



**PHILADELPHIA
UNIVERSITY**

FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
November 2013

I. PUBLICATIONS

Steven Dinero, College of Science, Health and the Liberal Arts. "Legal Reform as a Tool of Development or Conquest? Implications for Women Health Improvement," with Salman Elbedour, Rona M. Fields, Fatma Kassem, Leena Elbedour, Eyad Hallaq and Joav Merrick, in Merrick, Joav, Alean Al-Krenawi and Salman Elbedour (Eds.), *Bedouin Health: Perspectives from Israel* (eBook), Nova Science Publishers: Hauppauge, NY. 2013.

Marie-Eve Faust, Fashion Merchandising & Management, Kanbar College of Design, Engineering and Commerce. The Lux-story supply chain, *told by retailers to build a competitive sustainable competitive advantage. International Journal of Retail & Distribution Management, special issue on Luxury sector*, Vol. 41, #11-12, pp. 973-985. 2013.

Marie-Eve Faust, Sue Christoffersen, Creighton Frampton, Kanbar College of Design, Engineering and Commerce. Product Development with Immersion: Multidisciplinary Teams in Study Abroad. *Review of Management Innovation & Creativity – RMIC* (Spring 2013), Vol. 6, #18. 2013.

Chae Mi Lim, Marketing, Kanbar College of Design, Engineering and Commerce, with Youn-Kyung Kim, Rodney Runyan, (2013) "Segmenting luxe-bargain shoppers using a fuzzy clustering method", *International Journal of Retail & Distribution Management*, Vol. 41 Iss: 11/12, pp.848 – 868.

Natalie Nixon, Fashion Merchandising & Management, Strategic Design MBA, Kanbar College of Design, Engineering and Commerce "Branding Sustainability- An Interview with Designer Entrepreneur Sarah Van Aken" *Catwalk: The Journal of Fashion, Beauty and Style*, Volume 2, no.2, pp. 85-100 (2013) Inter-Disciplinary Press.

II. CONFERENCES

Marie-Eve Faust, Sue Christoffersen, Creighton Frampton, Kanbar College of Design, Engineering and Commerce. with Marticotte, F. (2013). "The Effects of Factory Outlets on the Brand Personality of Luxury Brands, EIRASS, July 7-10, 2013, Philadelphia USA. (CD-ROM).

"Designing for pregnant women". 3D Body Scanning Technologies International Conference, Long Beach, Ca, USA, Nov. 2013.

and **Marcia Weiss, Kanbar College of Design, Engineering and Commerce.** "Diamond Fiber: Sustainability Starts at the Farm Cauffman's Case Study". Second International Luxury Retail, Operations and Supply Chain Management, Milano, November 2013.

"Europeans and Americans Knowledge of Cashmere as a Luxury Fiber." with Surchi, M. and Carrier, S. (2013). Second International Luxury Retail, Operations and Supply Chain Management, Milano, November 2013.

Marticotte, F. and **Faust, M-E,** (2013). "Does a CSR business hinder experiential marketing?". Second International Luxury Retail, Operations and Supply Chain Management, Milano, November 2013.

Katherine Jones, College of Science, Health and the Liberal Arts. Presentation of paper at North American Society for the Sociology of Sport, Quebec City, Canada, November 7, 2013 entitled "'Unacceptable' Words: Are Attitudes Towards Homophobic and Sexist Abuse in English Football Changing?"

Barbara Klinkhammer, Executive Dean, College of Architecture and the Built Environment "Re-thinking Design Education, Invited panel speaker, 11th Annual Design on the Delaware Conference, October 29 - November 1, 2013.

Invited panel speaker, Carpenter's Company Master Builder Dialogues, "A Green Future for More Profit."

Head, Heart, Hand: AIGA National Design Conference, Minneapolis, MN, October 2013. Presentation: A New Model for Interdisciplinary Education.

Mary Beth Kurilko, Professional Communication, College of Science, Health and the Liberal Arts. November 13th, 2013 Pennsylvania Area Distance Learning Association (PADLA) presentation at conference held at West Chester University. "How Twitter Helps Engage, Ignite & Inspire Students"

Lisa Phillips, Interior Design, College of Architecture and the Built Environment. Interior Design Educator's Council East Regional Conference, October 2013. Philadelphia PA. "Less Competition & More Collaboration: How Interior Design & Architecture Students Can Peacefully Coexist."

Hitoshi Ujii, Textile, Kanbar College of Design, Engineering and Commerce. Lecture presentation of "Coloration of Inkjet Textile Printing" at Textile Zone of SGIA Expo at Orlando, FL.

III. EXHIBITION

Dana Scott, First Year Experience, Kanbar College of Design, Engineering and Commerce. Permanent on-site installation: Dana Scott is one of 6 artists chosen to transform the original, but no longer functioning, doors in the second floor hallway of the MPB School Apartments in the Strawberry Mansion neighborhood of Philadelphia. The installations are part of the building rehabilitation by the Mission First Housing Group, a nonprofit with a focus on developing and managing affordable, safe, and sustainable homes for people in need. 10/30/13.

Dana Scott has 2 mixed media works currently exhibited at the Pennsylvania State Capitol Building, in Harrisburg, Pennsylvania. The work is on view through November 30th. 11/2/13-11/30/13.

IV. OTHER

Nixon, Natalie Fashion Merchandising & Management, Strategic Design MBA, Kanbar College of Design, Engineering and Commerce Fashion Thinking Workshop at Macy's on November 7, 2013. Part of the Arts & Business Council's Creative Open House.

Service Jam at A&G on October 15, 2013. "Innovate the Philadelphia Public School System Using 1 of the 5 Senses". Part of Design Philadelphia.