Italy. March 2014