



FACULTY AND PROFESSIONAL STAFF ACCOMPLISHMENTS
October 2017

I. PUBLICATION

Sara Loesche, OTA Studies, College of Science, Health and the Liberal Arts

- Faculty advisor for student group (Jessica Ensor OTAS & Krysta Grande OTAS) presenting a poster at the New Jersey Occupational Therapy Association's Annual Conference titled: You Can't Stop Us! Adapting to Life After A Spinal Cord Injury

Ryan Cruz, Marketing, Kanbar College of Design, Engineering and Commerce

- Leonhardt, J.M. & Cruz, R.E. (2017, Lead article). Lover of discounts, unicorns and tacos: Progressive's Flo in social media. *Journal of Digital & Social Media Marketing*, 5 (2), 118-129.

II. CONFERENCES

Jeffrey Ashley, Director, Center for Teaching, Innovation and Learning

- Presenter: **Getting the Right People in the Room and Keeping Them There: Lessons Learned from Engaging All Stakeholders in Innovative Learning Space Initiatives.** Jeffrey Ashley. Invited presentation at the 2nd Innovative Learning Spaces Summit. Prague, Czech Republic. September 2017.

Gulbin Ozcan-Deniz, Construction Management, College for Architecture and the Built Environment

- Presenter: Interactive presentation entitled "**Best Practices in Assessment: A Story of Online Course Design and Evaluation**" was presented at 4th Annual Drexel Assessment Conference on September 13-15, 2017. The conference was organized by Drexel University, Philadelphia, PA. The presentation discussed best practices for online course assessment.

Colleen Zane, Occupational Therapy, College of Science, Health and the Liberal Arts

- Presenter: AOTA Specialty Conference, Occupational Therapy in Mental Health: From Our Foundations to Our Future in Indianapolis, Indiana on September 15-16, 2017
 - Presented a poster "Tobacco Use and Recovery." The poster focused on the importance of addressing tobacco use in Occupational Therapy practice due the health disparity it causes for adults with mental health conditions and impact on occupational performance.

III. EXHIBITIONS

Andrew Hart, Architecture, College of Architecture and the Built Environment

- Artwork stemming from research in the Spring 2017 semester at CABE by Andrew Hart is on display at the 3rd St Gallery (45 N 2nd St Philadelphia) from October 6th through the 29th and as part of Design Philadelphia, Old City Fest, and the annual city wide Philadelphia Open Studio Tour weekend.

- Andrew will be presenting a talk about the process used to create the work on Sunday Oct 8th and Sunday Oct 22nd at 1PM



IV. GRANT

V. AWARD

VI. OTHER PROFESSIONAL ACTIVITY